



FOR RELEASE ON

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**Median time to contract on single-family homes decreased by 64.9 percent
in January 2021 to 13 days compared to 37 days in January 2020**

The median sales price of existing single-family homes in Hernando County increased 11.4 percent to \$210,500 in January 2021 from \$189,00 in January 2020, according to statistics released today by the Hernando County Association of REALTORS®. The number of closed sales of existing single-family homes decreased 3.1 percent to 282 in January 2021 from 291 a year ago.

The median sales price of existing townhouses-condos increased year-over-year by 14.6 percent to \$155,000 in January 2021 an increase from \$135,250 in January 2020.

The inventory (active listings) of existing single-family homes for sale in Hernando County decreased 53.6 percent to 430 compared to 927 in January 2020. The inventory of existing townhouses and condominiums for sale in Hernando County decreased 25 percent to 33 listings from 44 listings in January 2020.

New single-family home for-sale listings decreased 6.5 percent to 402 single-family homes compared to 430 listings in January 2020. New townhouse-condo listings decreased 48 percent to 13 compared to 25 listings in January 2020.

The number of months' supply of existing single-family home inventory for sale—an indication of the absorption rate based on home sale volume—was 1.2 in January 2021, a decrease of 53.8 percent when compared to 2.6 percent in January 2020. Condominium and townhouse month supply of inventory for January 2021 decreased by 41.9 percent to 1.8 months supply of inventory compared to 3.1 months supply in January 2020.

The median percent of original list price received increased 3.4 percent year-over-year with sellers receiving 100 percent of their asking price for existing single-family homes in January 2021. The townhouses and condo median percent of original list price received increased to 96.1 percent in January 2021 compared to 95 percent in January 2020.

New pending sales (under contract but have not closed yet) for single-family homes increased 6.4 percent in January to 413 compared to 388 in January 2020. Townhouses and condominium new pending sales increased 45.5 percent in January 2021 to 16, compared to 11 in January 2020.

Median time to contract on single-family homes decreased by 64.9 percent in January 2021 to 13 days compared to 37 days in January 2020. The townhouses and condos median time to contract decreased by 4.8 percent in January 2021 to 20 days from 21 days in January 2020.

Short sales for single-family homes increased 100 percent with 4 sales in January 2021 compared to 2 in January 2020. Closed foreclosure sales decreased 66.7 percent when compared to January 2020. The median sales price of single-family home foreclosures decreased 22.6 percent to \$115,500 in January 2021 compared to \$149,200 a year ago.

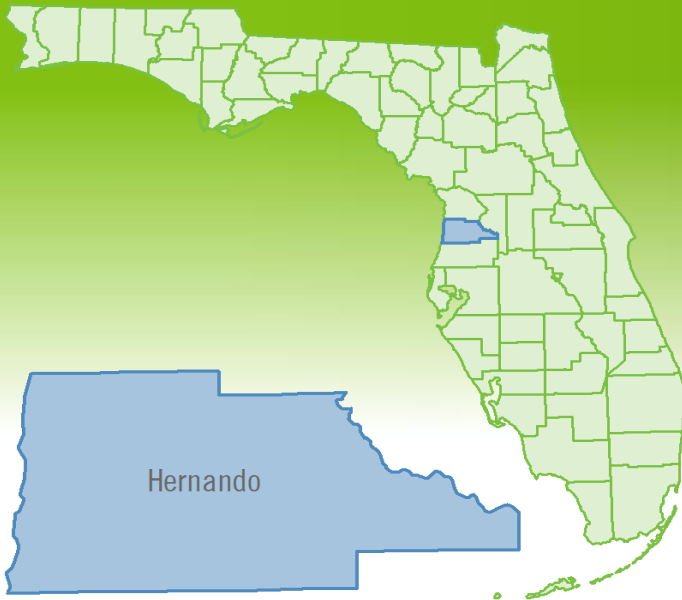
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Hernando County Association of REALTORS® serves as the voice for real estate in Hernando County and provides programs, services, ongoing education, and legislation representation to its approximately 800 REALTOR® members.

Monthly Market Detail - January 2021

Single Family Homes

Hernando County



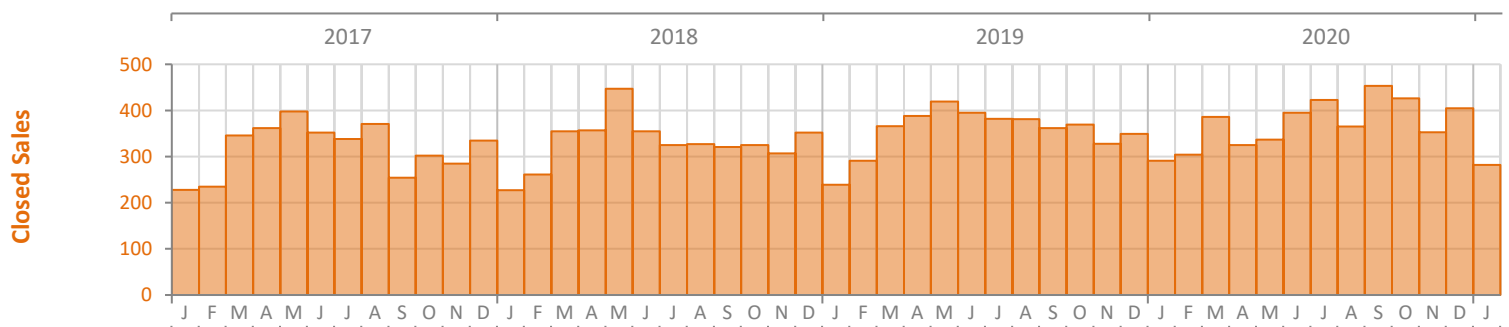
Summary Statistics	January 2021	January 2020	Percent Change Year-over-Year
Closed Sales	282	291	-3.1%
Paid in Cash	72	90	-20.0%
Median Sale Price	\$210,500	\$189,000	11.4%
Average Sale Price	\$228,820	\$206,082	11.0%
Dollar Volume	\$64.5 Million	\$60.0 Million	7.6%
Median Percent of Original List Price Received	100.0%	96.7%	3.4%
Median Time to Contract	13 Days	37 Days	-64.9%
Median Time to Sale	60 Days	71 Days	-15.5%
New Pending Sales	413	388	6.4%
New Listings	402	430	-6.5%
Pending Inventory	639	479	33.4%
Inventory (Active Listings)	430	927	-53.6%
Months Supply of Inventory	1.2	2.6	-53.8%

Closed Sales

The number of sales transactions which closed during the month

Economists' note: Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales. Closed Sales (and many other market metrics) are affected by seasonal cycles, so actual trends are more accurately represented by year-over-year changes (i.e. comparing a month's sales to the amount of sales in the same month in the previous year), rather than changes from one month to the next.

Month	Closed Sales	Percent Change Year-over-Year
Year-to-Date	282	-3.1%
January 2021	282	-3.1%
December 2020	405	16.0%
November 2020	353	7.6%
October 2020	426	15.4%
September 2020	453	25.1%
August 2020	365	-4.2%
July 2020	423	10.7%
June 2020	395	0.0%
May 2020	337	-19.6%
April 2020	325	-16.2%
March 2020	386	5.5%
February 2020	304	4.5%
January 2020	291	21.8%



Produced by Florida Realtors® with data provided by Florida's multiple listing services. Statistics for each month compiled from MLS feeds on the 15th day of the following month.
Data released on Friday, February 19, 2021. Next data release is Monday, March 22, 2021.

Monthly Market Detail - January 2021

Single Family Homes

Hernando County

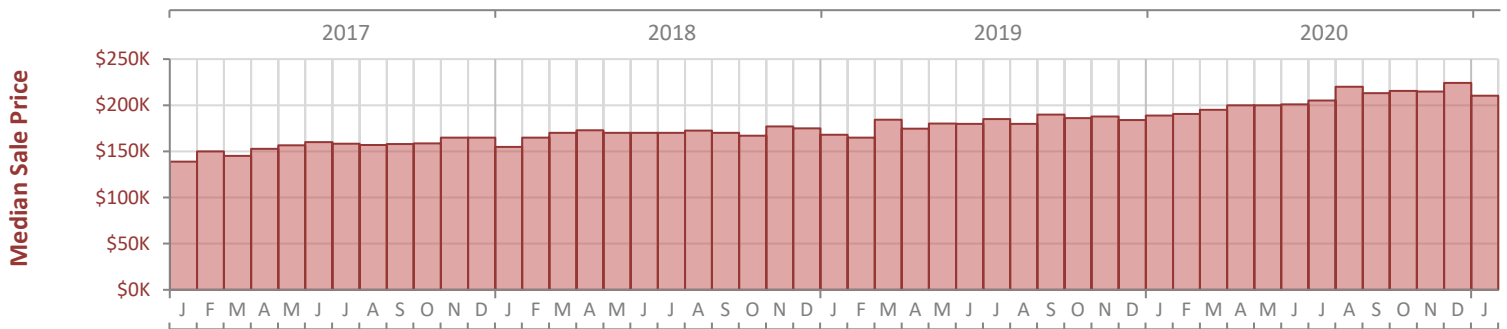


Median Sale Price

The median sale price reported for the month (i.e. 50% of sales were above and 50% of sales were below)

Economists' note: Median Sale Price is our preferred summary statistic for price activity because, unlike Average Sale Price, Median Sale Price is not sensitive to high sale prices for small numbers of homes that may not be characteristic of the market area. Keep in mind that median price trends over time are not always solely caused by changes in the general value of local real estate. Median sale price only reflects the values of the homes that *sold* each month, and the mix of the types of homes that sell can change over time.

Month	Median Sale Price	Percent Change Year-over-Year
Year-to-Date	\$210,500	11.4%
January 2021	\$210,500	11.4%
December 2020	\$224,100	21.8%
November 2020	\$214,900	14.5%
October 2020	\$215,500	15.9%
September 2020	\$213,000	12.1%
August 2020	\$219,950	22.3%
July 2020	\$205,000	10.8%
June 2020	\$201,000	11.7%
May 2020	\$199,900	11.1%
April 2020	\$199,900	14.6%
March 2020	\$194,950	5.7%
February 2020	\$190,500	15.5%
January 2020	\$189,000	12.5%

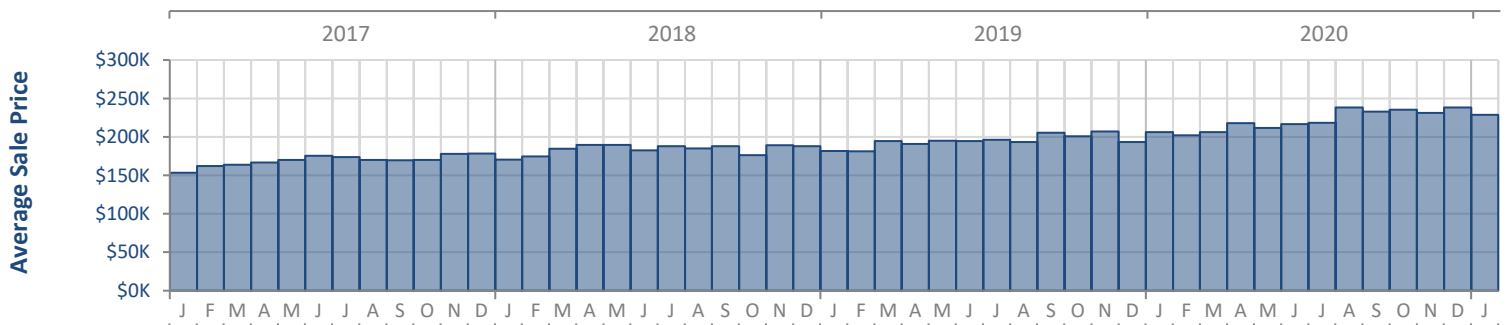


Average Sale Price

The average sale price reported for the month (i.e. total sales in dollars divided by the number of sales)

Economists' note: Usually, we prefer Median Sale Price over Average Sale Price as a summary statistic for home prices. However, Average Sale Price does have its uses—particularly when it is analyzed alongside the Median Sale Price. For one, the relative difference between the two statistics can provide some insight into the market for higher-end homes in an area.

Month	Average Sale Price	Percent Change Year-over-Year
Year-to-Date	\$228,820	11.0%
January 2021	\$228,820	11.0%
December 2020	\$238,150	23.1%
November 2020	\$231,058	11.7%
October 2020	\$235,375	17.3%
September 2020	\$232,985	13.5%
August 2020	\$238,053	23.2%
July 2020	\$218,294	11.4%
June 2020	\$216,759	11.4%
May 2020	\$211,497	8.6%
April 2020	\$217,731	14.2%
March 2020	\$206,367	6.2%
February 2020	\$202,192	11.6%
January 2020	\$206,082	13.5%



Monthly Market Detail - January 2021

Single Family Homes

Hernando County

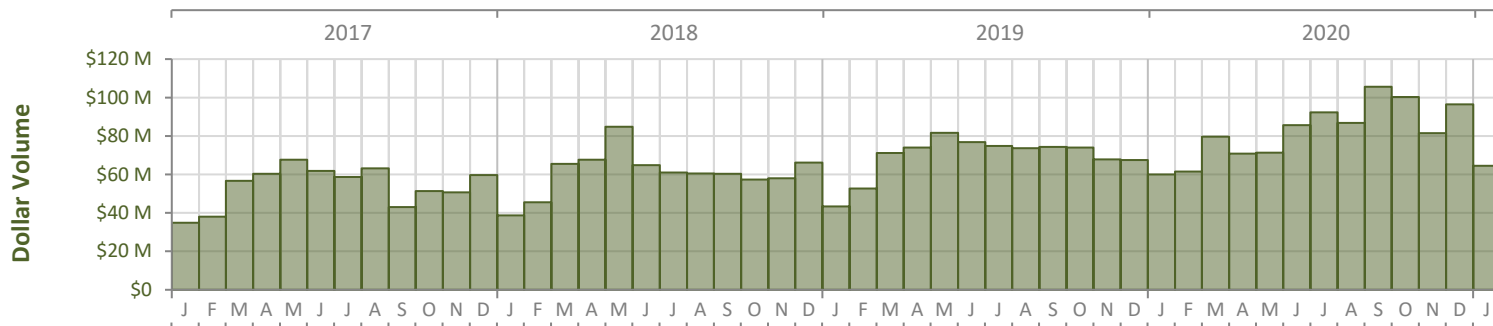


Dollar Volume

The sum of the sale prices for all sales which closed during the month

Economists' note: Dollar Volume is simply the sum of all sale prices in a given time period, and can quickly be calculated by multiplying Closed Sales by Average Sale Price. It is a strong indicator of the health of the real estate industry in a market, and is of particular interest to real estate professionals, investors, analysts, and government agencies. Potential home sellers and home buyers, on the other hand, will likely be better served by paying attention to trends in the two components of Dollar Volume (i.e. sales and prices) individually.

Month	Dollar Volume	Percent Change Year-over-Year
Year-to-Date	\$64.5 Million	7.6%
January 2021	\$64.5 Million	7.6%
December 2020	\$96.5 Million	42.9%
November 2020	\$81.6 Million	20.2%
October 2020	\$100.3 Million	35.5%
September 2020	\$105.5 Million	42.0%
August 2020	\$86.9 Million	18.0%
July 2020	\$92.3 Million	23.3%
June 2020	\$85.6 Million	11.4%
May 2020	\$71.3 Million	-12.7%
April 2020	\$70.8 Million	-4.4%
March 2020	\$79.7 Million	12.0%
February 2020	\$61.5 Million	16.6%
January 2020	\$60.0 Million	38.2%

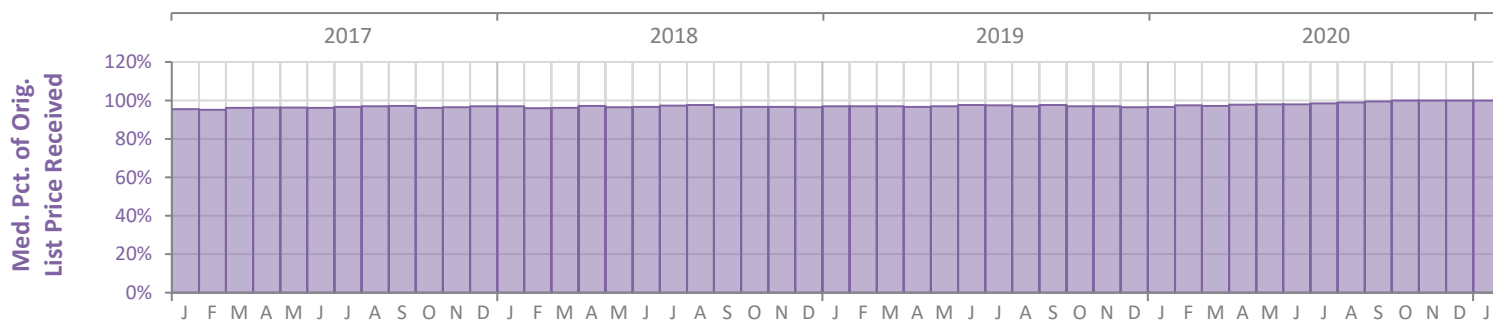


Median Percent of Original List Price Received

The median of the sale price (as a percentage of the original list price) across all properties selling during the month

Economists' note: The Median Percent of Original List Price Received is useful as an indicator of market recovery, since it typically rises as buyers realize that the market may be moving away from them and they need to match the selling price (or better it) in order to get a contract on the house. This is usually the last measure to indicate a market has shifted from down to up, so it is what we would call a *lagging* indicator.

Month	Med. Pct. of Orig. List Price Received	Percent Change Year-over-Year
Year-to-Date	100.0%	3.4%
January 2021	100.0%	3.4%
December 2020	100.0%	3.7%
November 2020	100.0%	3.1%
October 2020	100.0%	3.2%
September 2020	99.5%	1.8%
August 2020	99.0%	2.2%
July 2020	98.5%	1.0%
June 2020	97.9%	0.3%
May 2020	98.0%	1.1%
April 2020	97.8%	1.2%
March 2020	97.2%	0.3%
February 2020	97.4%	0.5%
January 2020	96.7%	-0.3%



Monthly Market Detail - January 2021

Single Family Homes

Hernando County

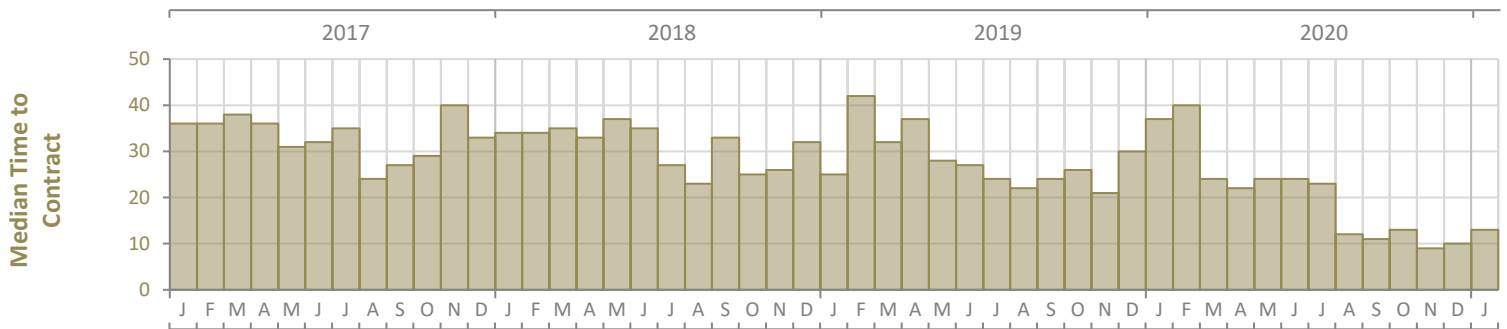


Median Time to Contract

The median number of days between the listing date and contract date for all Closed Sales during the month

Economists' note: Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the month. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

Month	Median Time to Contract	Percent Change Year-over-Year
Year-to-Date	13 Days	-64.9%
January 2021	13 Days	-64.9%
December 2020	10 Days	-66.7%
November 2020	9 Days	-57.1%
October 2020	13 Days	-50.0%
September 2020	11 Days	-54.2%
August 2020	12 Days	-45.5%
July 2020	23 Days	-4.2%
June 2020	24 Days	-11.1%
May 2020	24 Days	-14.3%
April 2020	22 Days	-40.5%
March 2020	24 Days	-25.0%
February 2020	40 Days	-4.8%
January 2020	37 Days	48.0%

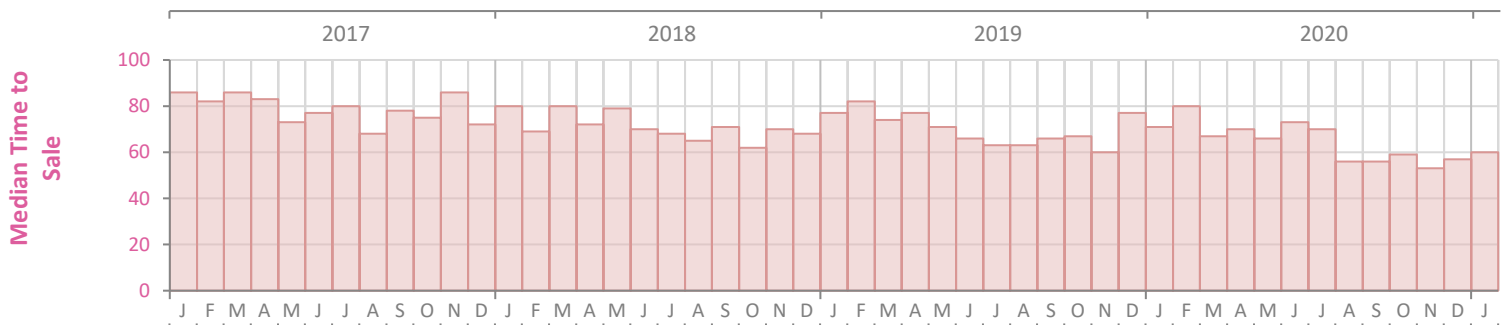


Median Time to Sale

The median number of days between the listing date and closing date for all Closed Sales during the month

Economists' note: Time to Sale is a measure of the length of the home selling process, calculated as the number of days between the initial listing of a property and the closing of the sale. *Median Time to Sale* is the amount of time the "middle" property selling this month was on the market. That is, 50% of homes selling this month took *less* time to sell, and 50% of homes took *more* time to sell. Median Time to Sale gives a more accurate picture than Average Time to Sale, which can be skewed upward by small numbers of properties taking an abnormally long time to sell.

Month	Median Time to Sale	Percent Change Year-over-Year
Year-to-Date	60 Days	-15.5%
January 2021	60 Days	-15.5%
December 2020	57 Days	-26.0%
November 2020	53 Days	-11.7%
October 2020	59 Days	-11.9%
September 2020	56 Days	-15.2%
August 2020	56 Days	-11.1%
July 2020	70 Days	11.1%
June 2020	73 Days	10.6%
May 2020	66 Days	-7.0%
April 2020	70 Days	-9.1%
March 2020	67 Days	-9.5%
February 2020	80 Days	-2.4%
January 2020	71 Days	-7.8%



Monthly Market Detail - January 2021

Single Family Homes

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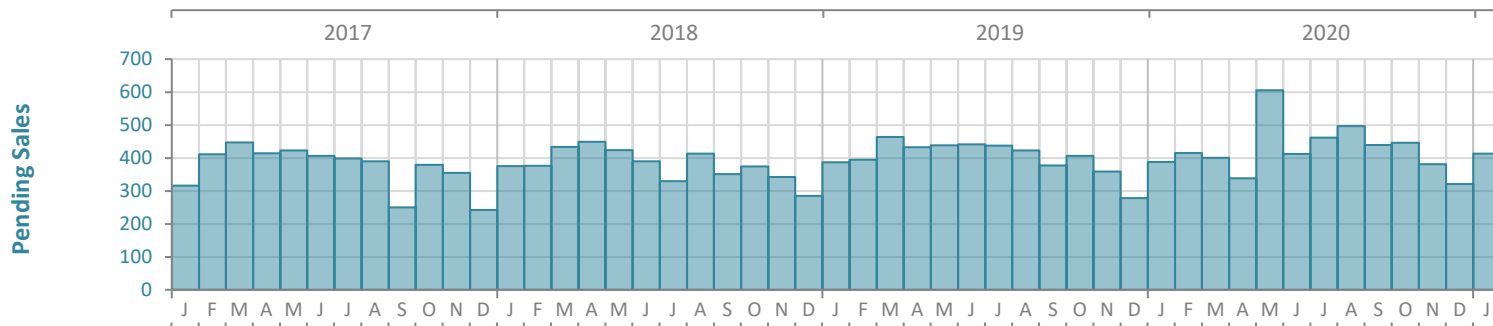


New Pending Sales

The number of listed properties that went under contract during the month

Economists' note: Because of the typical length of time it takes for a sale to close, economists consider Pending Sales to be a decent indicator of potential future Closed Sales. It is important to bear in mind, however, that not all Pending Sales will be closed successfully. So, the effectiveness of Pending Sales as a future indicator of Closed Sales is susceptible to changes in market conditions such as the availability of financing for homebuyers and the inventory of distressed properties for sale.

Month	New Pending Sales	Percent Change Year-over-Year
Year-to-Date	413	6.4%
January 2021	413	6.4%
December 2020	321	15.5%
November 2020	381	6.1%
October 2020	446	9.9%
September 2020	439	16.4%
August 2020	497	17.5%
July 2020	462	5.7%
June 2020	412	-6.6%
May 2020	605	38.1%
April 2020	338	-21.9%
March 2020	401	-13.6%
February 2020	415	5.1%
January 2020	388	0.3%

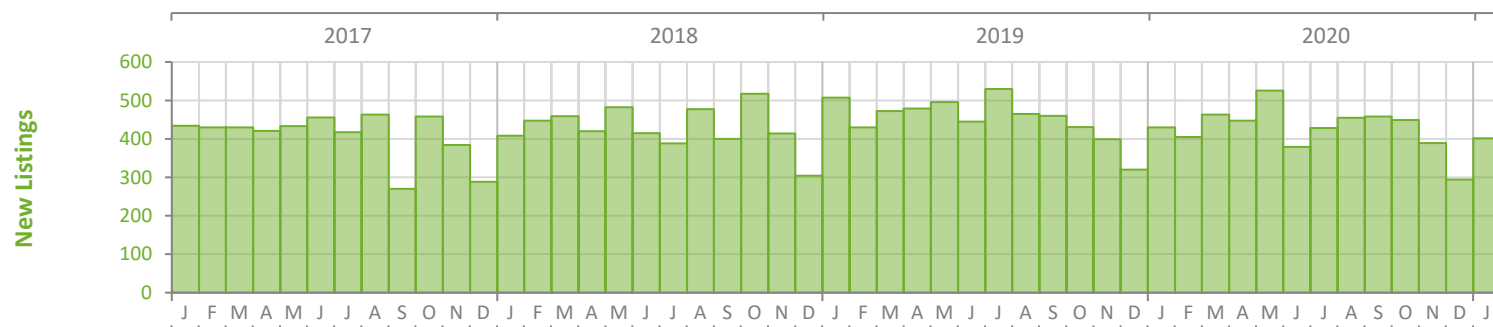


New Listings

The number of properties put onto the market during the month

Economists' note: New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value—and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages. Note that in our calculations, we take care to not include properties that were recently taken off the market and quickly relisted, since these are not really *new* listings.

Month	New Listings	Percent Change Year-over-Year
Year-to-Date	402	-6.5%
January 2021	402	-6.5%
December 2020	294	-8.1%
November 2020	389	-2.5%
October 2020	449	4.2%
September 2020	458	-0.4%
August 2020	455	-2.2%
July 2020	428	-19.2%
June 2020	379	-14.8%
May 2020	526	6.0%
April 2020	447	-6.7%
March 2020	463	-1.9%
February 2020	405	-5.8%
January 2020	430	-15.2%



Monthly Market Detail - January 2021

Single Family Homes

Hernando County

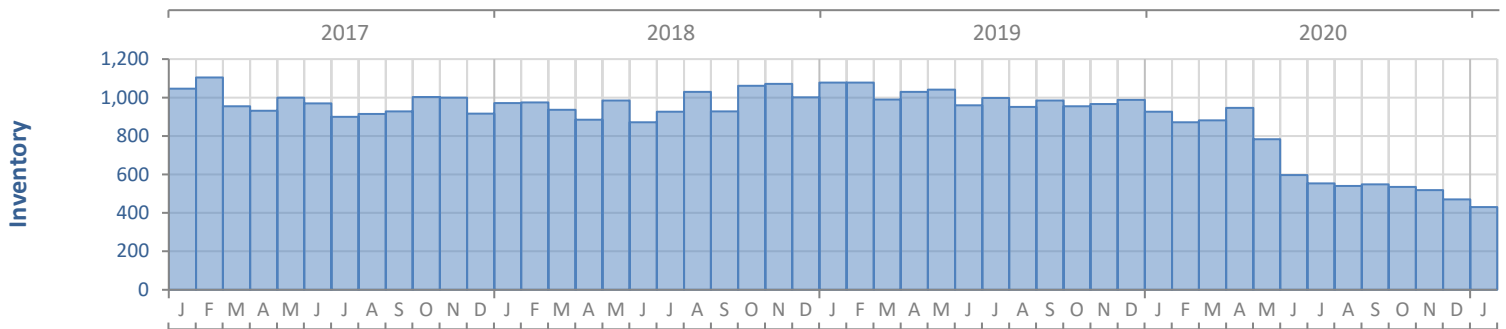


Inventory (Active Listings)

The number of property listings active at the end of the month

Economists' note: There are a number of ways to define and calculate Inventory. Our method is to simply count the number of active listings on the last day of the month, and hold this number to compare with the same month the following year. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going off-market.

Month	Inventory	Percent Change Year-over-Year
YTD (Monthly Avg)	430	-53.6%
January 2021	430	-53.6%
December 2020	471	-52.3%
November 2020	519	-46.3%
October 2020	536	-43.8%
September 2020	548	-44.4%
August 2020	540	-43.2%
July 2020	554	-44.5%
June 2020	596	-37.9%
May 2020	783	-24.8%
April 2020	947	-8.0%
March 2020	881	-11.0%
February 2020	871	-19.1%
January 2020	927	-14.0%

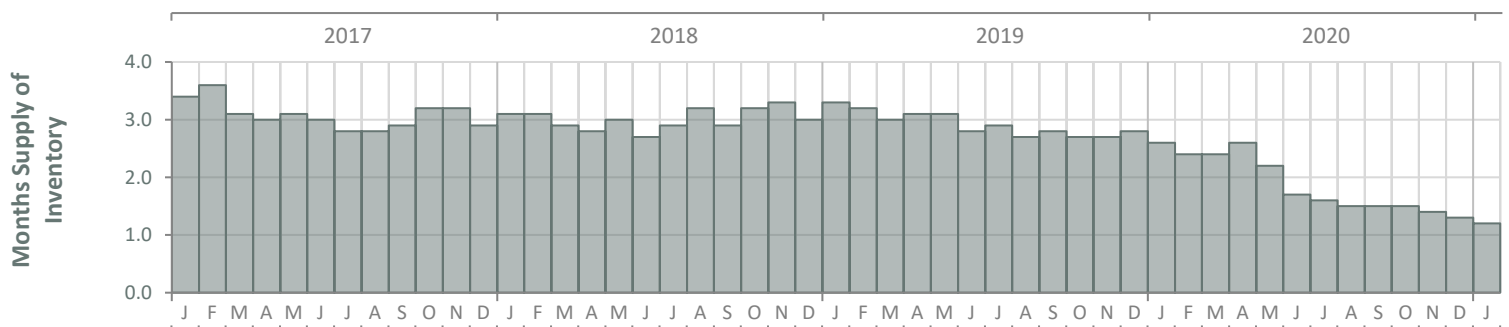


Months Supply of Inventory

An estimate of the number of months it will take to deplete the current Inventory given recent sales rates

Economists' note: MSI is a useful indicator of market conditions. The benchmark for a balanced market (favoring neither buyer nor seller) is 5.5 months of inventory. Anything higher is traditionally a buyers' market, and anything lower is a sellers' market. There is no single accepted way of calculating MSI. A common method is to divide current Inventory by the most recent month's Closed Sales count, but this count is a usually poor predictor of future Closed Sales due to seasonal cycles. To eliminate seasonal effects, we use the 12-month average of monthly Closed Sales instead.

Month	Months Supply	Percent Change Year-over-Year
YTD (Monthly Avg)	1.0	-61.5%
January 2021	1.2	-53.8%
December 2020	1.3	-53.6%
November 2020	1.4	-48.1%
October 2020	1.5	-44.4%
September 2020	1.5	-46.4%
August 2020	1.5	-44.4%
July 2020	1.6	-44.8%
June 2020	1.7	-39.3%
May 2020	2.2	-29.0%
April 2020	2.6	-16.1%
March 2020	2.4	-20.0%
February 2020	2.4	-25.0%
January 2020	2.6	-21.2%



Monthly Market Detail - January 2021

Single Family Homes

Hernando County

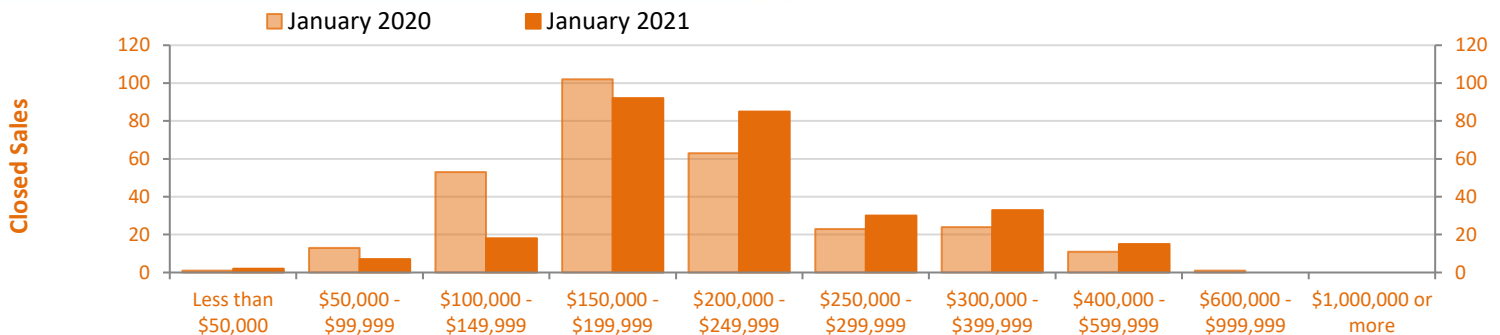


Closed Sales by Sale Price

The number of sales transactions which closed during the month

Economists' note: Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales. Closed Sales (and many other market metrics) are affected by seasonal cycles, so actual trends are more accurately represented by year-over-year changes (i.e. comparing a month's sales to the amount of sales in the same month in the previous year), rather than changes from one month to the next.

Sale Price	Closed Sales	Percent Change Year-over-Year
Less than \$50,000	2	100.0%
\$50,000 - \$99,999	7	-46.2%
\$100,000 - \$149,999	18	-66.0%
\$150,000 - \$199,999	92	-9.8%
\$200,000 - \$249,999	85	34.9%
\$250,000 - \$299,999	30	30.4%
\$300,000 - \$399,999	33	37.5%
\$400,000 - \$599,999	15	36.4%
\$600,000 - \$999,999	0	-100.0%
\$1,000,000 or more	0	N/A

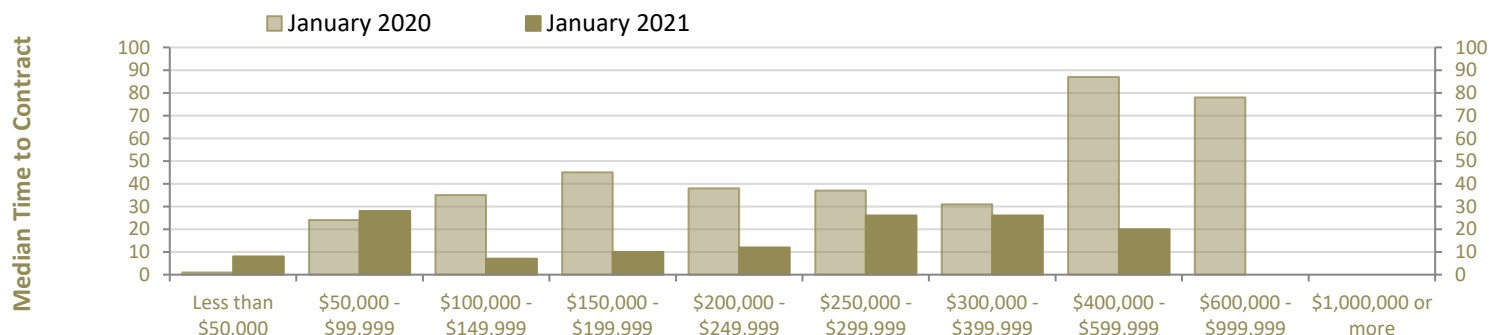


Median Time to Contract by Sale Price

The median number of days between the listing date and contract date for all Closed Sales during the month

Economists' note: Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the month. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

Sale Price	Median Time to Contract	Percent Change Year-over-Year
Less than \$50,000	8 Days	700.0%
\$50,000 - \$99,999	28 Days	16.7%
\$100,000 - \$149,999	7 Days	-80.0%
\$150,000 - \$199,999	10 Days	-77.8%
\$200,000 - \$249,999	12 Days	-68.4%
\$250,000 - \$299,999	26 Days	-29.7%
\$300,000 - \$399,999	26 Days	-16.1%
\$400,000 - \$599,999	20 Days	-77.0%
\$600,000 - \$999,999	(No Sales)	N/A
\$1,000,000 or more	(No Sales)	N/A



Monthly Market Detail - January 2021

Single Family Homes

Hernando County

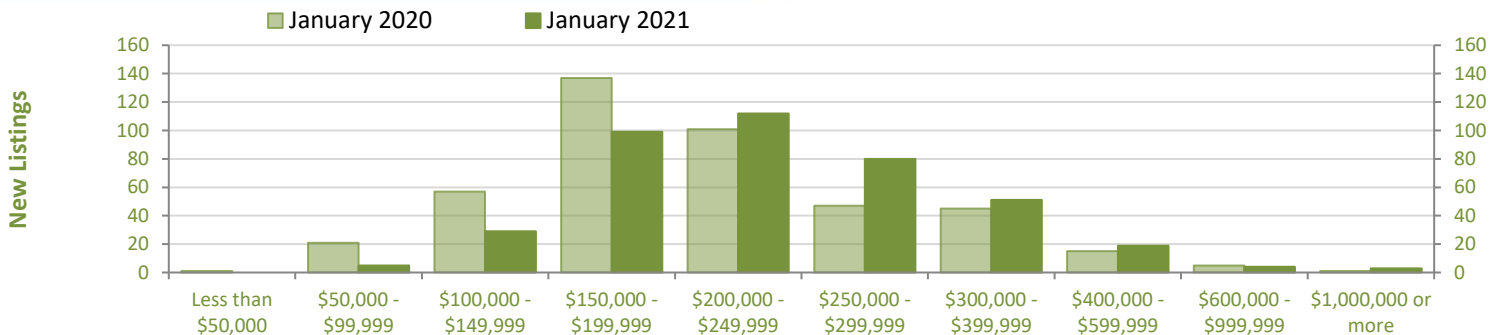


New Listings by Initial Listing Price

The number of properties put onto the market during the month

Economists' note: New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value—and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages. Note that in our calculations, we take care to not include properties that were recently taken off the market and quickly relisted, since these are not really *new* listings.

Initial Listing Price	New Listings	Percent Change Year-over-Year
Less than \$50,000	0	-100.0%
\$50,000 - \$99,999	5	-76.2%
\$100,000 - \$149,999	29	-49.1%
\$150,000 - \$199,999	99	-27.7%
\$200,000 - \$249,999	112	10.9%
\$250,000 - \$299,999	80	70.2%
\$300,000 - \$399,999	51	13.3%
\$400,000 - \$599,999	19	26.7%
\$600,000 - \$999,999	4	-20.0%
\$1,000,000 or more	3	200.0%

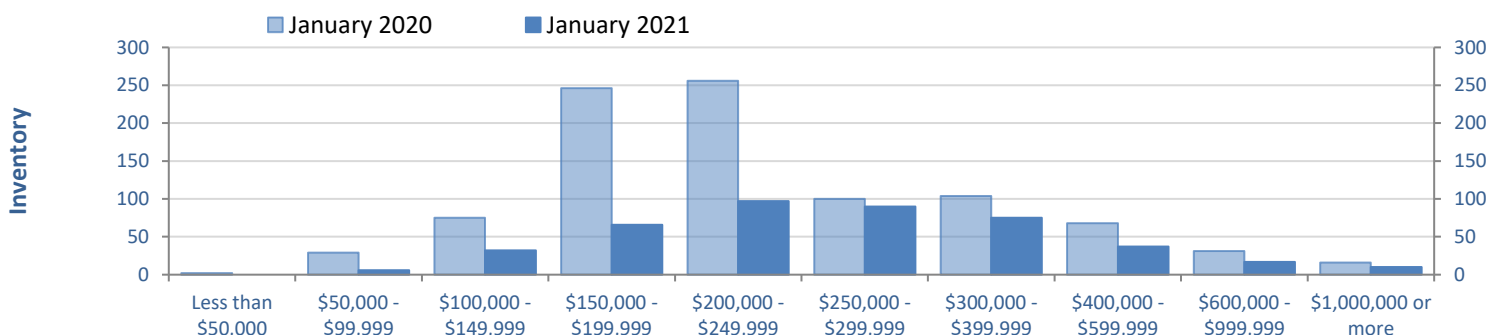


Inventory by Current Listing Price

The number of property listings active at the end of the month

Economists' note: There are a number of ways to define and calculate Inventory. Our method is to simply count the number of active listings on the last day of the month, and hold this number to compare with the same month the following year. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going off-market.

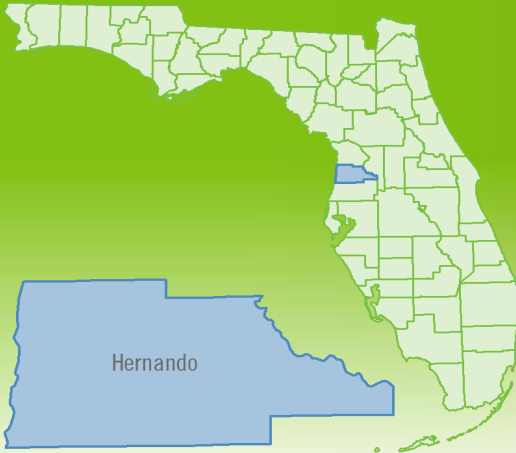
Current Listing Price	Inventory	Percent Change Year-over-Year
Less than \$50,000	0	-100.0%
\$50,000 - \$99,999	6	-79.3%
\$100,000 - \$149,999	32	-57.3%
\$150,000 - \$199,999	66	-73.2%
\$200,000 - \$249,999	97	-62.1%
\$250,000 - \$299,999	90	-10.0%
\$300,000 - \$399,999	75	-27.9%
\$400,000 - \$599,999	37	-45.6%
\$600,000 - \$999,999	17	-45.2%
\$1,000,000 or more	10	-37.5%



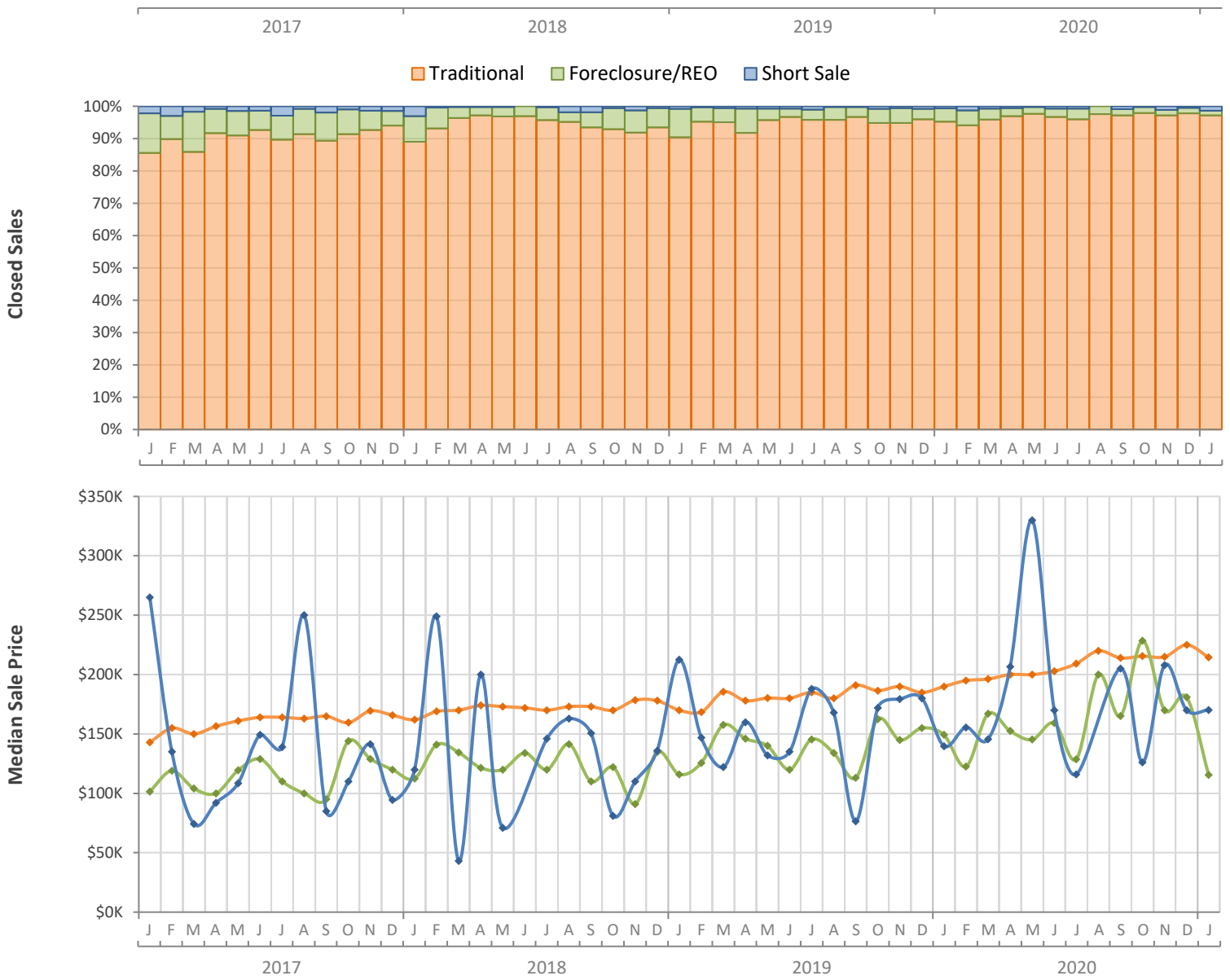
Monthly Distressed Market - January 2021

Single Family Homes

Hernando County



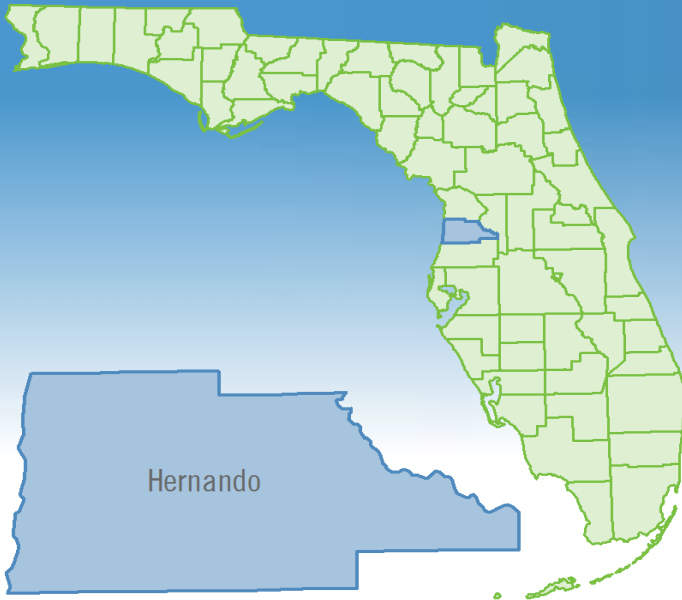
		January 2021	January 2020	Percent Change Year-over-Year
Traditional	Closed Sales	274	277	-1.1%
	Median Sale Price	\$214,500	\$190,000	12.9%
Foreclosure/REO	Closed Sales	4	12	-66.7%
	Median Sale Price	\$115,500	\$149,200	-22.6%
Short Sale	Closed Sales	4	2	100.0%
	Median Sale Price	\$170,200	\$139,750	21.8%



Monthly Market Detail - January 2021

Townhouses and Condos

Hernando County



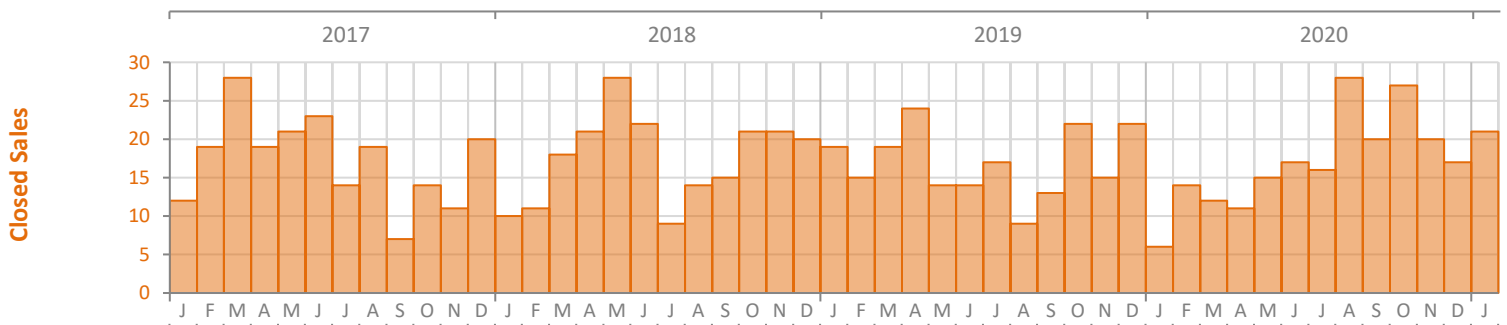
Summary Statistics	January 2021	January 2020	Percent Change Year-over-Year
Closed Sales	21	6	250.0%
Paid in Cash	8	3	166.7%
Median Sale Price	\$155,000	\$135,250	14.6%
Average Sale Price	\$159,129	\$148,500	7.2%
Dollar Volume	\$3.3 Million	\$891,000	275.1%
Median Percent of Original List Price Received	96.1%	95.0%	1.2%
Median Time to Contract	20 Days	21 Days	-4.8%
Median Time to Sale	54 Days	39 Days	38.5%
New Pending Sales	16	11	45.5%
New Listings	13	25	-48.0%
Pending Inventory	17	17	0.0%
Inventory (Active Listings)	33	44	-25.0%
Months Supply of Inventory	1.8	3.1	-41.9%

Closed Sales

The number of sales transactions which closed during the month

Economists' note: Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales. Closed Sales (and many other market metrics) are affected by seasonal cycles, so actual trends are more accurately represented by year-over-year changes (i.e. comparing a month's sales to the amount of sales in the same month in the previous year), rather than changes from one month to the next.

Month	Closed Sales	Percent Change Year-over-Year
Year-to-Date	21	250.0%
January 2021	21	250.0%
December 2020	17	-22.7%
November 2020	20	33.3%
October 2020	27	22.7%
September 2020	20	53.8%
August 2020	28	211.1%
July 2020	16	-5.9%
June 2020	17	21.4%
May 2020	15	7.1%
April 2020	11	-54.2%
March 2020	12	-36.8%
February 2020	14	-6.7%
January 2020	6	-68.4%



Monthly Market Detail - January 2021

Townhouses and Condos

Hernando County

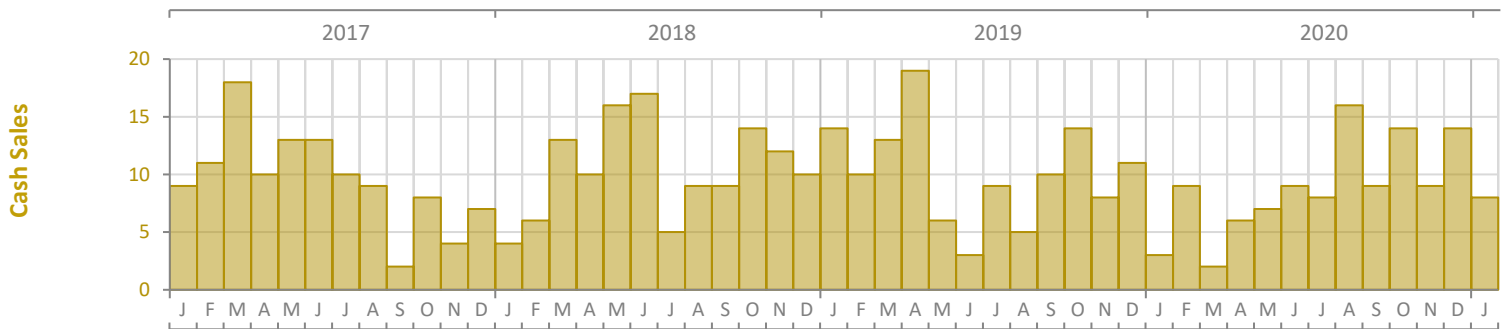


Cash Sales

The number of Closed Sales during the month in which buyers exclusively paid in cash

Economists' note: Cash Sales can be a useful indicator of the extent to which investors are participating in the market. Why? Investors are far more likely to have the funds to purchase a home available up front, whereas the typical homebuyer requires a mortgage or some other form of financing. There are, of course, many possible exceptions, so this statistic should be interpreted with care.

Month	Cash Sales	Percent Change Year-over-Year
Year-to-Date	8	166.7%
January 2021	8	166.7%
December 2020	14	27.3%
November 2020	9	12.5%
October 2020	14	0.0%
September 2020	9	-10.0%
August 2020	16	220.0%
July 2020	8	-11.1%
June 2020	9	200.0%
May 2020	7	16.7%
April 2020	6	-68.4%
March 2020	2	-84.6%
February 2020	9	-10.0%
January 2020	3	-78.6%

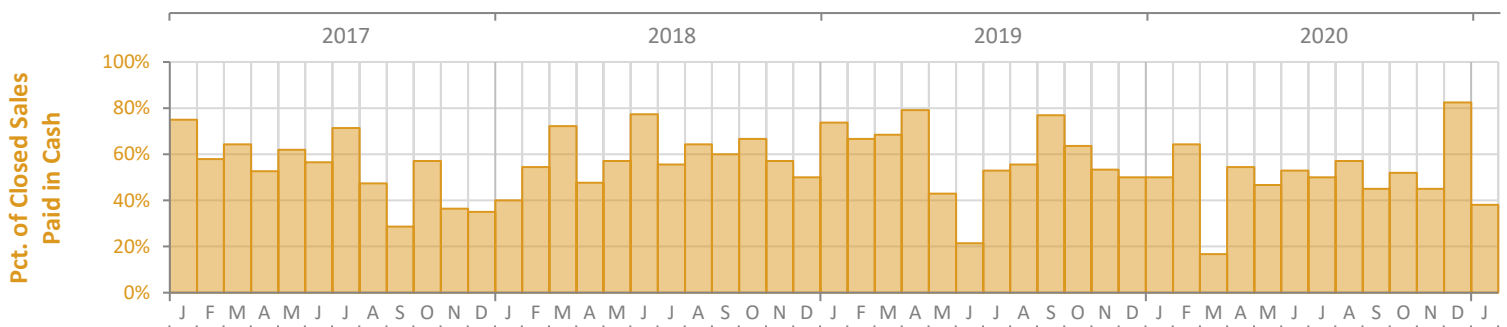


Cash Sales as a Percentage of Closed Sales

The percentage of Closed Sales during the month which were Cash Sales

Economists' note: This statistic is simply another way of viewing Cash Sales. The remaining percentages of Closed Sales (i.e. those not paid fully in cash) each month involved some sort of financing, such as mortgages, owner/seller financing, assumed loans, etc.

Month	Percent of Closed Sales Paid in Cash	Percent Change Year-over-Year
Year-to-Date	38.1%	-23.8%
January 2021	38.1%	-23.8%
December 2020	82.4%	64.8%
November 2020	45.0%	-15.6%
October 2020	51.9%	-18.4%
September 2020	45.0%	-41.5%
August 2020	57.1%	2.7%
July 2020	50.0%	-5.5%
June 2020	52.9%	147.2%
May 2020	46.7%	8.9%
April 2020	54.5%	-31.2%
March 2020	16.7%	-75.6%
February 2020	64.3%	-3.6%
January 2020	50.0%	-32.2%



Monthly Market Detail - January 2021

Townhouses and Condos

Hernando County

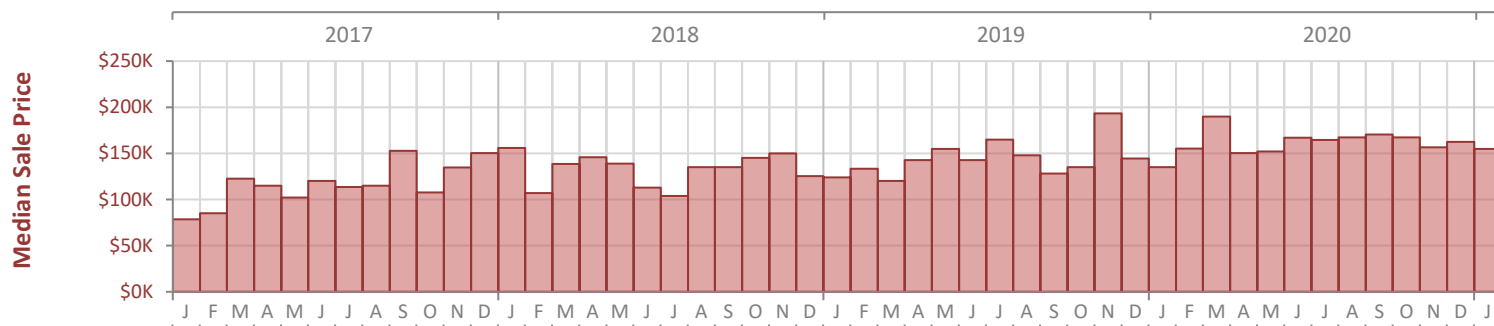


Median Sale Price

The median sale price reported for the month (i.e. 50% of sales were above and 50% of sales were below)

Economists' note: Median Sale Price is our preferred summary statistic for price activity because, unlike Average Sale Price, Median Sale Price is not sensitive to high sale prices for small numbers of homes that may not be characteristic of the market area. Keep in mind that median price trends over time are not always solely caused by changes in the general value of local real estate. Median sale price only reflects the values of the homes that *sold* each month, and the mix of the types of homes that sell can change over time.

Month	Median Sale Price	Percent Change Year-over-Year
Year-to-Date	\$155,000	14.6%
January 2021	\$155,000	14.6%
December 2020	\$162,500	12.5%
November 2020	\$156,500	-19.1%
October 2020	\$167,500	24.1%
September 2020	\$170,500	33.2%
August 2020	\$167,500	13.2%
July 2020	\$164,500	-0.2%
June 2020	\$166,900	16.9%
May 2020	\$152,000	-1.9%
April 2020	\$150,500	5.4%
March 2020	\$190,000	58.3%
February 2020	\$155,150	16.2%
January 2020	\$135,250	9.1%

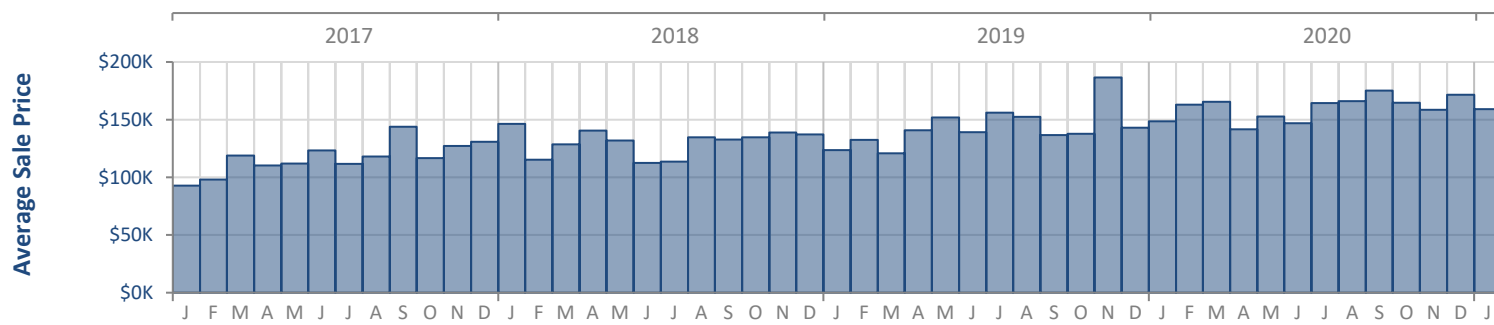


Average Sale Price

The average sale price reported for the month (i.e. total sales in dollars divided by the number of sales)

Economists' note: Usually, we prefer Median Sale Price over Average Sale Price as a summary statistic for home prices. However, Average Sale Price does have its uses—particularly when it is analyzed alongside the Median Sale Price. For one, the relative difference between the two statistics can provide some insight into the market for higher-end homes in an area.

Month	Average Sale Price	Percent Change Year-over-Year
Year-to-Date	\$159,129	7.2%
January 2021	\$159,129	7.2%
December 2020	\$171,482	19.9%
November 2020	\$158,680	-15.0%
October 2020	\$164,641	19.6%
September 2020	\$175,110	28.3%
August 2020	\$166,087	9.0%
July 2020	\$164,331	5.3%
June 2020	\$147,032	5.8%
May 2020	\$152,627	0.6%
April 2020	\$141,627	0.5%
March 2020	\$165,618	37.0%
February 2020	\$163,039	23.2%
January 2020	\$148,500	20.1%



Monthly Market Detail - January 2021

Townhouses and Condos

Hernando County

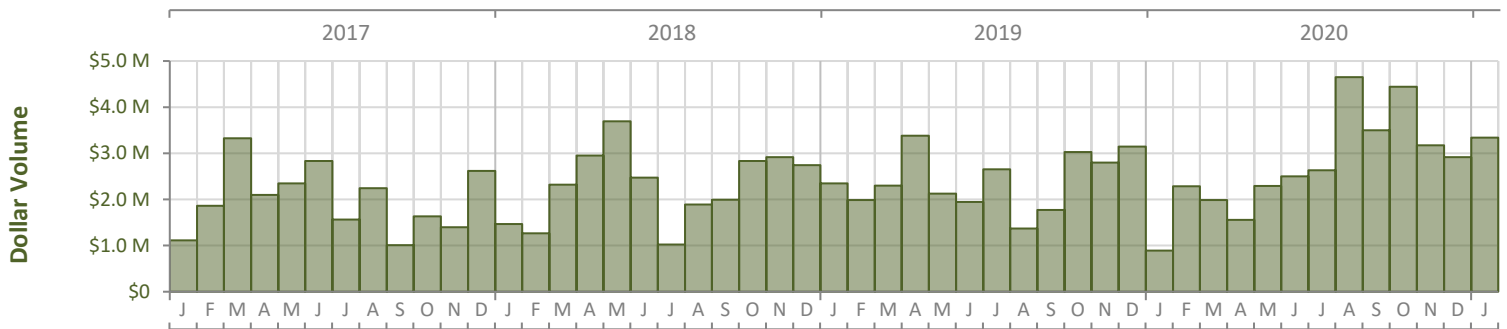


Dollar Volume

The sum of the sale prices for all sales which closed during the month

Economists' note: Dollar Volume is simply the sum of all sale prices in a given time period, and can quickly be calculated by multiplying Closed Sales by Average Sale Price. It is a strong indicator of the health of the real estate industry in a market, and is of particular interest to real estate professionals, investors, analysts, and government agencies. Potential home sellers and home buyers, on the other hand, will likely be better served by paying attention to trends in the two components of Dollar Volume (i.e. sales and prices) individually.

Month	Dollar Volume	Percent Change Year-over-Year
Year-to-Date	\$3.3 Million	275.1%
January 2021	\$3.3 Million	275.1%
December 2020	\$2.9 Million	-7.4%
November 2020	\$3.2 Million	13.4%
October 2020	\$4.4 Million	46.8%
September 2020	\$3.5 Million	97.4%
August 2020	\$4.7 Million	239.2%
July 2020	\$2.6 Million	-0.9%
June 2020	\$2.5 Million	28.4%
May 2020	\$2.3 Million	7.8%
April 2020	\$1.6 Million	-53.9%
March 2020	\$2.0 Million	-13.5%
February 2020	\$2.3 Million	14.9%
January 2020	\$891,000	-62.1%

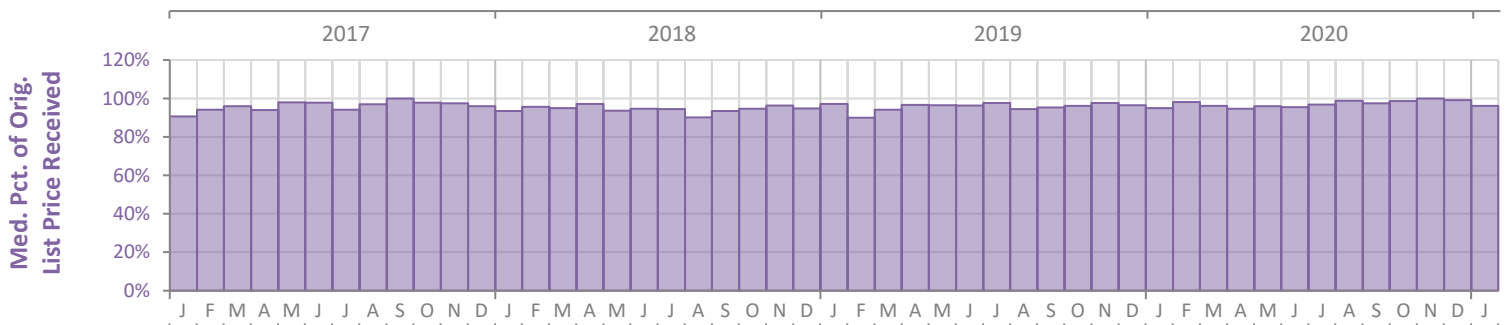


Median Percent of Original List Price Received

The median of the sale price (as a percentage of the original list price) across all properties selling during the month

Economists' note: The Median Percent of Original List Price Received is useful as an indicator of market recovery, since it typically rises as buyers realize that the market may be moving away from them and they need to match the selling price (or better it) in order to get a contract on the house. This is usually the last measure to indicate a market has shifted from down to up, so it is what we would call a *lagging* indicator.

Month	Med. Pct. of Orig. List Price Received	Percent Change Year-over-Year
Year-to-Date	96.1%	1.2%
January 2021	96.1%	1.2%
December 2020	99.1%	2.8%
November 2020	100.0%	2.5%
October 2020	98.7%	2.6%
September 2020	97.4%	2.2%
August 2020	98.8%	4.7%
July 2020	96.8%	-0.8%
June 2020	95.5%	-0.8%
May 2020	96.0%	-0.5%
April 2020	94.6%	-2.1%
March 2020	96.1%	2.1%
February 2020	98.2%	9.1%
January 2020	95.0%	-2.3%



Monthly Market Detail - January 2021

Townhouses and Condos

Hernando County

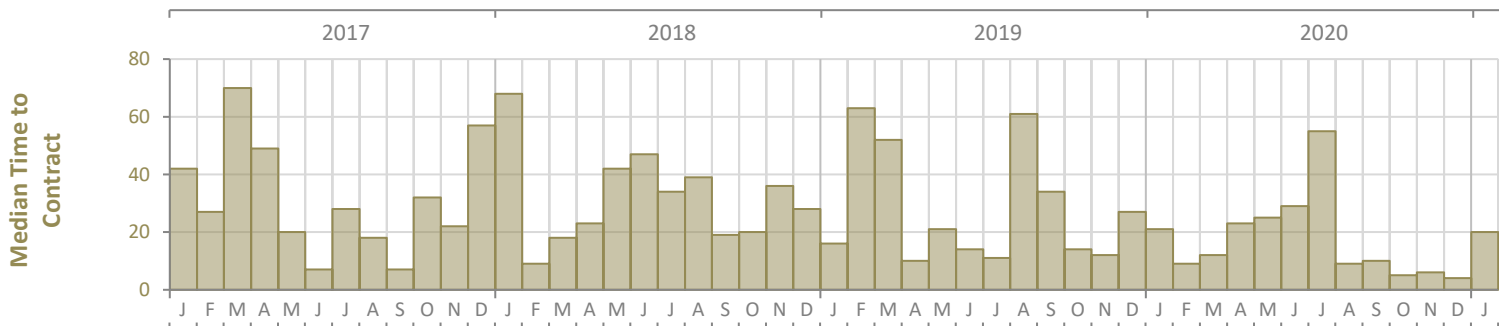


Median Time to Contract

The median number of days between the listing date and contract date for all Closed Sales during the month

Economists' note: Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the month. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

Month	Median Time to Contract	Percent Change Year-over-Year
Year-to-Date	20 Days	-4.8%
January 2021	20 Days	-4.8%
December 2020	4 Days	-85.2%
November 2020	6 Days	-50.0%
October 2020	5 Days	-64.3%
September 2020	10 Days	-70.6%
August 2020	9 Days	-85.2%
July 2020	55 Days	400.0%
June 2020	29 Days	107.1%
May 2020	25 Days	19.0%
April 2020	23 Days	130.0%
March 2020	12 Days	-76.9%
February 2020	9 Days	-85.7%
January 2020	21 Days	31.3%

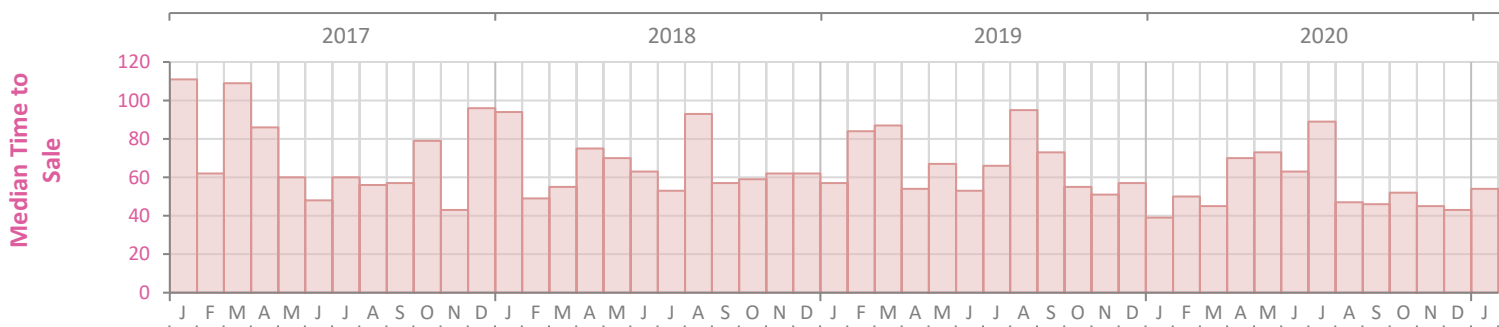


Median Time to Sale

The median number of days between the listing date and closing date for all Closed Sales during the month

Economists' note: Time to Sale is a measure of the length of the home selling process, calculated as the number of days between the initial listing of a property and the closing of the sale. *Median Time to Sale* is the amount of time the "middle" property selling this month was on the market. That is, 50% of homes selling this month took *less* time to sell, and 50% of homes took *more* time to sell. Median Time to Sale gives a more accurate picture than Average Time to Sale, which can be skewed upward by small numbers of properties taking an abnormally long time to sell.

Month	Median Time to Sale	Percent Change Year-over-Year
Year-to-Date	54 Days	38.5%
January 2021	54 Days	38.5%
December 2020	43 Days	-24.6%
November 2020	45 Days	-11.8%
October 2020	52 Days	-5.5%
September 2020	46 Days	-37.0%
August 2020	47 Days	-50.5%
July 2020	89 Days	34.8%
June 2020	63 Days	18.9%
May 2020	73 Days	9.0%
April 2020	70 Days	29.6%
March 2020	45 Days	-48.3%
February 2020	50 Days	-40.5%
January 2020	39 Days	-31.6%



Monthly Market Detail - January 2021

Townhouses and Condos

Hernando County

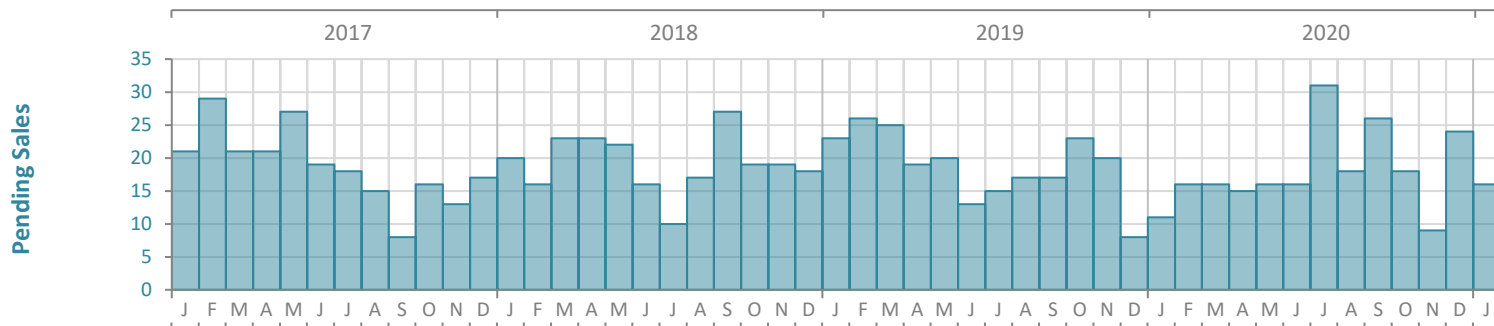


New Pending Sales

The number of listed properties that went under contract during the month

Economists' note: Because of the typical length of time it takes for a sale to close, economists consider Pending Sales to be a decent indicator of potential future Closed Sales. It is important to bear in mind, however, that not all Pending Sales will be closed successfully. So, the effectiveness of Pending Sales as a future indicator of Closed Sales is susceptible to changes in market conditions such as the availability of financing for homebuyers and the inventory of distressed properties for sale.

Month	New Pending Sales	Percent Change Year-over-Year
Year-to-Date	16	45.5%
January 2021	16	45.5%
December 2020	24	200.0%
November 2020	9	-55.0%
October 2020	18	-21.7%
September 2020	26	52.9%
August 2020	18	5.9%
July 2020	31	106.7%
June 2020	16	23.1%
May 2020	16	-20.0%
April 2020	15	-21.1%
March 2020	16	-36.0%
February 2020	16	-38.5%
January 2020	11	-52.2%

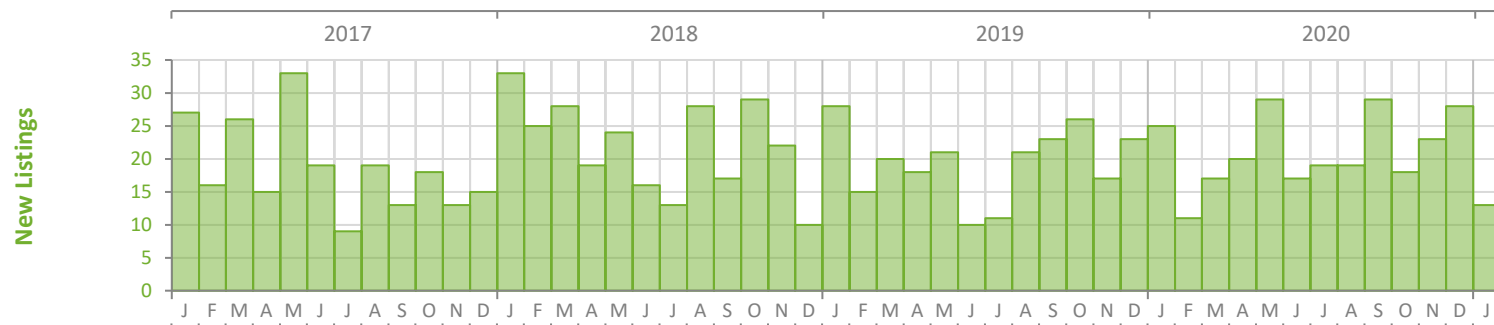


New Listings

The number of properties put onto the market during the month

Economists' note: New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value—and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages. Note that in our calculations, we take care to not include properties that were recently taken off the market and quickly relisted, since these are not really *new* listings.

Month	New Listings	Percent Change Year-over-Year
Year-to-Date	13	-48.0%
January 2021	13	-48.0%
December 2020	28	21.7%
November 2020	23	35.3%
October 2020	18	-30.8%
September 2020	29	26.1%
August 2020	19	-9.5%
July 2020	19	72.7%
June 2020	17	70.0%
May 2020	29	38.1%
April 2020	20	11.1%
March 2020	17	-15.0%
February 2020	11	-26.7%
January 2020	25	-10.7%



Monthly Market Detail - January 2021

Townhouses and Condos

Hernando County

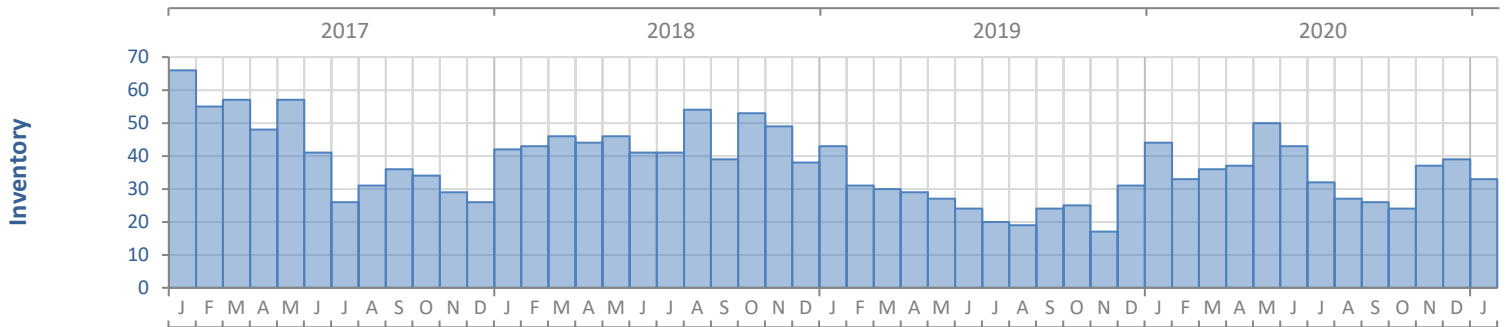


Inventory (Active Listings)

The number of property listings active at the end of the month

Economists' note: There are a number of ways to define and calculate Inventory. Our method is to simply count the number of active listings on the last day of the month, and hold this number to compare with the same month the following year. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going off-market.

Month	Inventory	Percent Change Year-over-Year
YTD (Monthly Avg)	33	-25.0%
January 2021	33	-25.0%
December 2020	39	25.8%
November 2020	37	117.6%
October 2020	24	-4.0%
September 2020	26	8.3%
August 2020	27	42.1%
July 2020	32	60.0%
June 2020	43	79.2%
May 2020	50	85.2%
April 2020	37	27.6%
March 2020	36	20.0%
February 2020	33	6.5%
January 2020	44	2.3%

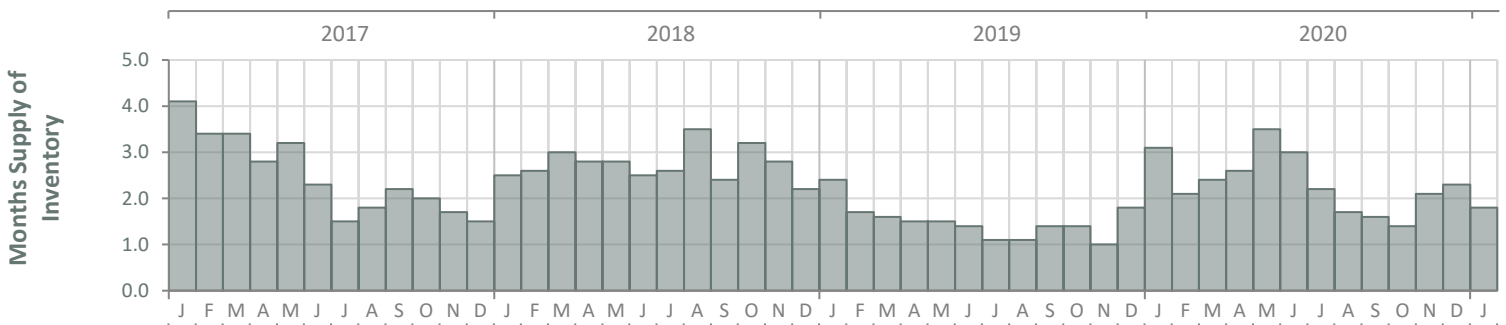


Months Supply of Inventory

An estimate of the number of months it will take to deplete the current Inventory given recent sales rates

Economists' note: MSI is a useful indicator of market conditions. The benchmark for a balanced market (favoring neither buyer nor seller) is 5.5 months of inventory. Anything higher is traditionally a buyers' market, and anything lower is a sellers' market. There is no single accepted way of calculating MSI. A common method is to divide current Inventory by the most recent month's Closed Sales count, but this count is a usually poor predictor of future Closed Sales due to seasonal cycles. To eliminate seasonal effects, we use the 12-month average of monthly Closed Sales instead.

Month	Months Supply	Percent Change Year-over-Year
YTD (Monthly Avg)	2.0	-35.5%
January 2021	1.8	-41.9%
December 2020	2.3	27.8%
November 2020	2.1	110.0%
October 2020	1.4	0.0%
September 2020	1.6	14.3%
August 2020	1.7	54.5%
July 2020	2.2	100.0%
June 2020	3.0	114.3%
May 2020	3.5	133.3%
April 2020	2.6	73.3%
March 2020	2.4	50.0%
February 2020	2.1	23.5%
January 2020	3.1	29.2%



Monthly Market Detail - January 2021

Townhouses and Condos

Hernando County

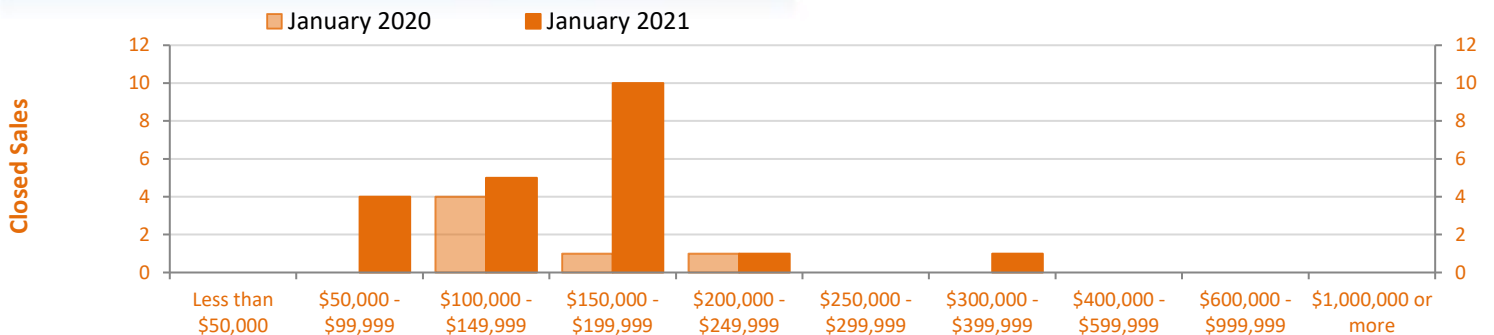


Closed Sales by Sale Price

The number of sales transactions which closed during the month

Economists' note: Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales. Closed Sales (and many other market metrics) are affected by seasonal cycles, so actual trends are more accurately represented by year-over-year changes (i.e. comparing a month's sales to the amount of sales in the same month in the previous year), rather than changes from one month to the next.

Sale Price	Closed Sales	Percent Change Year-over-Year
Less than \$50,000	0	N/A
\$50,000 - \$99,999	4	N/A
\$100,000 - \$149,999	5	25.0%
\$150,000 - \$199,999	10	900.0%
\$200,000 - \$249,999	1	0.0%
\$250,000 - \$299,999	0	N/A
\$300,000 - \$399,999	1	N/A
\$400,000 - \$599,999	0	N/A
\$600,000 - \$999,999	0	N/A
\$1,000,000 or more	0	N/A

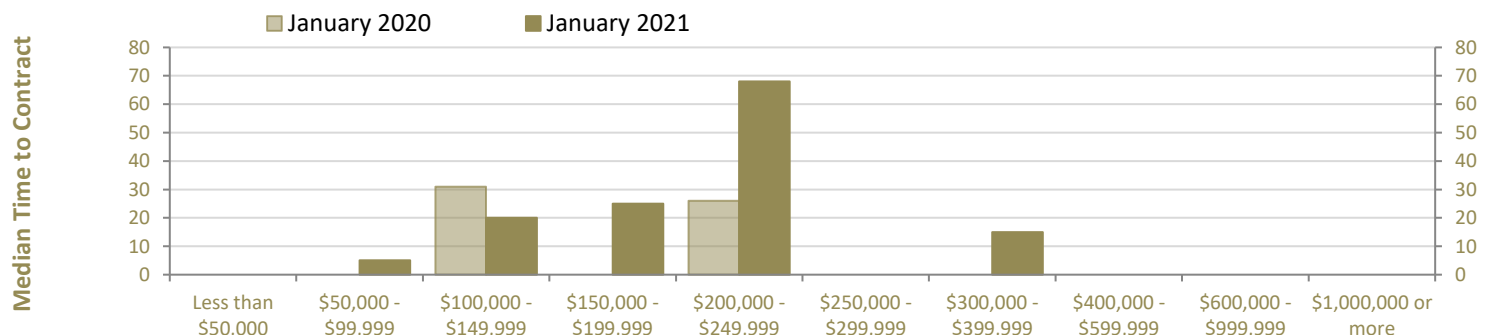


Median Time to Contract by Sale Price

The median number of days between the listing date and contract date for all Closed Sales during the month

Economists' note: Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the month. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

Sale Price	Median Time to Contract	Percent Change Year-over-Year
Less than \$50,000	(No Sales)	N/A
\$50,000 - \$99,999	5 Days	N/A
\$100,000 - \$149,999	20 Days	-35.5%
\$150,000 - \$199,999	25 Days	N/A
\$200,000 - \$249,999	68 Days	161.5%
\$250,000 - \$299,999	(No Sales)	N/A
\$300,000 - \$399,999	15 Days	N/A
\$400,000 - \$599,999	(No Sales)	N/A
\$600,000 - \$999,999	(No Sales)	N/A
\$1,000,000 or more	(No Sales)	N/A



Monthly Market Detail - January 2021

Townhouses and Condos

Hernando County

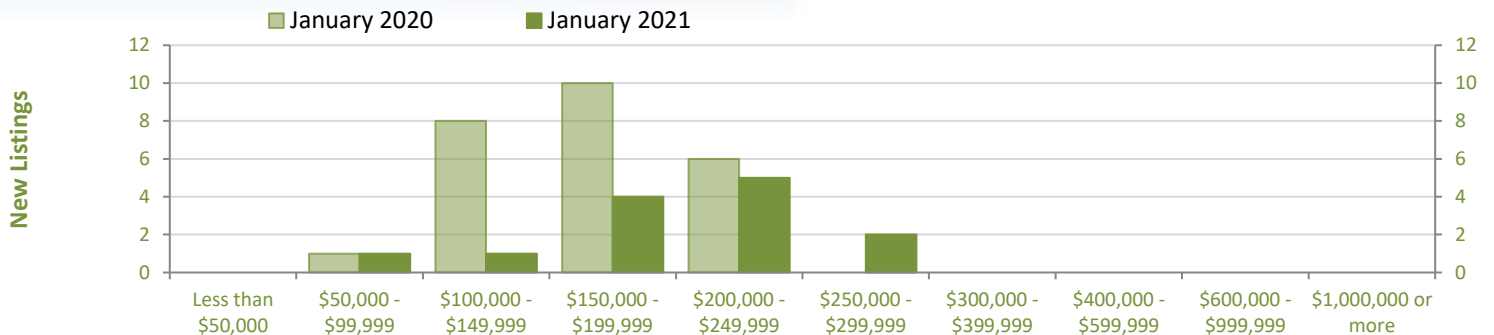


New Listings by Initial Listing Price

The number of properties put onto the market during the month

Economists' note: New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value—and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages. Note that in our calculations, we take care to not include properties that were recently taken off the market and quickly relisted, since these are not really *new* listings.

Initial Listing Price	New Listings	Percent Change Year-over-Year
Less than \$50,000	0	N/A
\$50,000 - \$99,999	1	0.0%
\$100,000 - \$149,999	1	-87.5%
\$150,000 - \$199,999	4	-60.0%
\$200,000 - \$249,999	5	-16.7%
\$250,000 - \$299,999	2	N/A
\$300,000 - \$399,999	0	N/A
\$400,000 - \$599,999	0	N/A
\$600,000 - \$999,999	0	N/A
\$1,000,000 or more	0	N/A

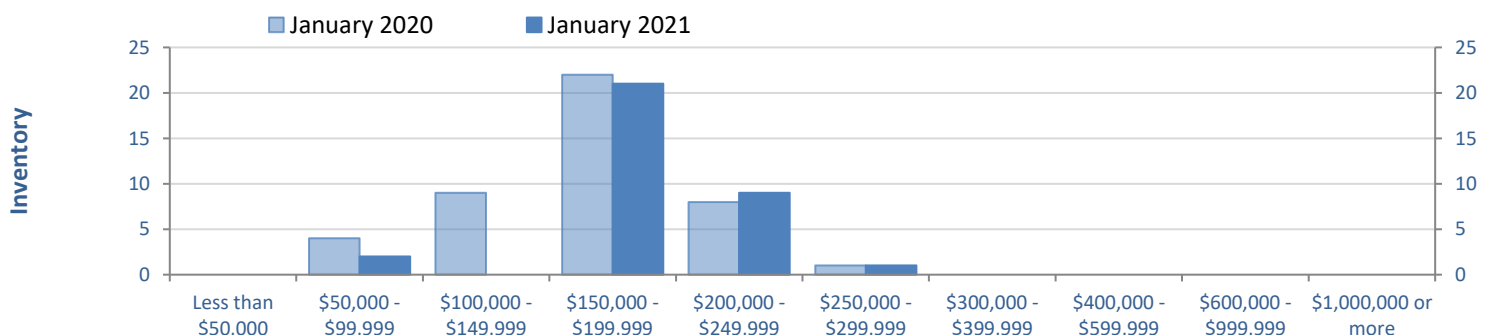


Inventory by Current Listing Price

The number of property listings active at the end of the month

Economists' note: There are a number of ways to define and calculate Inventory. Our method is to simply count the number of active listings on the last day of the month, and hold this number to compare with the same month the following year. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going off-market.

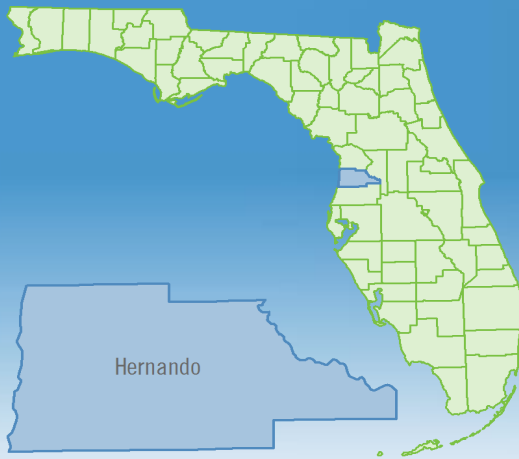
Current Listing Price	Inventory	Percent Change Year-over-Year
Less than \$50,000	0	N/A
\$50,000 - \$99,999	2	-50.0%
\$100,000 - \$149,999	0	-100.0%
\$150,000 - \$199,999	21	-4.5%
\$200,000 - \$249,999	9	12.5%
\$250,000 - \$299,999	1	0.0%
\$300,000 - \$399,999	0	N/A
\$400,000 - \$599,999	0	N/A
\$600,000 - \$999,999	0	N/A
\$1,000,000 or more	0	N/A



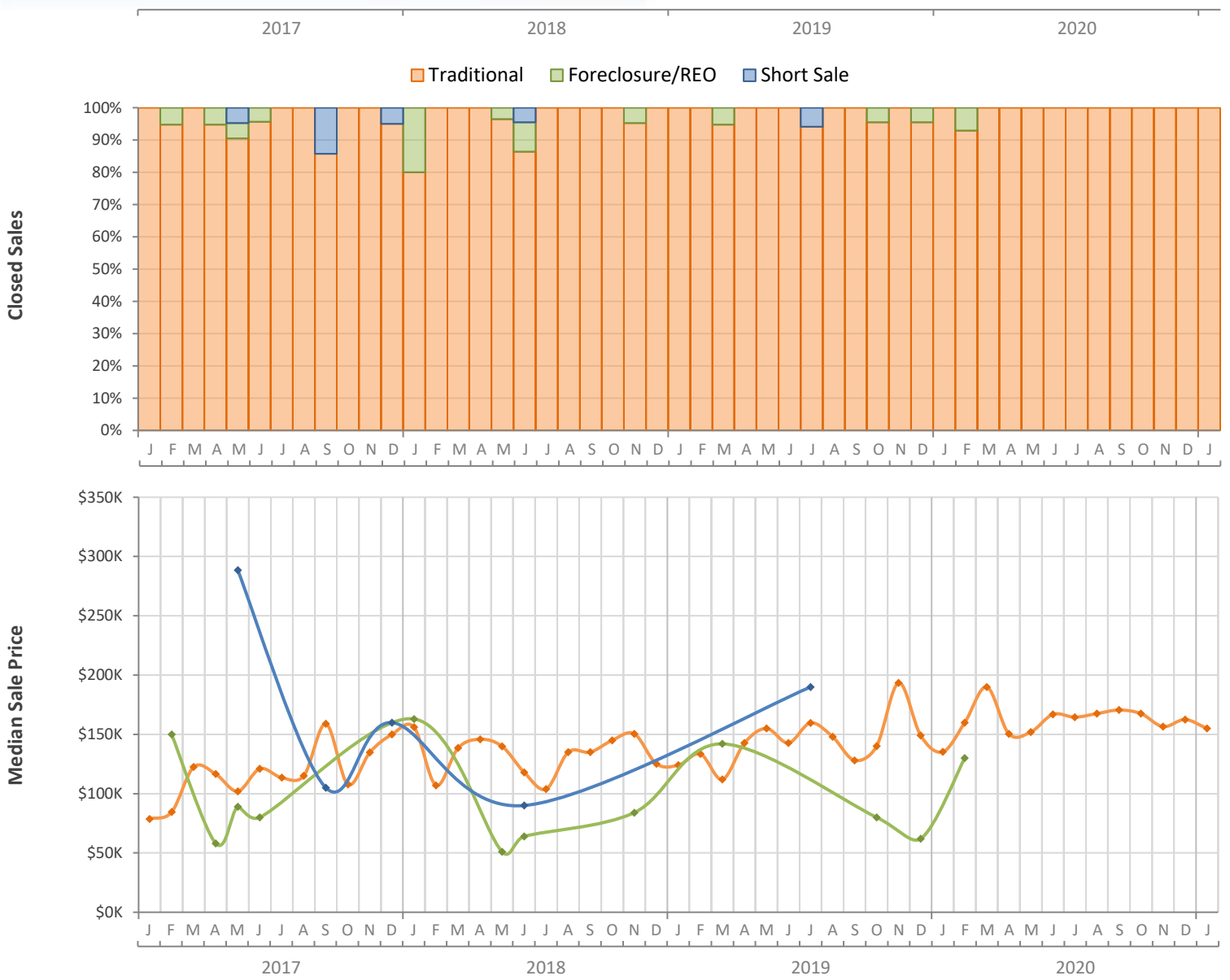
Monthly Distressed Market - January 2021

Townhouses and Condos

Hernando County



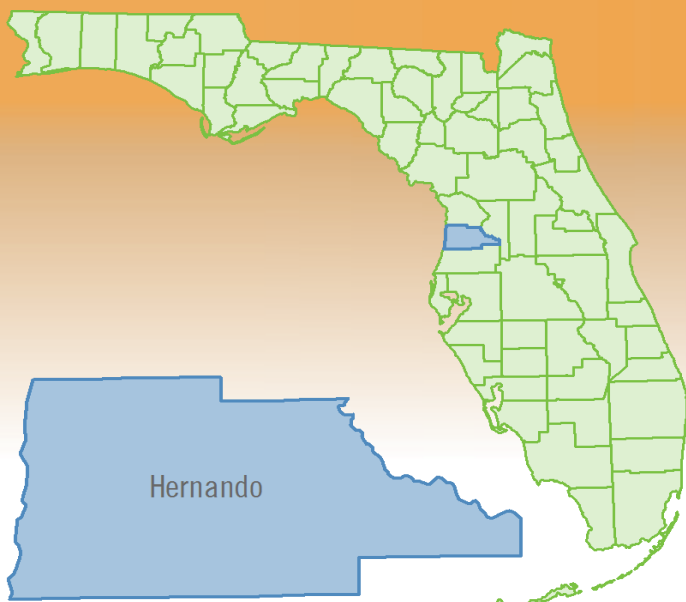
		January 2021	January 2020	Percent Change Year-over-Year
Traditional	Closed Sales	21	6	250.0%
	Median Sale Price	\$155,000	\$135,250	14.6%
Foreclosure/REO	Closed Sales	0	0	N/A
	Median Sale Price	(No Sales)	(No Sales)	N/A
Short Sale	Closed Sales	0	0	N/A
	Median Sale Price	(No Sales)	(No Sales)	N/A



Monthly Market Detail - January 2021

Manufactured Homes

Hernando County



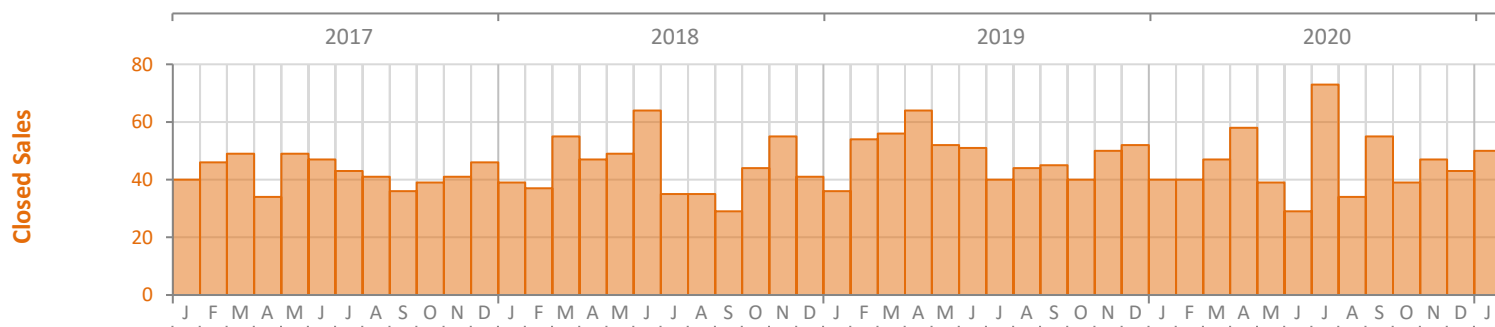
Summary Statistics	January 2021	January 2020	Percent Change Year-over-Year
Closed Sales	50	40	25.0%
Paid in Cash	33	21	57.1%
Median Sale Price	\$95,500	\$87,450	9.2%
Average Sale Price	\$108,049	\$98,080	10.2%
Dollar Volume	\$5.4 Million	\$3.9 Million	37.7%
Median Percent of Original List Price Received	95.2%	93.9%	1.4%
Median Time to Contract	24 Days	39 Days	-38.5%
Median Time to Sale	73 Days	79 Days	-7.6%
New Pending Sales	63	55	14.5%
New Listings	48	64	-25.0%
Pending Inventory	78	52	50.0%
Inventory (Active Listings)	82	143	-42.7%
Months Supply of Inventory	1.8	2.9	-37.9%

Closed Sales

The number of sales transactions which closed during the month

Economists' note: Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales. Closed Sales (and many other market metrics) are affected by seasonal cycles, so actual trends are more accurately represented by year-over-year changes (i.e. comparing a month's sales to the amount of sales in the same month in the previous year), rather than changes from one month to the next.

Month	Closed Sales	Percent Change Year-over-Year
Year-to-Date	50	25.0%
January 2021	50	25.0%
December 2020	43	-17.3%
November 2020	47	-6.0%
October 2020	39	-2.5%
September 2020	55	22.2%
August 2020	34	-22.7%
July 2020	73	82.5%
June 2020	29	-43.1%
May 2020	39	-25.0%
April 2020	58	-9.4%
March 2020	47	-16.1%
February 2020	40	-25.9%
January 2020	40	11.1%



Monthly Market Detail - January 2021

Manufactured Homes

Hernando County

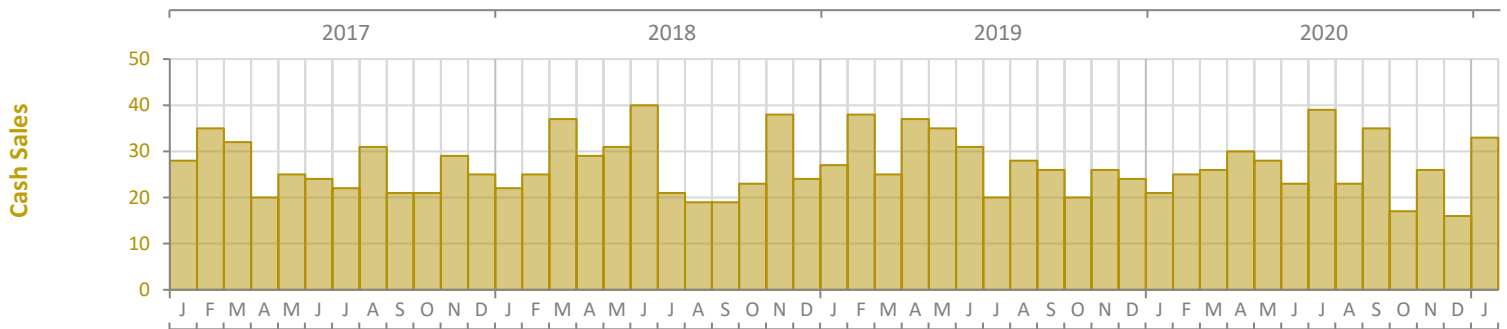


Cash Sales

The number of Closed Sales during the month in which buyers exclusively paid in cash

Economists' note: Cash Sales can be a useful indicator of the extent to which investors are participating in the market. Why? Investors are far more likely to have the funds to purchase a home available up front, whereas the typical homebuyer requires a mortgage or some other form of financing. There are, of course, many possible exceptions, so this statistic should be interpreted with care.

Month	Cash Sales	Percent Change Year-over-Year
Year-to-Date	33	57.1%
January 2021	33	57.1%
December 2020	16	-33.3%
November 2020	26	0.0%
October 2020	17	-15.0%
September 2020	35	34.6%
August 2020	23	-17.9%
July 2020	39	95.0%
June 2020	23	-25.8%
May 2020	28	-20.0%
April 2020	30	-18.9%
March 2020	26	4.0%
February 2020	25	-34.2%
January 2020	21	-22.2%

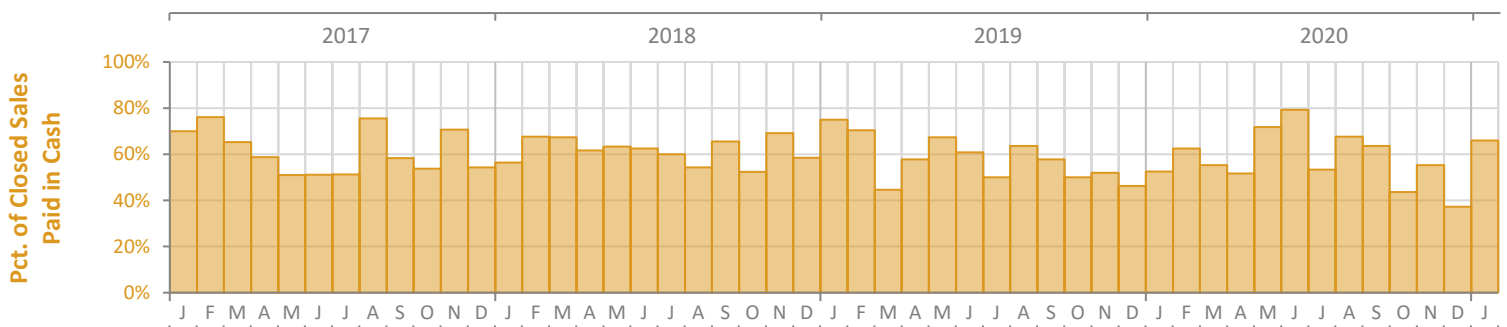


Cash Sales as a Percentage of Closed Sales

The percentage of Closed Sales during the month which were Cash Sales

Economists' note: This statistic is simply another way of viewing Cash Sales. The remaining percentages of Closed Sales (i.e. those not paid fully in cash) each month involved some sort of financing, such as mortgages, owner/seller financing, assumed loans, etc.

Month	Percent of Closed Sales Paid in Cash	Percent Change Year-over-Year
Year-to-Date	66.0%	25.7%
January 2021	66.0%	25.7%
December 2020	37.2%	-19.5%
November 2020	55.3%	6.3%
October 2020	43.6%	-12.8%
September 2020	63.6%	10.0%
August 2020	67.6%	6.3%
July 2020	53.4%	6.8%
June 2020	79.3%	30.4%
May 2020	71.8%	6.7%
April 2020	51.7%	-10.6%
March 2020	55.3%	24.0%
February 2020	62.5%	-11.2%
January 2020	52.5%	-30.0%



Monthly Market Detail - January 2021

Manufactured Homes

Hernando County

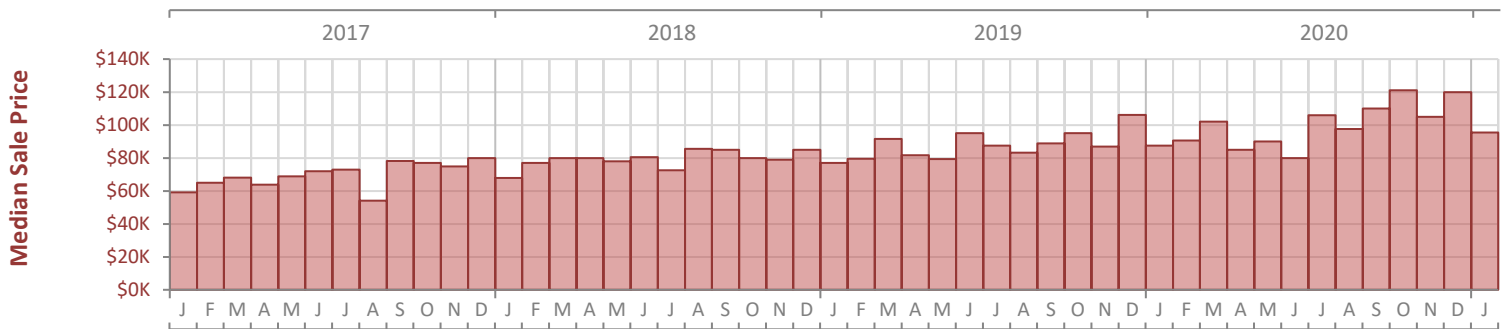


Median Sale Price

The median sale price reported for the month (i.e. 50% of sales were above and 50% of sales were below)

Economists' note: Median Sale Price is our preferred summary statistic for price activity because, unlike Average Sale Price, Median Sale Price is not sensitive to high sale prices for small numbers of homes that may not be characteristic of the market area. Keep in mind that median price trends over time are not always solely caused by changes in the general value of local real estate. Median sale price only reflects the values of the homes that *sold* each month, and the mix of the types of homes that sell can change over time.

Month	Median Sale Price	Percent Change Year-over-Year
Year-to-Date	\$95,500	9.2%
January 2021	\$95,500	9.2%
December 2020	\$120,000	13.0%
November 2020	\$105,000	20.7%
October 2020	\$121,000	27.4%
September 2020	\$110,000	23.7%
August 2020	\$97,500	17.1%
July 2020	\$106,000	21.2%
June 2020	\$80,000	-15.8%
May 2020	\$90,000	13.6%
April 2020	\$84,950	3.9%
March 2020	\$102,000	11.5%
February 2020	\$90,550	13.9%
January 2020	\$87,450	13.6%

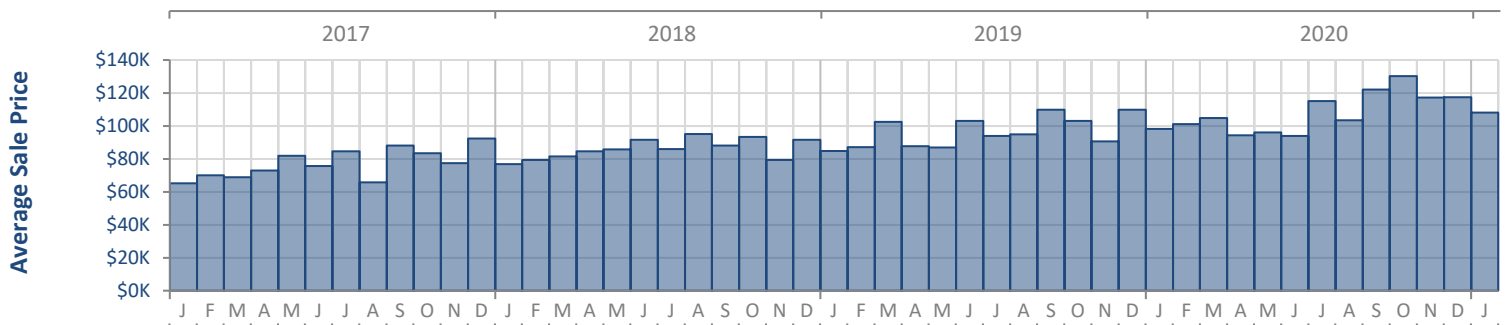


Average Sale Price

The average sale price reported for the month (i.e. total sales in dollars divided by the number of sales)

Economists' note: Usually, we prefer Median Sale Price over Average Sale Price as a summary statistic for home prices. However, Average Sale Price does have its uses—particularly when it is analyzed alongside the Median Sale Price. For one, the relative difference between the two statistics can provide some insight into the market for higher-end homes in an area.

Month	Average Sale Price	Percent Change Year-over-Year
Year-to-Date	\$108,049	10.2%
January 2021	\$108,049	10.2%
December 2020	\$117,440	6.9%
November 2020	\$117,268	29.3%
October 2020	\$130,298	26.5%
September 2020	\$122,109	11.2%
August 2020	\$103,370	9.0%
July 2020	\$115,011	22.4%
June 2020	\$93,979	-8.8%
May 2020	\$95,968	10.3%
April 2020	\$94,234	7.5%
March 2020	\$104,850	2.3%
February 2020	\$101,086	16.0%
January 2020	\$98,080	15.6%



Monthly Market Detail - January 2021

Manufactured Homes

Hernando County

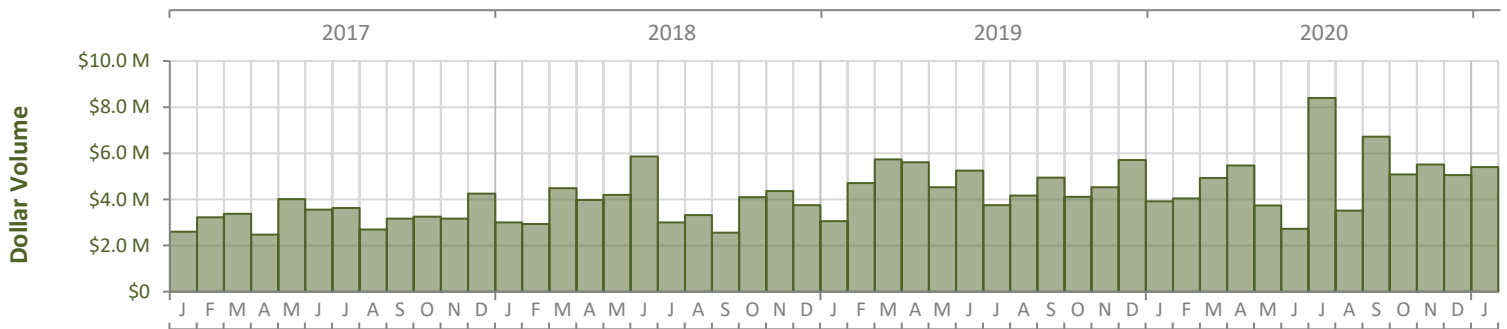


Dollar Volume

The sum of the sale prices for all sales which closed during the month

Economists' note: Dollar Volume is simply the sum of all sale prices in a given time period, and can quickly be calculated by multiplying Closed Sales by Average Sale Price. It is a strong indicator of the health of the real estate industry in a market, and is of particular interest to real estate professionals, investors, analysts, and government agencies. Potential home sellers and home buyers, on the other hand, will likely be better served by paying attention to trends in the two components of Dollar Volume (i.e. sales and prices) individually.

Month	Dollar Volume	Percent Change Year-over-Year
Year-to-Date	\$5.4 Million	37.7%
January 2021	\$5.4 Million	37.7%
December 2020	\$5.0 Million	-11.6%
November 2020	\$5.5 Million	21.6%
October 2020	\$5.1 Million	23.4%
September 2020	\$6.7 Million	35.9%
August 2020	\$3.5 Million	-15.7%
July 2020	\$8.4 Million	123.4%
June 2020	\$2.7 Million	-48.1%
May 2020	\$3.7 Million	-17.3%
April 2020	\$5.5 Million	-2.6%
March 2020	\$4.9 Million	-14.1%
February 2020	\$4.0 Million	-14.1%
January 2020	\$3.9 Million	28.4%

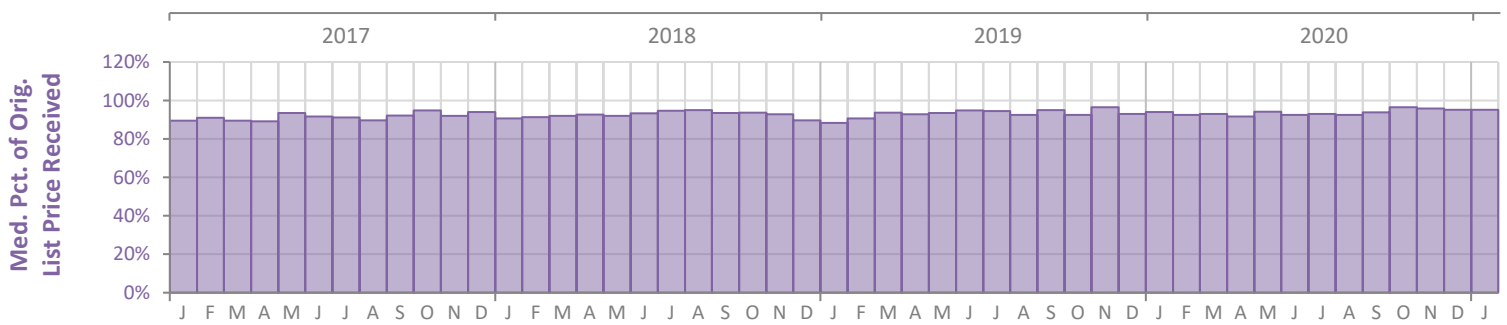


Median Percent of Original List Price Received

The median of the sale price (as a percentage of the original list price) across all properties selling during the month

Economists' note: The Median Percent of Original List Price Received is useful as an indicator of market recovery, since it typically rises as buyers realize that the market may be moving away from them and they need to match the selling price (or better it) in order to get a contract on the house. This is usually the last measure to indicate a market has shifted from down to up, so it is what we would call a *lagging* indicator.

Month	Med. Pct. of Orig. List Price Received	Percent Change Year-over-Year
Year-to-Date	95.2%	1.4%
January 2021	95.2%	1.4%
December 2020	95.1%	2.3%
November 2020	95.8%	-0.7%
October 2020	96.5%	4.3%
September 2020	93.8%	-1.2%
August 2020	92.5%	0.0%
July 2020	93.0%	-1.5%
June 2020	92.5%	-2.4%
May 2020	94.2%	0.7%
April 2020	91.7%	-1.2%
March 2020	93.0%	-0.7%
February 2020	92.5%	2.0%
January 2020	93.9%	6.3%

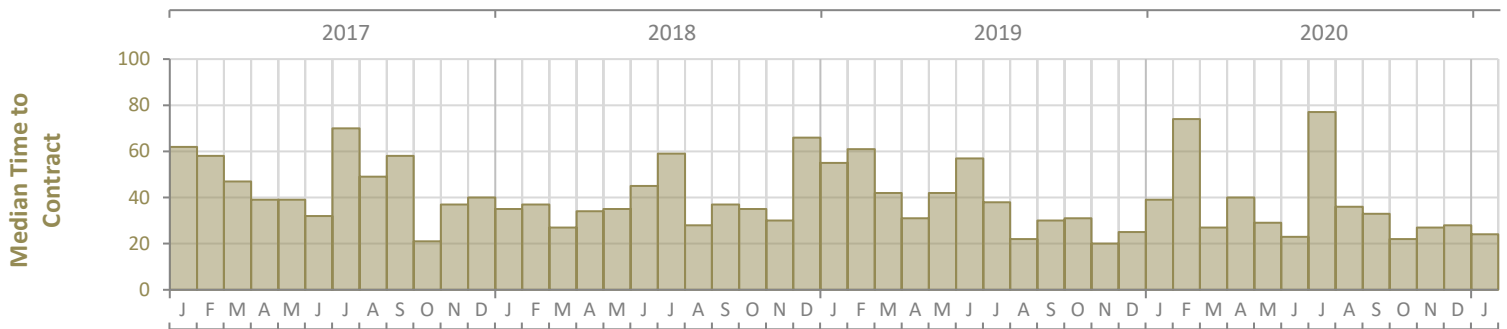


Median Time to Contract

The median number of days between the listing date and contract date for all Closed Sales during the month

Economists' note: Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the month. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

Month	Median Time to Contract	Percent Change Year-over-Year
Year-to-Date	24 Days	-38.5%
January 2021	24 Days	-38.5%
December 2020	28 Days	12.0%
November 2020	27 Days	35.0%
October 2020	22 Days	-29.0%
September 2020	33 Days	10.0%
August 2020	36 Days	63.6%
July 2020	77 Days	102.6%
June 2020	23 Days	-59.6%
May 2020	29 Days	-31.0%
April 2020	40 Days	29.0%
March 2020	27 Days	-35.7%
February 2020	74 Days	21.3%
January 2020	39 Days	-29.1%

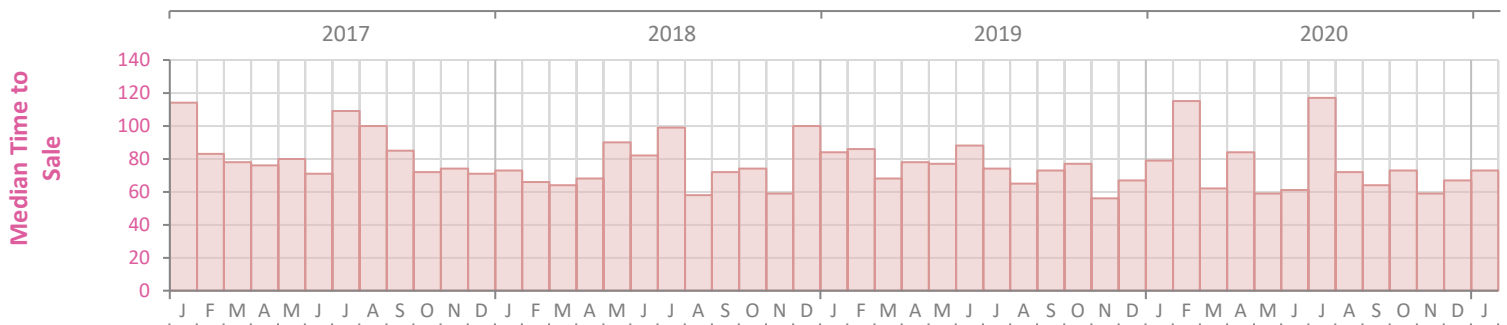


Median Time to Sale

The median number of days between the listing date and closing date for all Closed Sales during the month

Economists' note: Time to Sale is a measure of the length of the home selling process, calculated as the number of days between the initial listing of a property and the closing of the sale. *Median Time to Sale* is the amount of time the "middle" property selling this month was on the market. That is, 50% of homes selling this month took *less* time to sell, and 50% of homes took *more* time to sell. Median Time to Sale gives a more accurate picture than Average Time to Sale, which can be skewed upward by small numbers of properties taking an abnormally long time to sell.

Month	Median Time to Sale	Percent Change Year-over-Year
Year-to-Date	73 Days	-7.6%
January 2021	73 Days	-7.6%
December 2020	67 Days	0.0%
November 2020	59 Days	5.4%
October 2020	73 Days	-5.2%
September 2020	64 Days	-12.3%
August 2020	72 Days	10.8%
July 2020	117 Days	58.1%
June 2020	61 Days	-30.7%
May 2020	59 Days	-23.4%
April 2020	84 Days	7.7%
March 2020	62 Days	-8.8%
February 2020	115 Days	33.7%
January 2020	79 Days	-6.0%

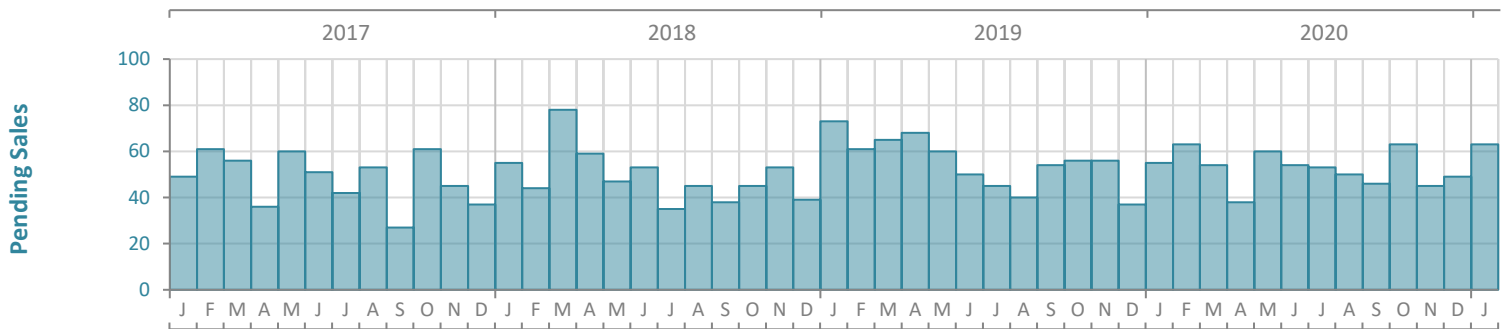


New Pending Sales

The number of listed properties that went under contract during the month

Economists' note: Because of the typical length of time it takes for a sale to close, economists consider Pending Sales to be a decent indicator of potential future Closed Sales. It is important to bear in mind, however, that not all Pending Sales will be closed successfully. So, the effectiveness of Pending Sales as a future indicator of Closed Sales is susceptible to changes in market conditions such as the availability of financing for homebuyers and the inventory of distressed properties for sale.

Month	New Pending Sales	Percent Change Year-over-Year
Year-to-Date	63	14.5%
January 2021	63	14.5%
December 2020	49	32.4%
November 2020	45	-19.6%
October 2020	63	12.5%
September 2020	46	-14.8%
August 2020	50	25.0%
July 2020	53	17.8%
June 2020	54	8.0%
May 2020	60	0.0%
April 2020	38	-44.1%
March 2020	54	-16.9%
February 2020	63	3.3%
January 2020	55	-24.7%

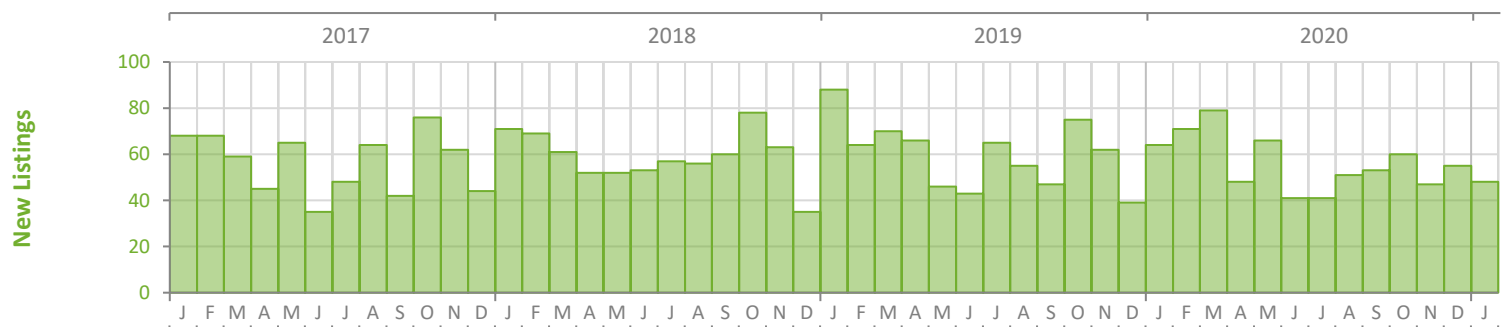


New Listings

The number of properties put onto the market during the month

Economists' note: New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value—and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages. Note that in our calculations, we take care to not include properties that were recently taken off the market and quickly relisted, since these are not really *new* listings.

Month	New Listings	Percent Change Year-over-Year
Year-to-Date	48	-25.0%
January 2021	48	-25.0%
December 2020	55	41.0%
November 2020	47	-24.2%
October 2020	60	-20.0%
September 2020	53	12.8%
August 2020	51	-7.3%
July 2020	41	-36.9%
June 2020	41	-4.7%
May 2020	66	43.5%
April 2020	48	-27.3%
March 2020	79	12.9%
February 2020	71	10.9%
January 2020	64	-27.3%



Monthly Market Detail - January 2021

Manufactured Homes

Hernando County

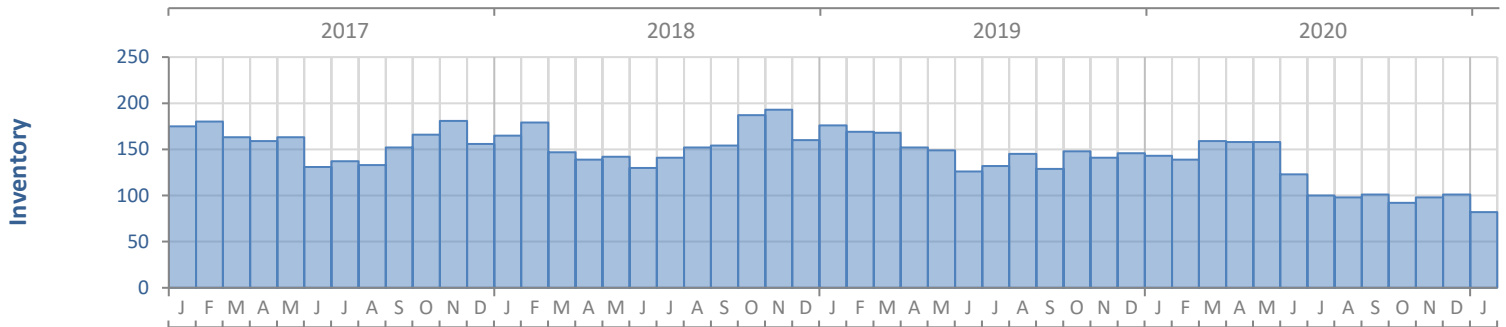


Inventory (Active Listings)

The number of property listings active at the end of the month

Economists' note: There are a number of ways to define and calculate Inventory. Our method is to simply count the number of active listings on the last day of the month, and hold this number to compare with the same month the following year. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going off-market.

Month	Inventory	Percent Change Year-over-Year
YTD (Monthly Avg)	82	-42.7%
January 2021	82	-42.7%
December 2020	101	-30.8%
November 2020	98	-30.5%
October 2020	92	-37.8%
September 2020	101	-21.7%
August 2020	98	-32.4%
July 2020	100	-24.2%
June 2020	123	-2.4%
May 2020	158	6.0%
April 2020	158	3.9%
March 2020	159	-5.4%
February 2020	139	-17.8%
January 2020	143	-18.8%

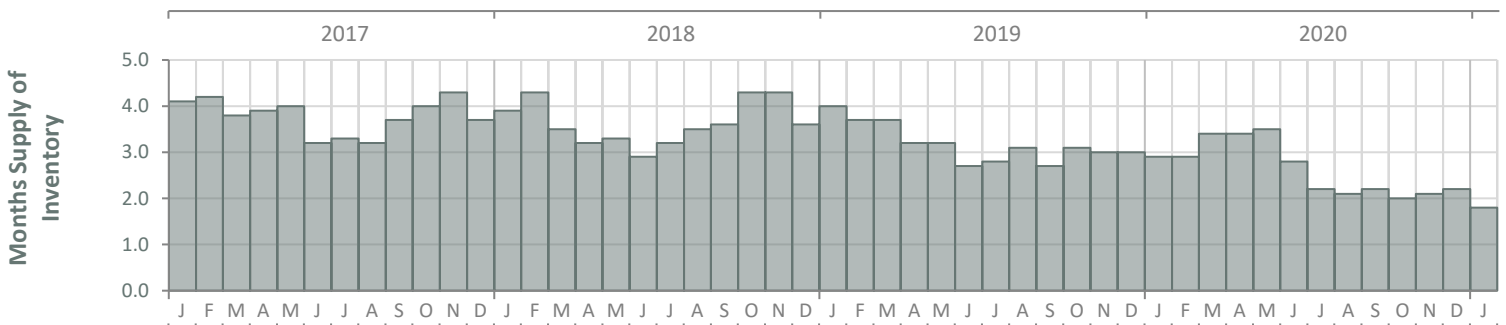


Months Supply of Inventory

An estimate of the number of months it will take to deplete the current Inventory given recent sales rates

Economists' note: MSI is a useful indicator of market conditions. The benchmark for a balanced market (favoring neither buyer nor seller) is 5.5 months of inventory. Anything higher is traditionally a buyers' market, and anything lower is a sellers' market. There is no single accepted way of calculating MSI. A common method is to divide current Inventory by the most recent month's Closed Sales count, but this count is a usually poor predictor of future Closed Sales due to seasonal cycles. To eliminate seasonal effects, we use the 12-month average of monthly Closed Sales instead.

Month	Months Supply	Percent Change Year-over-Year
YTD (Monthly Avg)	2.0	-31.0%
January 2021	1.8	-37.9%
December 2020	2.2	-26.7%
November 2020	2.1	-30.0%
October 2020	2.0	-35.5%
September 2020	2.2	-18.5%
August 2020	2.1	-32.3%
July 2020	2.2	-21.4%
June 2020	2.8	3.7%
May 2020	3.5	9.4%
April 2020	3.4	6.2%
March 2020	3.4	-8.1%
February 2020	2.9	-21.6%
January 2020	2.9	-27.5%



Monthly Market Detail - January 2021

Manufactured Homes

Hernando County

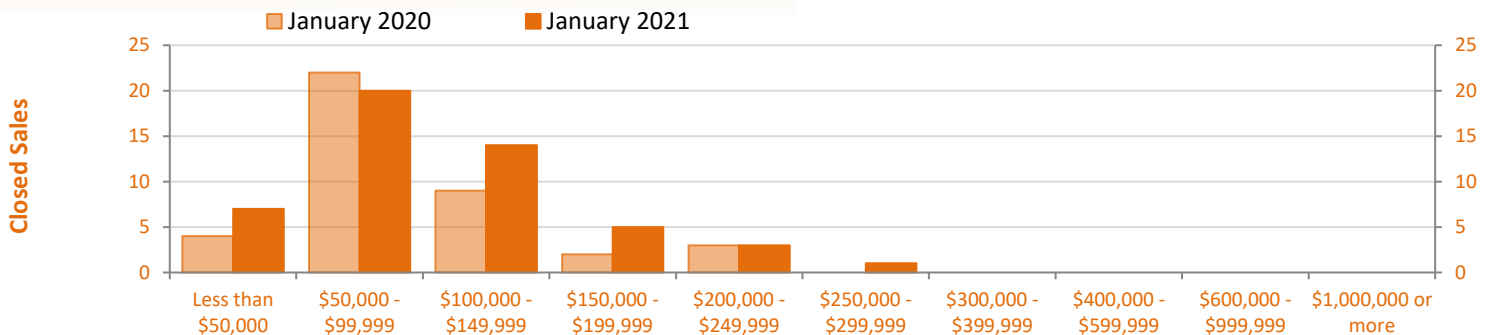


Closed Sales by Sale Price

The number of sales transactions which closed during the month

Economists' note: Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales. Closed Sales (and many other market metrics) are affected by seasonal cycles, so actual trends are more accurately represented by year-over-year changes (i.e. comparing a month's sales to the amount of sales in the same month in the previous year), rather than changes from one month to the next.

Sale Price	Closed Sales	Percent Change Year-over-Year
Less than \$50,000	7	75.0%
\$50,000 - \$99,999	20	-9.1%
\$100,000 - \$149,999	14	55.6%
\$150,000 - \$199,999	5	150.0%
\$200,000 - \$249,999	3	0.0%
\$250,000 - \$299,999	1	N/A
\$300,000 - \$399,999	0	N/A
\$400,000 - \$599,999	0	N/A
\$600,000 - \$999,999	0	N/A
\$1,000,000 or more	0	N/A

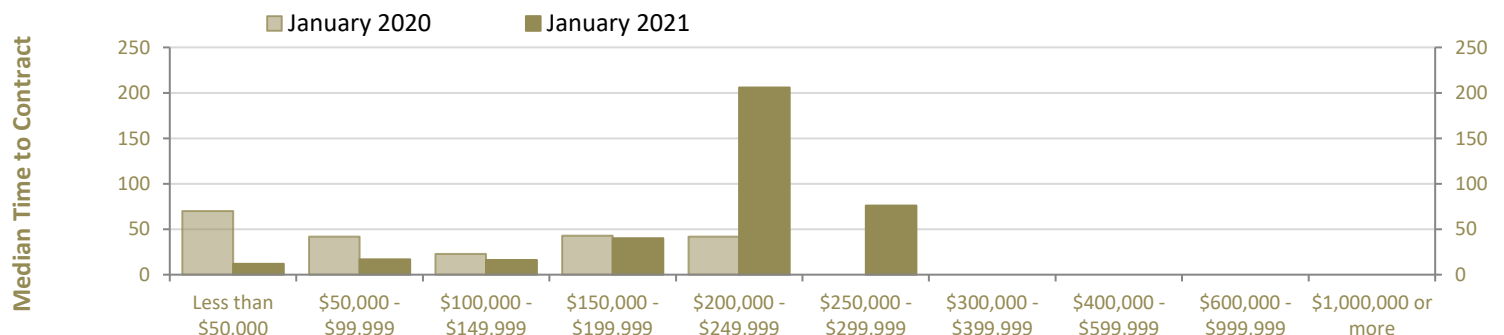


Median Time to Contract by Sale Price

The median number of days between the listing date and contract date for all Closed Sales during the month

Economists' note: Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the month. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

Sale Price	Median Time to Contract	Percent Change Year-over-Year
Less than \$50,000	12 Days	-82.9%
\$50,000 - \$99,999	17 Days	-59.5%
\$100,000 - \$149,999	16 Days	-30.4%
\$150,000 - \$199,999	40 Days	-7.0%
\$200,000 - \$249,999	206 Days	390.5%
\$250,000 - \$299,999	76 Days	N/A
\$300,000 - \$399,999	(No Sales)	N/A
\$400,000 - \$599,999	(No Sales)	N/A
\$600,000 - \$999,999	(No Sales)	N/A
\$1,000,000 or more	(No Sales)	N/A

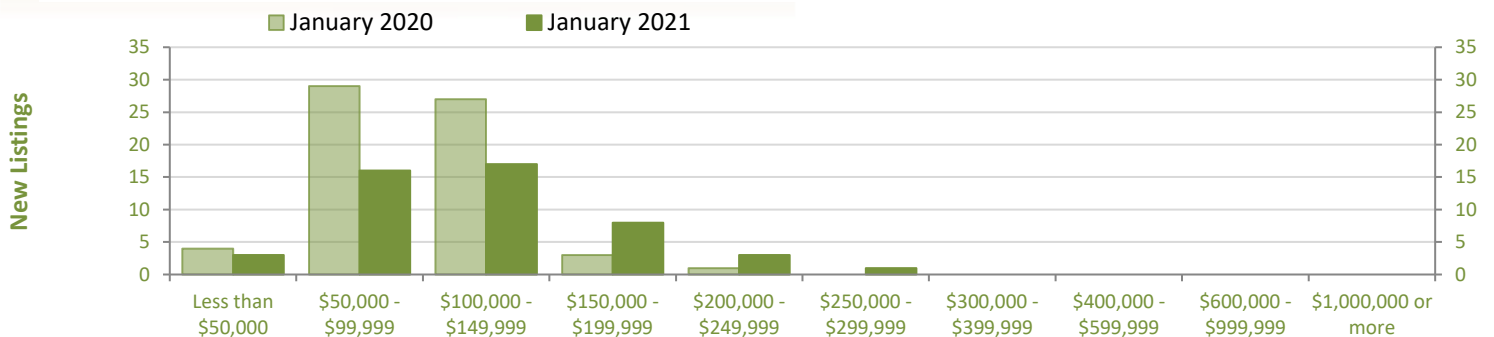


New Listings by Initial Listing Price

The number of properties put onto the market during the month

Economists' note: New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value—and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages. Note that in our calculations, we take care to not include properties that were recently taken off the market and quickly relisted, since these are not really *new* listings.

Initial Listing Price	New Listings	Percent Change Year-over-Year
Less than \$50,000	3	-25.0%
\$50,000 - \$99,999	16	-44.8%
\$100,000 - \$149,999	17	-37.0%
\$150,000 - \$199,999	8	166.7%
\$200,000 - \$249,999	3	200.0%
\$250,000 - \$299,999	1	N/A
\$300,000 - \$399,999	0	N/A
\$400,000 - \$599,999	0	N/A
\$600,000 - \$999,999	0	N/A
\$1,000,000 or more	0	N/A

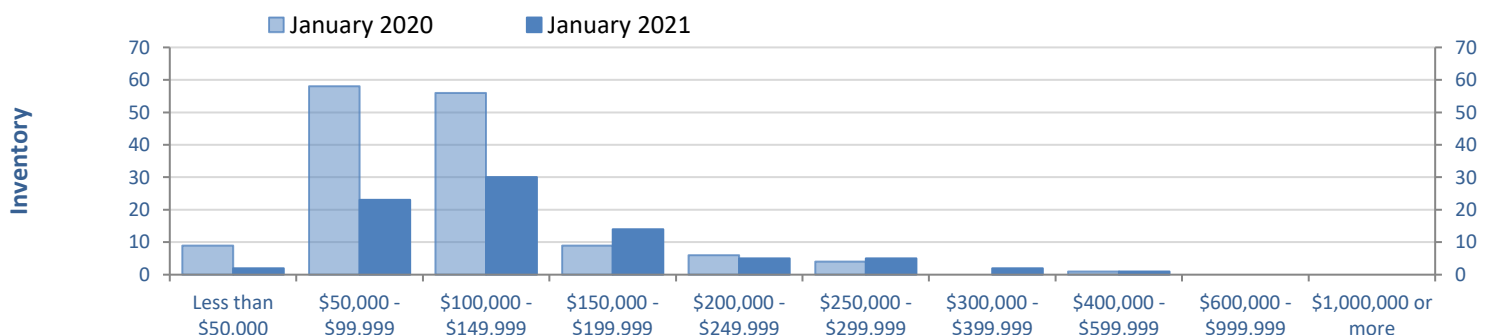


Inventory by Current Listing Price

The number of property listings active at the end of the month

Economists' note: There are a number of ways to define and calculate Inventory. Our method is to simply count the number of active listings on the last day of the month, and hold this number to compare with the same month the following year. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going off-market.

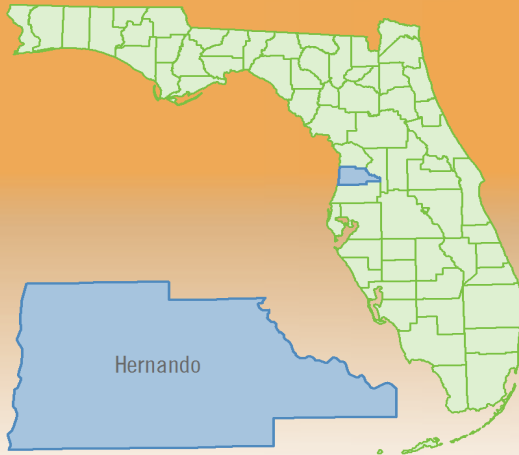
Current Listing Price	Inventory	Percent Change Year-over-Year
Less than \$50,000	2	-77.8%
\$50,000 - \$99,999	23	-60.3%
\$100,000 - \$149,999	30	-46.4%
\$150,000 - \$199,999	14	55.6%
\$200,000 - \$249,999	5	-16.7%
\$250,000 - \$299,999	5	25.0%
\$300,000 - \$399,999	2	N/A
\$400,000 - \$599,999	1	0.0%
\$600,000 - \$999,999	0	N/A
\$1,000,000 or more	0	N/A



Monthly Distressed Market - January 2021

Manufactured Homes

Hernando County



		January 2021	January 2020	Percent Change Year-over-Year
Traditional	Closed Sales	49	37	32.4%
	Median Sale Price	\$96,000	\$86,900	10.5%
Foreclosure/REO	Closed Sales	1	3	-66.7%
	Median Sale Price	\$22,500	\$93,005	-75.8%
Short Sale	Closed Sales	0	0	N/A
	Median Sale Price	(No Sales)	(No Sales)	N/A

