

FOR RELEASE ON

May 22, 2020

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HERNANDO COUNTY SALES PRICES RISE 14.6 PERCENT OVER SAME TIME LAST YEAR

The median sales price of existing single-family homes in Hernando County rose 14.6 percent to \$199,900 in April 2020 from \$174,500 in April 2019, according to statistics released today by the Hernando County Association of REALTORS[®]. The number of closed sales of existing single-family homes decreased 16.2 percent to 325 in April from 388 a year ago.

The median sales price of existing townhouses-condos increased year-over-year by 5.3 percent to \$150,000 in April, up from \$142,750 in April 2019.

The inventory (active listings) of existing single-family homes for sale in Hernando County decreased 8 percent to 947 compared to 1,029 in April 2019. The inventory of existing townhouses and condominiums for sale in Hernando County increased 27.6 percent to 37 listings from 29 listings in April 2019.

New single-family home for-sale listings declined 6.7 percent to 447 single-family homes compared to 479 listings in April 2019. New townhouse-condo listings increased 11.1 percent to 20 compared to 18 listings in April 2019.

The number of months' supply of existing single-family home inventory for sale—an indication of the absorption rate based on home sale volume—was 2.6 months for single-family homes in April, compared to 3.1 month's supply of inventory in April 2019, a decrease of 16.1 percent. Condominium and townhouse inventory increased 73.3 percent to 2.6 months from 1.5 months in April 2019.

The median percent of original list price received increased 1.2 percent year-over-year with sellers receiving 97.8 percent of their asking price for existing single-family homes in April 2020. The townhouses and condo median percent of original list price declined 2.1 percent to 96.6 percent in April 2020 compared to 94.6 percent in April 2019.

New pending sales (under contract but have not closed yet) for single-family homes decreased 21.9 percent in April to 338 compared to 433 in April 2019. Townhouses and condominium new pending sales decreased 21.1 percent in April to 15, compared to 19 in April 2019.

Closed short sales for single-family homes decreased 33.3 percent from 3 to 2 when compared to a year ago. The median sales price of a short sale single-family home in April 2020 was \$206,500 which was a 29.1 percent increase from \$159,900 a year ago. Closed foreclosure sales decreased 72.4 percent to 8 in April, compared to 29 in April 2019. The median sales price of single-family home foreclosures increased 4.5 percent to \$159,900 in April compared to \$146,000 a year ago.

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Hernando County Association of REALTORS[®] serves as the voice for real estate in Hernando County and provides programs, services, ongoing education, and legislation representation to its approximately 800 REALTOR[®] members.

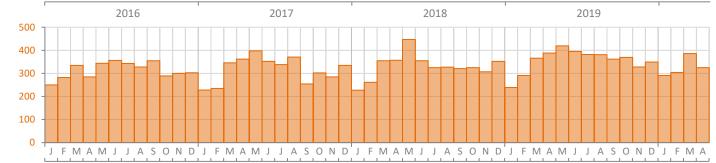
Monthly Market Detail - April 2020 Single Family Homes Hernando County





Summary Statistics	April 2020	April 2019	Percent Change Year-over-Year
Closed Sales	325	388	-16.2%
Paid in Cash	81	94	-13.8%
Median Sale Price	\$199,900	\$174,500	14.6%
Average Sale Price	\$217,731	\$190,688	14.2%
Dollar Volume	\$70.8 Million	\$74.0 Million	-4.4%
Median Percent of Original List Price Received	97.8%	96.6%	1.2%
Median Time to Contract	22 Days	37 Days	-40.5%
Median Time to Sale	70 Days	77 Days	-9.1%
New Pending Sales	338	433	-21.9%
New Listings	447	479	-6.7%
Pending Inventory	523	638	-18.0%
Inventory (Active Listings)	947	1,029	-8.0%
Months Supply of Inventory	2.6	3.1	-16.1%

Closed Sales	Month	Closed Sales	Percent Change Year-over-Year
The number of sales transactions which closed during the month	Year-to-Date April 2020 March 2020 February 2020	1,306 325 386 304	1.7% -16.2% 5.5% 4.5%
<i>Economists' note</i> : Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales. Closed Sales (and many other market metrics) are affected by seasonal cycles, so actual trends are more accurately represented by year-over-year changes (i.e. comparing a month's sales to the amount of sales in the same month in the previous year), rather than changes from one month to the next.	January 2020 December 2019 November 2019 October 2019 September 2019 August 2019 July 2019 June 2019 May 2019 April 2019	291 349 328 369 362 381 382 395 419 388	21.8% -0.9% 6.8% 13.5% 12.8% 16.5% 17.5% 11.3% -6.3% 8.7%



Closed Sales

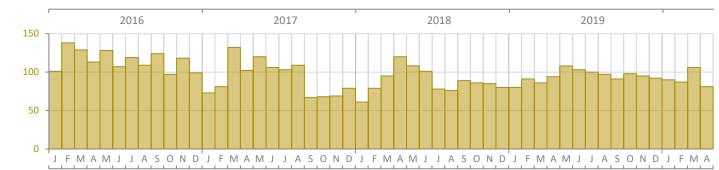
Monthly Market Detail - April 2020 **Single Family Homes** Hernando County



0.0%

-21.7%

Cash Sales	Month	Cash Sales	Percent Change Year-over-Year
	Year-to-Date	364	3.7%
The number of Closed Sales during the month in which	April 2020	81	-13.8%
e e e e e e e e e e e e e e e e e e e	March 2020	106	23.3%
buyers exclusively paid in cash	February 2020	87	-4.4%
	January 2020	90	12.5%
	December 2019	92	15.0%
<i>Economists' note</i> : Cash Sales can be a useful indicator of the extent to	November 2019	95	11.8%
which investors are participating in the market. Why? Investors are	October 2019	98	14.0%
far more likely to have the funds to purchase a home available up front,	September 2019	91	2.2%
whereas the typical homebuyer requires a mortgage or some other	August 2019	97	27.6%
form of financing. There are, of course, many possible exceptions, so	July 2019	100	28.2%
this statistic should be interpreted with care.	June 2019	103	2.0%



May 2019

April 2019

Cash Sales as a Percentage of Closed Sales

The percentage of Closed Sales during the month which were Cash Sales

Economists' note : This statistic is simply another way of viewing Cash Sales. The remaining percentages of Closed Sales (i.e. those not paid fully in cash) each month involved some sort of financing, such as mortgages, owner/seller financing, assumed loans, etc.

Month	Percent of Closed	Percent Change
	Sales Paid in Cash	Year-over-Year
Year-to-Date	27.9%	2.2%
April 2020	24.9%	2.9%
March 2020	27.5%	17.0%
February 2020	28.6%	-8.6%
January 2020	30.9%	-7.8%
December 2019	26.4%	16.3%
November 2019	29.0%	4.7%
October 2019	26.6%	0.4%
September 2019	25.1%	-9.4%
August 2019	25.5%	9.9%
July 2019	26.2%	9.2%
June 2019	26.1%	-8.4%
May 2019	25.8%	6.6%
April 2019	24.2%	-28.0%

108

94



Cash Sales



Median Sale Price	Month	Median Sale Price	Percent Change Year-over-Year
	Year-to-Date	\$193,250	11.7%
The median sale price reported for the month (i.e. 50%	April 2020	\$199,900	14.6%
	March 2020	\$194,950	5.7%
of sales were above and 50% of sales were below)	February 2020	\$190,500	15.5%
	January 2020	\$189,000	12.5%
Economists' note : Median Sale Price is our preferred summary	December 2019	\$183,990	5.2%
statistic for price activity because, unlike Average Sale Price, Median	November 2019	\$187,700	6.1%
Sale Price is not sensitive to high sale prices for small numbers of	October 2019	\$186,000	11.4%
homes that may not be characteristic of the market area. Keep in mind	September 2019	\$189,945	11.7%
that median price trends over time are not always solely caused by	August 2019	\$179,900	4.3%
changes in the general value of local real estate. Median sale price only	July 2019	\$184,950	8.8%
reflects the values of the homes that <i>sold</i> each month, and the mix of	June 2019	\$179,900	5.8%
the types of homes that sell can change over time.	May 2019	\$180,000	5.9%



Average Sale Price

The average sale price reported for the month (i.e. total sales in dollars divided by the number of sales)

Economists' note : Usually, we prefer Median Sale Price over Average Sale Price as a summary statistic for home prices. However, Average Sale Price does have its uses—particularly when it is analyzed alongside the Median Sale Price. For one, the relative difference between the two statistics can provide some insight into the market for higher-end homes in an area.

Month	Average Sale Price	Percent Change Year-over-Year
Year-to-Date	\$208,160	10.8%
April 2020	\$217,731	14.2%
March 2020	\$206,367	6.2%
February 2020	\$202,192	11.6%
January 2020	\$206,082	13.5%
December 2019	\$193,456	2.9%
November 2019	\$206,875	9.3%
October 2019	\$200,610	13.9%
September 2019	\$205,301	9.4%
August 2019	\$193,289	4.4%
July 2019	\$196,030	4.4%
June 2019	\$194,519	6.5%
May 2019	\$194,827	2.7%
April 2019	\$190,688	0.5%



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Average Sale Price

Monthly Market Detail - April 2020 Single Family Homes Hernando County

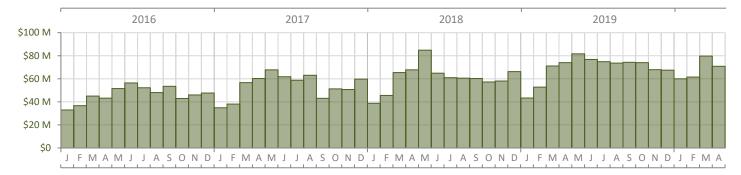


Dollar Volume

The sum of the sale prices for all sales which closed during the month

Economists' note : Dollar Volume is simply the sum of all sale prices in a given time period, and can quickly be calculated by multiplying Closed Sales by Average Sale Price. It is a strong indicator of the health of the real estate industry in a market, and is of particular interest to real estate professionals, investors, analysts, and government agencies. Potential home sellers and home buyers, on the other hand, will likely be better served by paying attention to trends in the two components of Dollar Volume (i.e. sales and prices) individually.

Month	Dollar Volume	Percent Change Year-over-Year
Year-to-Date	\$271.9 Million	12.7%
April 2020	\$70.8 Million	-4.4%
March 2020	\$79.7 Million	12.0%
February 2020	\$61.5 Million	16.6%
January 2020	\$60.0 Million	38.2%
December 2019	\$67.5 Million	2.0%
November 2019	\$67.9 Million	16.8%
October 2019	\$74.0 Million	29.3%
September 2019	\$74.3 Million	23.3%
August 2019	\$73.6 Million	21.6%
July 2019	\$74.9 Million	22.7%
June 2019	\$76.8 Million	18.5%
May 2019	\$81.6 Million	-3.8%
April 2019	\$74.0 Million	9.3%

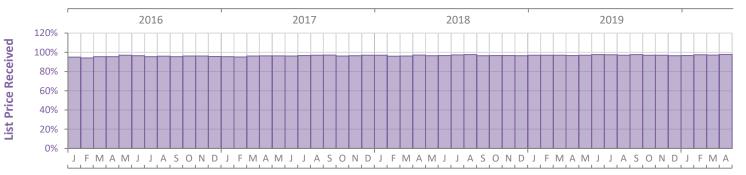


Median Percent of Original List Price Received

The median of the sale price (as a percentage of the original list price) across all properties selling during the month

Economists' note : The Median Percent of Original List Price Received is useful as an indicator of market recovery, since it typically rises as buyers realize that the market may be moving away from them and they need to match the selling price (or better it) in order to get a contract on the house. This is usually the last measure to indicate a market has shifted from down to up, so it is what we would call a *lagging* indicator.

Month	Med. Pct. of Orig. List Price Received	Percent Change Year-over-Year
Year-to-Date	97.3%	0.4%
April 2020	97.8%	1.2%
March 2020	97.2%	0.3%
February 2020	97.4%	0.5%
January 2020	96.7%	-0.3%
December 2019	96.4%	0.0%
November 2019	97.0%	0.3%
October 2019	96.9%	0.2%
September 2019	97.7%	1.3%
August 2019	96.9%	-0.7%
July 2019	97.5%	0.2%
June 2019	97.6%	0.9%
May 2019	96.9%	0.4%
April 2019	96.6%	-0.5%



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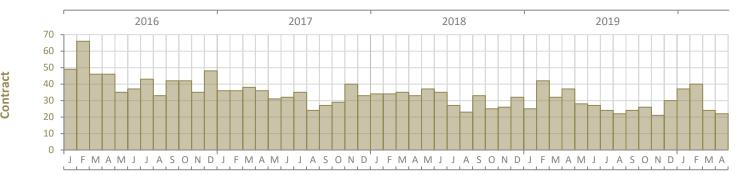
Med. Pct. of Orig.



Modian Time to Percent Change Median Time to Contract The median number of days between the listing date and contract date for all Closed Sales during the month *Economists' note* : Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed

during the month. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

	Month	Contract	Year-over-Year
l	Year-to-Date	29 Days	-17.1%
l	April 2020	22 Days	-40.5%
	March 2020	24 Days	-25.0%
	February 2020	40 Days	-4.8%
	January 2020	37 Days	48.0%
	December 2019	30 Days	-6.3%
	November 2019	21 Days	-19.2%
	October 2019	26 Days	4.0%
	September 2019	24 Days	-27.3%
	August 2019	22 Days	-4.3%
	July 2019	24 Days	-11.1%
	June 2019	27 Days	-22.9%
	May 2019	28 Days	-24.3%
	April 2019	37 Days	12.1%



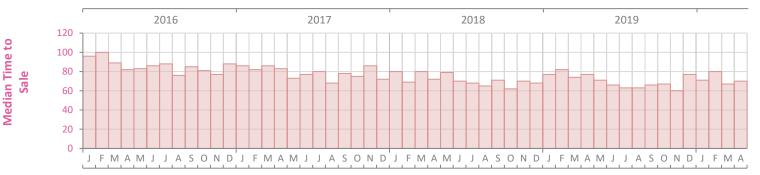
Median Time to Sale

Median Time to

The median number of days between the listing date and closing date for all Closed Sales during the month

Economists' note : Time to Sale is a measure of the length of the home selling process, calculated as the number of days between the initial listing of a property and the closing of the sale. *Median* Time to Sale is the amount of time the "middle" property selling this month was on the market. That is, 50% of homes selling this month took *less* time to sell, and 50% of homes took more time to sell. Median Time to Sale gives a more accurate picture than Average Time to Sale, which can be skewed upward by small numbers of properties taking an abnormally long time to sell.

Month	Median Time to Sale	Percent Change Year-over-Year
Year-to-Date	71 Days	-9.0%
April 2020	70 Days	-9.1%
March 2020	67 Days	-9.5%
February 2020	80 Days	-2.4%
January 2020	71 Days	-7.8%
December 2019	77 Days	13.2%
November 2019	60 Days	-14.3%
October 2019	67 Days	8.1%
September 2019	66 Days	-7.0%
August 2019	63 Days	-3.1%
July 2019	63 Days	-7.4%
June 2019	66 Days	-5.7%
May 2019	71 Days	-10.1%
April 2019	77 Days	6.9%



Monthly Market Detail - April 2020 Single Family Homes Hernando County

distressed properties for sale.



13.1%

3.3%

New Pending Sales	Month	New Pending Sales	Percent Change Year-over-Year
	Year-to-Date	1,542	-8.2%
The number of listed properties that went under	April 2020	338	-21.9%
	March 2020	401	-13.6%
contract during the month	February 2020	415	5.1%
	January 2020	388	0.3%
<i>Economists' note</i> : Because of the typical length of time it takes for a	December 2019	278	-2.5%
sale to close, economists consider Pending Sales to be a decent	November 2019	359	5.0%
indicator of potential future Closed Sales. It is important to bear in	October 2019	406	8.6%
mind, however, that not all Pending Sales will be closed successfully.	September 2019	377	7.4%
So, the effectiveness of Pending Sales as a future indicator of Closed	August 2019	423	2.4%
Sales is susceptible to changes in market conditions such as the	July 2019	437	32.4%

June 2019

May 2019



New Listings

The number of properties put onto the market during the month

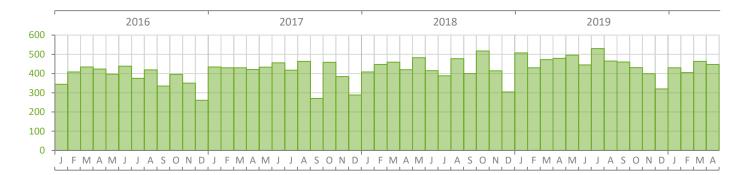
availability of financing for homebuyers and the inventory of

Economists' note : New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value—and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages. Note that in our calculations, we take care to not include properties that were recently taken off the market and quickly relisted, since these are not really *new* listings.

Month	New Listings	Percent Change Year-over-Year
Year-to-Date	1,745	-7.6%
April 2020	447	-6.7%
March 2020	463	-1.9%
February 2020	405	-5.8%
January 2020	430	-15.2%
December 2019	320	5.3%
November 2019	399	-3.6%
October 2019	431	-16.6%
September 2019	460	15.0%
August 2019	465	-2.5%
July 2019	530	36.6%
June 2019	445	7.2%
May 2019	496	2.9%
April 2019	479	14.0%

441

438



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New Listings

Monthly Market Detail - April 2020 Single Family Homes Hernando County



Inventory (Active Listings) Month The number of property listings active at the end of the month YTD (Month Economists' note : There are a number of ways to define and calculate Month

Inventory. Our method is to simply count the number of active listings on the last day of the month, and hold this number to compare with the same month the following year. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going off-market.

Month	Inventory	Percent Change Year-over-Year
YTD (Monthly Avg)	907	-13.1%
April 2020	947	-8.0%
March 2020	881	-11.0%
February 2020	871	-19.1%
January 2020	927	-14.0%
December 2019	988	-1.3%
November 2019	966	-9.8%
October 2019	954	-10.1%
September 2019	985	6.1%
August 2019	951	-7.6%
July 2019	998	7.7%
June 2019	959	10.1%
May 2019	1,041	5.7%
April 2019	1,029	16.3%



Months Supply of Inventory

An estimate of the number of months it will take to deplete the current Inventory given recent sales rates

Economists' note : MSI is a useful indicator of market conditions. The benchmark for a balanced market (favoring neither buyer nor seller) is 5.5 months of inventory. Anything higher is traditionally a buyers' market, and anything lower is a sellers' market. There is no single accepted way of calculating MSI. A common method is to divide current Inventory by the most recent month's Closed Sales count, but this count is a usually poor predictor of future Closed Sales due to seasonal cycles. To eliminate seasonal effects, we use the 12-month average of monthly Closed Sales instead.

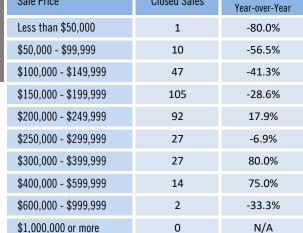
Month	Months Supply	Percent Change Year-over-Year
YTD (Monthly Avg)	3.0	-6.3%
April 2020	2.6	-16.1%
March 2020	2.4	-20.0%
February 2020	2.4	-25.0%
January 2020	2.6	-21.2%
December 2019	2.8	-6.7%
November 2019	2.7	-18.2%
October 2019	2.7	-15.6%
September 2019	2.8	-3.4%
August 2019	2.7	-15.6%
July 2019	2.9	0.0%
June 2019	2.8	3.7%
May 2019	3.1	3.3%
April 2019	3.1	10.7%

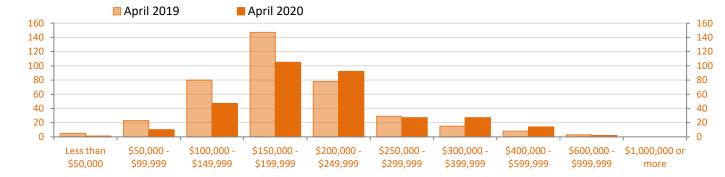




Percent Change **Closed Sales by Sale Price** Sale Price **Closed Sales** Less than \$50,000 1 The number of sales transactions which closed during \$50,000 - \$99,999 10 the month \$100.000 - \$149.999 47 Economists' note: Closed Sales are one of the simplest-yet most \$150,000 - \$199,999 105 important-indicators for the residential real estate market. When \$200,000 - \$249,999 92 comparing Closed Sales across markets of different sizes, we \$250,000 - \$299,999 27 recommend comparing the percent changes in sales rather than the

number of sales. Closed Sales (and many other market metrics) are affected by seasonal cycles, so actual trends are more accurately represented by year-over-year changes (i.e. comparing a month's sales to the amount of sales in the same month in the previous year), rather than changes from one month to the next.

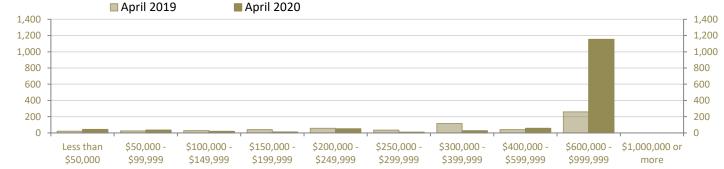




Median Time to Contract by Sale Price The median number of days between the listing date and contract date for all Closed Sales during the month

Economists' note : Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the month. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

Sale Price	Median Time to Contract	Percent Change Year-over-Year
Less than \$50,000	44 Days	100.0%
\$50,000 - \$99,999	36 Days	38.5%
\$100,000 - \$149,999	19 Days	-34.5%
\$150,000 - \$199,999	12 Days	-71.4%
\$200,000 - \$249,999	50 Days	-10.7%
\$250,000 - \$299,999	10 Days	-71.4%
\$300,000 - \$399,999	28 Days	-75.9%
\$400,000 - \$599,999	56 Days	36.6%
\$600,000 - \$999,999	1153 Days	345.2%
\$1,000,000 or more	(No Sales)	N/A



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Median Time to Contract

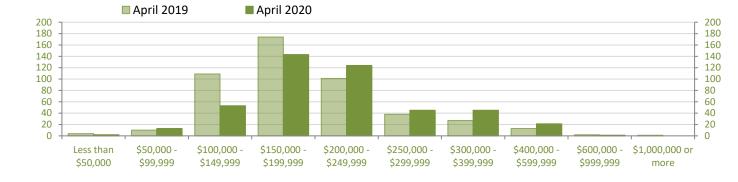


New Listings by Initial Listing Price

The number of properties put onto the market during the month

Economists' note: New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value—and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages. Note that in our calculations, we take care to not include properties that were recently taken off the market and quickly relisted, since these are not really *new* listings.

Initial Listing Price	New Listings	Percent Change Year-over-Year
Less than \$50,000	2	-50.0%
\$50,000 - \$99,999	13	30.0%
\$100,000 - \$149,999	53	-51.4%
\$150,000 - \$199,999	143	-17.8%
\$200,000 - \$249,999	124	22.8%
\$250,000 - \$299,999	45	18.4%
\$300,000 - \$399,999	45	66.7%
\$400,000 - \$599,999	21	61.5%
\$600,000 - \$999,999	1	-50.0%
\$1,000,000 or more	0	-100.0%



Inventory by Current Listing Price The number of property listings active at the end of the month

Economists' note : There are a number of ways to define and calculate Inventory. Our method is to simply count the number of active listings on the last day of the month, and hold this number to compare with the same month the following year. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going off-market.

Current Listing Price	Inventory	Percent Change Year-over-Year
Less than \$50,000	0	-100.0%
\$50,000 - \$99,999	21	-4.5%
\$100,000 - \$149,999	95	-39.1%
\$150,000 - \$199,999	252	-5.3%
\$200,000 - \$249,999	249	5.5%
\$250,000 - \$299,999	112	-12.5%
\$300,000 - \$399,999	104	-1.9%
\$400,000 - \$599,999	77	13.2%
\$600,000 - \$999,999	22	-29.0%
\$1.000.000 or more	15	15.4%



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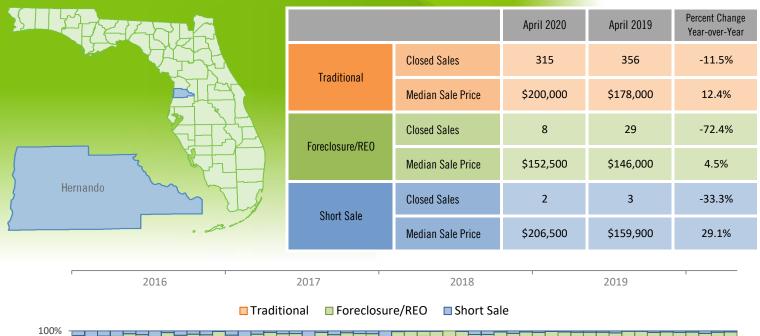
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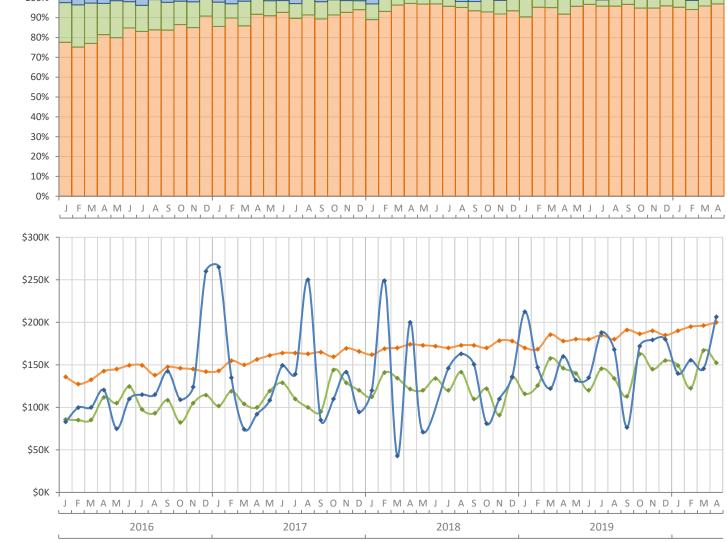
Monthly Distressed Market - April 2020 Single Family Homes Hernando County

Closed Sales

Median Sale Price







Monthly Market Detail - April 2020 **Townhouses and Condos** Hernando County





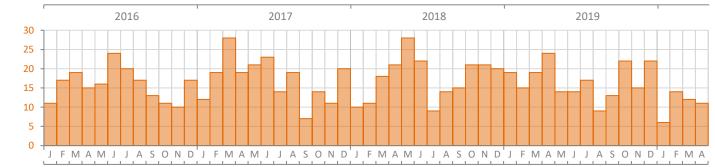
Summary Statistics	April 2020	April 2019	Percent Change Year-over-Year
Closed Sales	11	24	-54.2%
Paid in Cash	6	19	-68.4%
Median Sale Price	\$150,500	\$142,750	5.4%
Average Sale Price	\$141,627	\$140,929	0.5%
Dollar Volume	\$1.6 Million	\$3.4 Million	-53.9%
Median Percent of Original List Price Received	94.6%	96.6%	-2.1%
Median Time to Contract	23 Days	10 Days	130.0%
Median Time to Sale	70 Days	54 Days	29.6%
New Pending Sales	15	19	-21.1%
New Listings	20	18	11.1%
Pending Inventory	25	24	4.2%
Inventory (Active Listings)	37	29	27.6%
Months Supply of Inventory	2.6	1.5	73.3%

Closed Sales

The number of sales transactions which closed during the month

Economists' note : Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales. Closed Sales (and many other market metrics) are affected by seasonal cycles, so actual trends are more accurately represented by year-over-year changes (i.e. comparing a month's sales to the amount of sales in the same month in the previous year), rather than changes from one month to the next.

Month	Closed Sales	Percent Change Year-over-Year
Year-to-Date	43	-44.2%
April 2020	11	-54.2%
March 2020	12	-36.8%
February 2020	14	-6.7%
January 2020	6	-68.4%
December 2019	22	10.0%
November 2019	15	-28.6%
October 2019	22	4.8%
September 2019	13	-13.3%
August 2019	9	-35.7%
July 2019	17	88.9%
June 2019	14	-36.4%
May 2019	14	-50.0%
April 2019	24	14.3%



Closed Sales

Monthly Market Detail - April 2020 **Townhouses and Condos** Hernando County

this statistic should be interpreted with care.



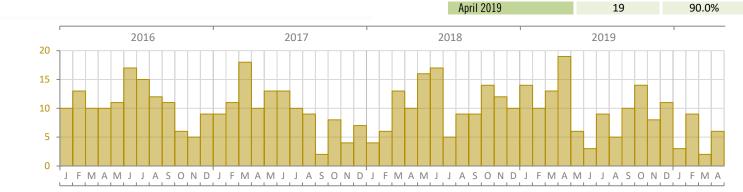
-82.4%

-62.5%

Cash Sales	Month	Cash Sales	Percent Change Year-over-Year
	Year-to-Date	20	-64.3%
The number of Closed Sales during the month in which	April 2020	6	-68.4%
buyers exclusively paid in cash	March 2020	2	-84.6%
buyers exclusively paid in cash	February 2020	9	-10.0%
	January 2020	3	-78.6%
	December 2019	11	10.0%
<i>Economists' note</i> : Cash Sales can be a useful indicator of the extent to	November 2019	8	-33.3%
which investors are participating in the market. Why? Investors are	October 2019	14	0.0%
far more likely to have the funds to purchase a home available up front,	September 2019	10	11.1%
whereas the typical homebuyer requires a mortgage or some other	August 2019	5	-44.4%
form of financing. There are, of course, many possible exceptions, so	July 2019	9	80.0%

June 2019

May 2019



Cash Sales as a Percentage of Closed Sales

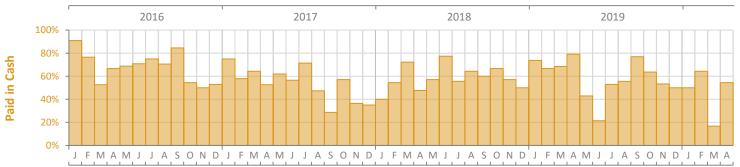
The percentage of Closed Sales during the month which were Cash Sales

Economists' note : This statistic is simply another way of viewing Cash Sales. The remaining percentages of Closed Sales (i.e. those not paid fully in cash) each month involved some sort of financing, such as mortgages, owner/seller financing, assumed loans, etc.

Month	Percent of Closed Sales Paid in Cash	Percent Change Year-over-Year
Year-to-Date	46.5%	-36.0%
April 2020	54.5%	-31.2%
March 2020	16.7%	-75.6%
February 2020	64.3%	-3.6%
January 2020	50.0%	-32.2%
December 2019	50.0%	0.0%
November 2019	53.3%	-6.7%
October 2019	63.6%	-4.6%
September 2019	76.9%	28.2%
August 2019	55.6%	-13.5%
July 2019	52.9%	-4.9%
June 2019	21.4%	-72.3%
May 2019	42.9%	-24.9%
April 2019	79.2%	66.4%

3

6



Pct. of Closed Sales



Median Sale Price	Month	Median Sale Price	Percent Change Year-over-Year
	Year-to-Date	\$155,200	17.6%
The median sale price reported for the month (i.e. 50%)	April 2020	\$150,500	5.4%
of sales were above and 50% of sales were below)	March 2020	\$190,000	58.3%
Or sales were above and 50% or sales were below	February 2020	\$155,150	16.2%
	January 2020	\$135,250	9.1%
<i>Economists' note</i> : Median Sale Price is our preferred summary	December 2019	\$144,450	15.4%
statistic for price activity because, unlike Average Sale Price, Median	November 2019	\$193,500	29.0%
Sale Price is not sensitive to high sale prices for small numbers of	October 2019	\$135,000	-6.9%
homes that may not be characteristic of the market area. Keep in mind	September 2019	\$128,000	-5.2%
that median price trends over time are not always solely caused by	August 2019	\$148,000	9.6%
changes in the general value of local real estate. Median sale price only	July 2019	\$164,900	58.8%
reflects the values of the homes that <i>sold</i> each month, and the mix of	June 2019	\$142,750	26.3%
the types of homes that sell can change over time.	May 2019	\$155,000	11.6%
	April 2019	\$142,750	-2.2%
2016 2017	2018	2019	1

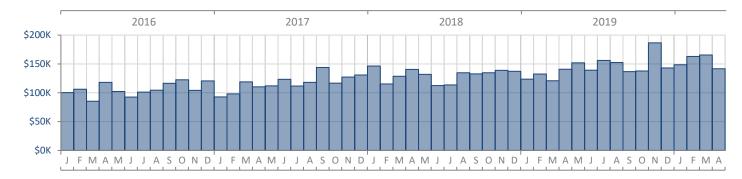


Average Sale Price

The average sale price reported for the month (i.e. total sales in dollars divided by the number of sales)

Economists' note : Usually, we prefer Median Sale Price over Average Sale Price as a summary statistic for home prices. However, Average Sale Price does have its uses—particularly when it is analyzed alongside the Median Sale Price. For one, the relative difference between the two statistics can provide some insight into the market for higher-end homes in an area.

Month	Average Sale Price	Percent Change Year-over-Year
Year-to-Date	\$156,253	20.1%
April 2020	\$141,627	0.5%
March 2020	\$165,618	37.0%
February 2020	\$163,039	23.2%
January 2020	\$148,500	20.1%
December 2019	\$143,027	4.2%
November 2019	\$186,600	34.4%
October 2019	\$137,668	2.1%
September 2019	\$136,504	2.7%
August 2019	\$152,333	13.0%
July 2019	\$156,006	37.3%
June 2019	\$139,029	23.6%
May 2019	\$151,764	15.0%
April 2019	\$140,929	0.2%



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Average Sale Price

Monthly Market Detail - April 2020 Townhouses and Condos Hernando County

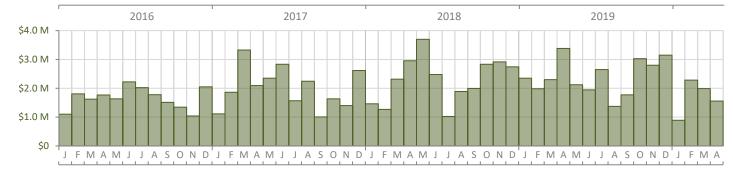


Dollar Volume

The sum of the sale prices for all sales which closed during the month

Economists' note : Dollar Volume is simply the sum of all sale prices in a given time period, and can quickly be calculated by multiplying Closed Sales by Average Sale Price. It is a strong indicator of the health of the real estate industry in a market, and is of particular interest to real estate professionals, investors, analysts, and government agencies. Potential home sellers and home buyers, on the other hand, will likely be better served by paying attention to trends in the two components of Dollar Volume (i.e. sales and prices) individually.

Month	Dollar Volume	Percent Change Year-over-Year
Year-to-Date	\$6.7 Million	-32.9%
April 2020	\$1.6 Million	-53.9%
March 2020	\$2.0 Million	-13.5%
February 2020	\$2.3 Million	14.9%
January 2020	\$891,000	-62.1%
December 2019	\$3.1 Million	14.6%
November 2019	\$2.8 Million	-4.0%
October 2019	\$3.0 Million	7.0%
September 2019	\$1.8 Million	-11.0%
August 2019	\$1.4 Million	-27.4%
July 2019	\$2.7 Million	159.3%
June 2019	\$1.9 Million	-21.4%
May 2019	\$2.1 Million	-42.5%
April 2019	\$3.4 Million	14.5%



Median Percent of Original List Price Received

The median of the sale price (as a percentage of the original list price) across all properties selling during the month

Economists' note : The Median Percent of Original List Price Received is useful as an indicator of market recovery, since it typically rises as buyers realize that the market may be moving away from them and they need to match the selling price (or better it) in order to get a contract on the house. This is usually the last measure to indicate a market has shifted from down to up, so it is what we would call a *lagging* indicator.

Month	Med. Pct. of Orig.	Percent Change
month	List Price Received	Year-over-Year
Year-to-Date	96.9%	1.6%
April 2020	94.6%	-2.1%
March 2020	96.1%	2.1%
February 2020	98.2%	9.1%
January 2020	95.0%	-2.3%
December 2019	96.4%	1.7%
November 2019	97.6%	1.3%
October 2019	96.2%	1.7%
September 2019	95.3%	1.9%
August 2019	94.4%	4.7%
July 2019	97.6%	3.3%
June 2019	96.3%	1.7%
May 2019	96.5%	3.1%
April 2019	96.6%	-0.5%



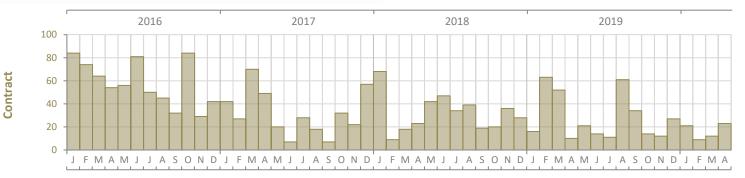


Median Time to Contract

The median number of days between the listing date and contract date for all Closed Sales during the month

Economists' note : Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the month. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

Month	Median Time to Contract	Percent Change Year-over-Year
Year-to-Date	11 Days	-64.5%
April 2020	23 Days	130.0%
March 2020	12 Days	-76.9%
February 2020	9 Days	-85.7%
January 2020	21 Days	31.3%
December 2019	27 Days	-3.6%
November 2019	12 Days	-66.7%
October 2019	14 Days	-30.0%
September 2019	34 Days	78.9%
August 2019	61 Days	56.4%
July 2019	11 Days	-67.6%
June 2019	14 Days	-70.2%
May 2019	21 Days	-50.0%
April 2019	10 Days	-56.5%



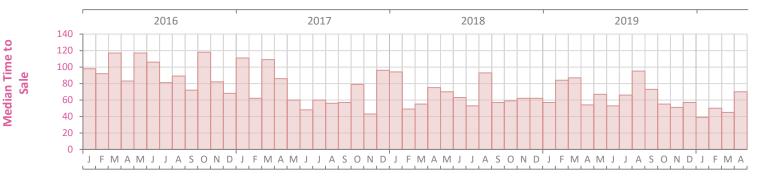
Median Time to Sale

Median Time to

The median number of days between the listing date and closing date for all Closed Sales during the month

Economists' note : Time to Sale is a measure of the length of the home selling process, calculated as the number of days between the initial listing of a property and the closing of the sale. *Median* Time to Sale is the amount of time the "middle" property selling this month was on the market. That is, 50% of homes selling this month took *less* time to sell, and 50% of homes took *more* time to sell. Median Time to Sale gives a more accurate picture than Average Time to Sale, which can be skewed upward by small numbers of properties taking an abnormally long time to sell.

Month	Median Time to Sale	Percent Change Year-over-Year
Year-to-Date	45 Days	-23.7%
April 2020	70 Days	29.6%
March 2020	45 Days	-48.3%
February 2020	50 Days	-40.5%
January 2020	39 Days	-31.6%
December 2019	57 Days	-8.1%
November 2019	51 Days	-17.7%
October 2019	55 Days	-6.8%
September 2019	73 Days	28.1%
August 2019	95 Days	2.2%
July 2019	66 Days	24.5%
June 2019	53 Days	-15.9%
May 2019	67 Days	-4.3%
April 2019	54 Days	-28.0%



Monthly Market Detail - April 2020 Townhouses and Condos Hernando County



-18.8%

-9.1%

-17.4%

New Pending Sales	Month	New Pending Sales	Percent Change Year-over-Year
	Year-to-Date	58	-37.6%
The number of listed properties that went under	April 2020	15	-21.1%
contract during the month	March 2020	16	-36.0%
contract during the month	February 2020	16	-38.5%
	January 2020	11	-52.2%
<i>Economists' note</i> : Because of the typical length of time it takes for a	December 2019	8	-55.6%
sale to close, economists consider Pending Sales to be a decent	November 2019	20	5.3%
indicator of potential future Closed Sales. It is important to bear in	October 2019	23	21.1%
mind, however, that not all Pending Sales will be closed successfully.	September 2019	17	-37.0%
So, the effectiveness of Pending Sales as a future indicator of Closed	August 2019	17	0.0%
Sales is susceptible to changes in market conditions such as the	July 2019	15	50.0%



June 2019

May 2019

April 2019

New Listings

distressed properties for sale.

The number of properties put onto the market during the month

availability of financing for homebuyers and the inventory of

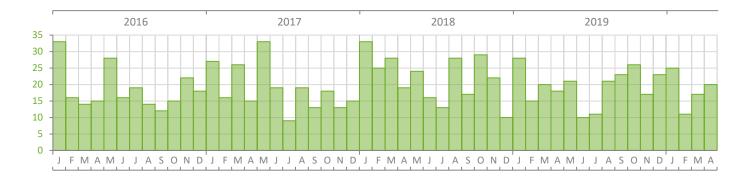
Economists' note : New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value—and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages. Note that in our calculations, we take care to not include properties that were recently taken off the market and quickly relisted, since these are not really *new* listings.

Month	New Listings	Percent Change Year-over-Year
Year-to-Date	73	-9.9%
April 2020	20	11.1%
March 2020	17	-15.0%
February 2020	11	-26.7%
January 2020	25	-10.7%
December 2019	23	130.0%
November 2019	17	-22.7%
October 2019	26	-10.3%
September 2019	23	35.3%
August 2019	21	-25.0%
July 2019	11	-15.4%
June 2019	10	-37.5%
May 2019	21	-12.5%
April 2019	18	-5.3%

13

20

19



New Listings

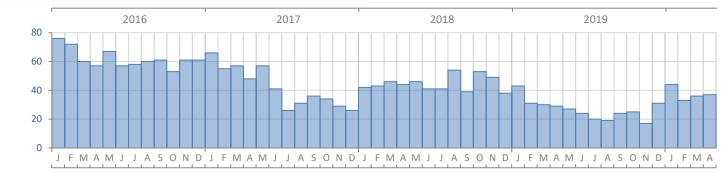
Monthly Market Detail - April 2020 Townhouses and Condos Hernando County



Inventory (Active Listings) Month The number of property listings active at the end of the month April Economists' note : There are a number of ways to define and calculate Decent

Inventory. Our method is to simply count the number of active listings on the last day of the month, and hold this number to compare with the same month the following year. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going off-market.

Month	Inventory	Percent Change Year-over-Year
YTD (Monthly Avg)	38	15.2%
April 2020	37	27.6%
March 2020	36	20.0%
February 2020	33	6.5%
January 2020	44	2.3%
December 2019	31	-18.4%
November 2019	17	-65.3%
October 2019	25	-52.8%
September 2019	24	-38.5%
August 2019	19	-64.8%
July 2019	20	-51.2%
June 2019	24	-41.5%
May 2019	27	-41.3%
April 2019	29	-34.1%

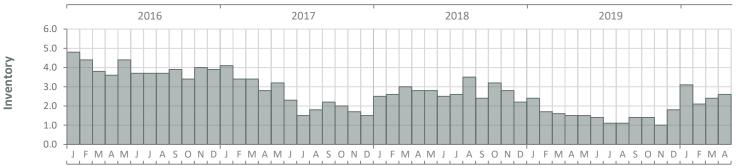


Months Supply of Inventory

An estimate of the number of months it will take to deplete the current Inventory given recent sales rates

Economists' note : MSI is a useful indicator of market conditions. The benchmark for a balanced market (favoring neither buyer nor seller) is 5.5 months of inventory. Anything higher is traditionally a buyers' market, and anything lower is a sellers' market. There is no single accepted way of calculating MSI. A common method is to divide current Inventory by the most recent month's Closed Sales count, but this count is a usually poor predictor of future Closed Sales due to seasonal cycles. To eliminate seasonal effects, we use the 12-month average of monthly Closed Sales instead.

Month	Months Supply	Percent Change Year-over-Year
YTD (Monthly Avg)	3.0	66.7%
April 2020	2.6	73.3%
March 2020	2.4	50.0%
February 2020	2.1	23.5%
January 2020	3.1	29.2%
December 2019	1.8	-18.2%
November 2019	1.0	-64.3%
October 2019	1.4	-56.3%
September 2019	1.4	-41.7%
August 2019	1.1	-68.6%
July 2019	1.1	-57.7%
June 2019	1.4	-44.0%
May 2019	1.5	-46.4%
April 2019	1.5	-46.4%



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Vionths Supply of Inventory

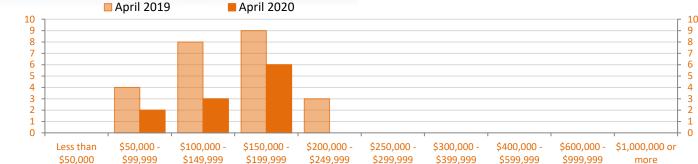


Closed Sales by Sale Price

The number of sales transactions which closed during the month

Economists' note: Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales. Closed Sales (and many other market metrics) are affected by seasonal cycles, so actual trends are more accurately represented by year-over-year changes (i.e. comparing a month's sales to the amount of sales in the same month in the previous year), rather than changes from one month to the next.

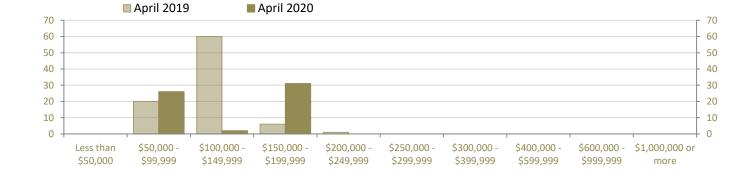
Sale Price	Closed Sales	Percent Change Year-over-Year
Less than \$50,000	0	N/A
\$50,000 - \$99,999	2	-50.0%
\$100,000 - \$149,999	3	-62.5%
\$150,000 - \$199,999	6	-33.3%
\$200,000 - \$249,999	0	-100.0%
\$250,000 - \$299,999	0	N/A
\$300,000 - \$399,999	0	N/A
\$400,000 - \$599,999	0	N/A
\$600,000 - \$999,999	0	N/A
\$1,000,000 or more	0	N/A



Median Time to Contract by Sale Price The median number of days between the listing date and contract date for all Closed Sales during the month

Economists' note : Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the month. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

Sale Price	Median Time to Contract	Percent Change Year-over-Year
Less than \$50,000	(No Sales)	N/A
\$50,000 - \$99,999	26 Days	30.0%
\$100,000 - \$149,999	2 Days	-96.7%
\$150,000 - \$199,999	31 Days	416.7%
\$200,000 - \$249,999	(No Sales)	N/A
\$250,000 - \$299,999	(No Sales)	N/A
\$300,000 - \$399,999	(No Sales)	N/A
\$400,000 - \$599,999	(No Sales)	N/A
\$600,000 - \$999,999	(No Sales)	N/A
\$1,000,000 or more	(No Sales)	N/A



Media The me

Closed Sales



New Listings by Initial Listing Price

The number of properties put onto the market during the month

Economists' note: New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value—and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages. Note that in our calculations, we take care to not include properties that were recently taken off the market and quickly relisted, since these are not really *new* listings.

Initial Listing Price	New Listings	Percent Change Year-over-Year
Less than \$50,000	0	N/A
\$50,000 - \$99,999	6	200.0%
\$100,000 - \$149,999	2	-66.7%
\$150,000 - \$199,999	6	50.0%
\$200,000 - \$249,999	4	-33.3%
\$250,000 - \$299,999	2	N/A
\$300,000 - \$399,999	0	N/A
\$400,000 - \$599,999	0	N/A
\$600,000 - \$999,999	0	N/A
\$1,000,000 or more	0	N/A



Inventory by Current Listing Price The number of property listings active at the end of the month

Economists' note : There are a number of ways to define and calculate Inventory. Our method is to simply count the number of active listings on the last day of the month, and hold this number to compare with the same month the following year. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going off-market.

Current Listing Price	Inventory	Percent Change Year-over-Year
Less than \$50,000	0	N/A
\$50,000 - \$99,999	7	16.7%
\$100,000 - \$149,999	4	-60.0%
\$150,000 - \$199,999	13	62.5%
\$200,000 - \$249,999	11	120.0%
\$250,000 - \$299,999	2	N/A
\$300,000 - \$399,999	0	N/A
\$400,000 - \$599,999	0	N/A
\$600,000 - \$999,999	0	N/A
\$1,000,000 or more	0	N/A

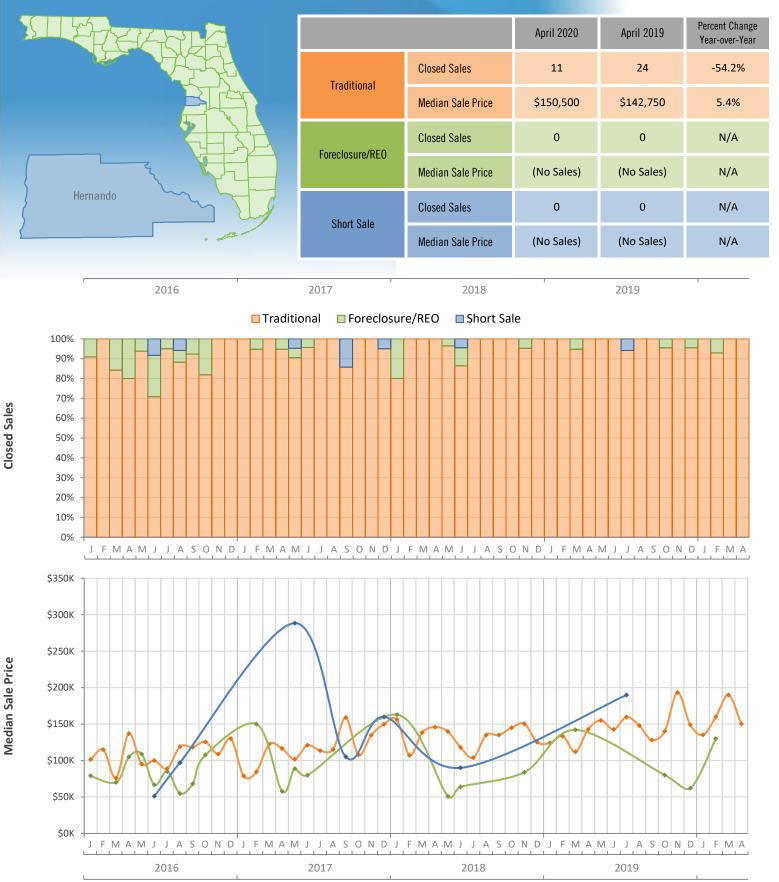


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nventory

Monthly Distressed Market - April 2020 Townhouses and Condos Hernando County





Monthly Market Detail - April 2020 Manufactured Homes Hernando County





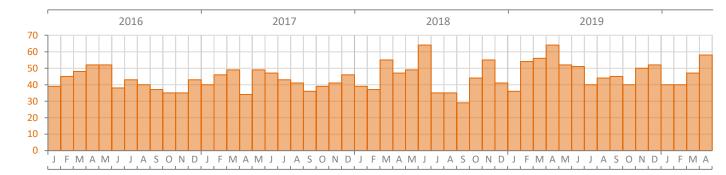
Summary Statistics	April 2020	April 2019	Percent Change Year-over-Year
Closed Sales	58	64	-9.4%
Paid in Cash	30	37	-18.9%
Median Sale Price	\$84,950	\$81,750	3.9%
Average Sale Price	\$94,234	\$87,649	7.5%
Dollar Volume	\$5.5 Million	\$5.6 Million	-2.6%
Median Percent of Original List Price Received	91.7%	92.8%	-1.2%
Median Time to Contract	40 Days	31 Days	29.0%
Median Time to Sale	84 Days	78 Days	7.7%
New Pending Sales	38	68	-44.1%
New Listings	48	66	-27.3%
Pending Inventory	46	80	-42.5%
Inventory (Active Listings)	158	152	3.9%
Months Supply of Inventory	3.4	3.2	6.2%

Closed Sales

The number of sales transactions which closed during the month

Economists' note : Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales. Closed Sales (and many other market metrics) are affected by seasonal cycles, so actual trends are more accurately represented by year-over-year changes (i.e. comparing a month's sales to the amount of sales in the same month in the previous year), rather than changes from one month to the next.

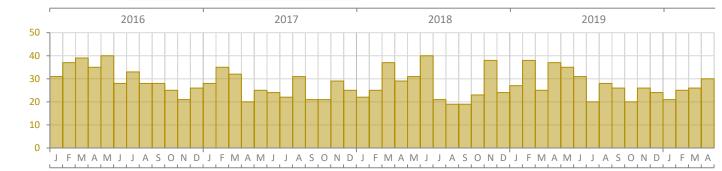
Month	Closed Sales	Percent Change Year-over-Year
Year-to-Date	185	-11.9%
April 2020	58	-9.4%
March 2020	47	-16.1%
February 2020	40	-25.9%
January 2020	40	11.1%
December 2019	52	26.8%
November 2019	50	-9.1%
October 2019	40	-9.1%
September 2019	45	55.2%
August 2019	44	25.7%
July 2019	40	14.3%
June 2019	51	-20.3%
May 2019	52	6.1%
April 2019	64	36.2%



Monthly Market Detail - April 2020 Manufactured Homes Hernando County



Cash Sales	Month	Cash Sales	Percent Change Year-over-Year
	Year-to-Date	102	-19.7%
The number of Closed Sales during the month in which	April 2020	30	-18.9%
buyers exclusively paid in cash	March 2020	26	4.0%
buyers exclusively paid in cash	February 2020	25	-34.2%
	January 2020	21	-22.2%
	December 2019	24	0.0%
Economists' note : Cash Sales can be a useful indicator of the extent to	November 2019	26	-31.6%
which investors are participating in the market. Why? Investors are	October 2019	20	-13.0%
far more likely to have the funds to purchase a home available up front,	September 2019	26	36.8%
whereas the typical homebuyer requires a mortgage or some other	August 2019	28	47.4%
form of financing. There are, of course, many possible exceptions, so	July 2019	20	-4.8%
this statistic should be interpreted with care.	June 2019	31	-22.5%



May 2019

April 2019

Cash Sales as a Percentage of Closed Sales

The percentage of Closed Sales during the month which were Cash Sales

Economists' note : This statistic is simply another way of viewing Cash Sales. The remaining percentages of Closed Sales (i.e. those not paid fully in cash) each month involved some sort of financing, such as mortgages, owner/seller financing, assumed loans, etc.

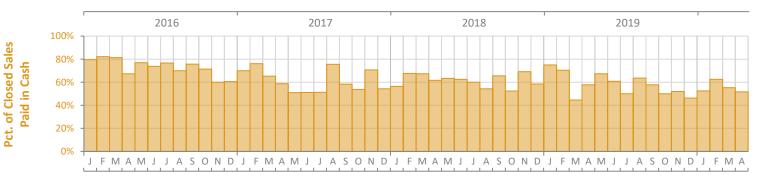
Month	Percent of Closed Sales Paid in Cash	Percent Change Year-over-Year
Year-to-Date	55.1%	-8.9%
April 2020	51.7%	-10.6%
March 2020	55.3%	24.0%
February 2020	62.5%	-11.2%
January 2020	52.5%	-30.0%
December 2019	46.2%	-21.0%
November 2019	52.0%	-24.7%
October 2019	50.0%	-4.4%
September 2019	57.8%	-11.8%
August 2019	63.6%	17.1%
July 2019	50.0%	-16.7%
June 2019	60.8%	-2.7%
May 2019	67.3%	6.3%
April 2019	57.8%	-6.3%

35

37

12.9%

27.6%

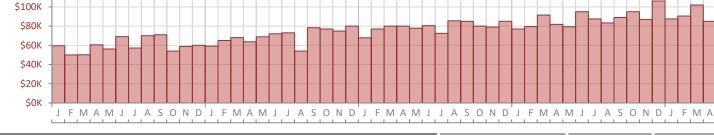


Cash Sales



Percent Change

Median Sale Price	Month	Median Sale Price	Year-over-Year
	Year-to-Date	\$88,500	6.6%
The median sale price reported for the month (i.e. 50%	April 2020	\$84,950	3.9%
of sales were above and 50% of sales were below)	March 2020	\$102,000	11.5%
of sales were above and 50% of sales were below)	February 2020	\$90 <i>,</i> 550	13.9%
	January 2020	\$87 <i>,</i> 450	13.6%
<i>Economists' note</i> : Median Sale Price is our preferred summary	December 2019	\$106,200	24.9%
statistic for price activity because, unlike Average Sale Price, Median	November 2019	\$87,000	10.1%
Sale Price is not sensitive to high sale prices for small numbers of	October 2019	\$95 <i>,</i> 000	18.8%
homes that may not be characteristic of the market area. Keep in mind	September 2019	\$88,900	4.6%
that median price trends over time are not always solely caused by	August 2019	\$83,250	-2.6%
changes in the general value of local real estate. Median sale price only	July 2019	\$87 <i>,</i> 450	20.6%
reflects the values of the homes that <i>sold</i> each month, and the mix of	June 2019	\$95 <i>,</i> 000	18.1%
the types of homes that sell can change over time.	May 2019	\$79,250	1.7%
	April 2019	\$81,750	2.2%
	1		
2016 2017 20 \$120K	018	2019	
\$100K			



Average Sale Price

The average sale price reported for the month (i.e. total sales in dollars divided by the number of sales)

Economists' note : Usually, we prefer Median Sale Price over Average Sale Price as a summary statistic for home prices. However, Average Sale Price does have its uses—particularly when it is analyzed alongside the Median Sale Price. For one, the relative difference between the two statistics can provide some insight into the market for higher-end homes in an area.

Month	Average Sale Price	Percent Change Year-over-Year
Year-to-Date	\$99,244	9.1%
April 2020	\$94,234	7.5%
March 2020	\$104,850	2.3%
February 2020	\$101,086	16.0%
January 2020	\$98,080	15.6%
December 2019	\$109,864	20.0%
November 2019	\$90,668	14.3%
October 2019	\$102,980	10.4%
September 2019	\$109,802	24.7%
August 2019	\$94,798	-0.2%
July 2019	\$93,951	9.2%
June 2019	\$103,016	12.6%
May 2019	\$86,990	1.5%
April 2019	\$87,649	3.6%



Median Sale Price

Monthly Market Detail - April 2020 Manufactured Homes Hernando County

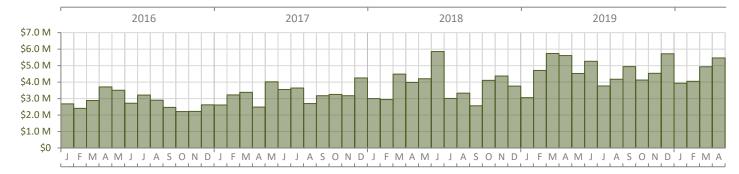


Dollar Volume

The sum of the sale prices for all sales which closed during the month

Economists' note : Dollar Volume is simply the sum of all sale prices in a given time period, and can quickly be calculated by multiplying Closed Sales by Average Sale Price. It is a strong indicator of the health of the real estate industry in a market, and is of particular interest to real estate professionals, investors, analysts, and government agencies. Potential home sellers and home buyers, on the other hand, will likely be better served by paying attention to trends in the two components of Dollar Volume (i.e. sales and prices) individually.

Month		Dollar Volume	Percent Change Year-over-Year
Year-to-	Date	\$18.4 Million	-3.9%
April 20	20	\$5.5 Million	-2.6%
March 2)20	\$4.9 Million	-14.1%
February	2020	\$4.0 Million	-14.1%
January	2020	\$3.9 Million	28.4%
Decembe	er 2019	\$5.7 Million	52.2%
Novembe	er 2019	\$4.5 Million	3.9%
October	2019	\$4.1 Million	0.4%
Septemb	er 2019	\$4.9 Million	93.5%
August 2	019	\$4.2 Million	25.5%
July 201)	\$3.8 Million	24.8%
June 201	9	\$5.3 Million	-10.3%
May 201	9	\$4.5 Million	7.7%
April 201	.9	\$5.6 Million	41.1%

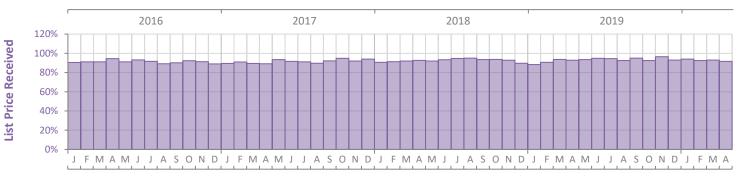


Median Percent of Original List Price Received

The median of the sale price (as a percentage of the original list price) across all properties selling during the month

Economists' note : The Median Percent of Original List Price Received is useful as an indicator of market recovery, since it typically rises as buyers realize that the market may be moving away from them and they need to match the selling price (or better it) in order to get a contract on the house. This is usually the last measure to indicate a market has shifted from down to up, so it is what we would call a *lagging* indicator.

Month	Med. Pct. of Orig.	Percent Change
WOITCH	List Price Received	Year-over-Year
Year-to-Date	92.6%	0.7%
April 2020	91.7%	-1.2%
March 2020	93.0%	-0.7%
February 2020	92.5%	2.0%
January 2020	93.9%	6.3%
December 2019	93.0%	3.8%
November 2019	96.5%	4.0%
October 2019	92.5%	-1.3%
September 2019	94.9%	1.5%
August 2019	92.5%	-2.5%
July 2019	94.4%	-0.3%
June 2019	94.8%	1.6%
May 2019	93.5%	1.7%
April 2019	92.8%	0.2%



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Med. Pct. of Orig.

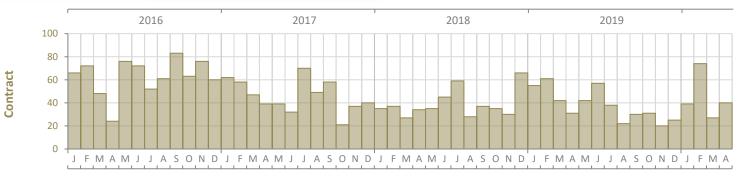


Median Time to Contract

The median number of days between the listing date and contract date for all Closed Sales during the month

Economists' note : Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the month. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

Month	Median Time to Contract	Percent Change Year-over-Year
Year-to-Date	42 Days	2.4%
April 2020	40 Days	29.0%
March 2020	27 Days	-35.7%
February 2020	74 Days	21.3%
January 2020	39 Days	-29.1%
December 2019	25 Days	-62.1%
November 2019	20 Days	-33.3%
October 2019	31 Days	-11.4%
September 2019	30 Days	-18.9%
August 2019	22 Days	-21.4%
July 2019	38 Days	-35.6%
June 2019	57 Days	26.7%
May 2019	42 Days	20.0%
April 2019	31 Days	-8.8%



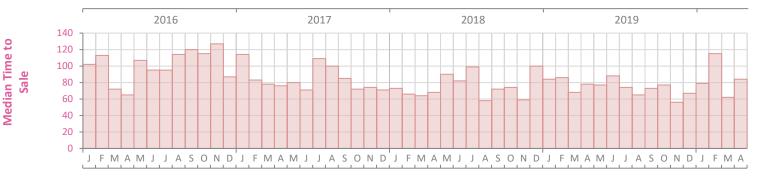
Median Time to Sale

Median Time to

The median number of days between the listing date and closing date for all Closed Sales during the month

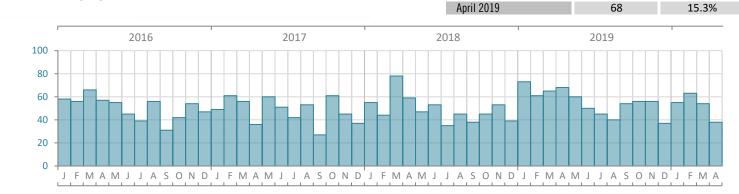
Economists' note : Time to Sale is a measure of the length of the home selling process, calculated as the number of days between the initial listing of a property and the closing of the sale. *Median* Time to Sale is the amount of time the "middle" property selling this month was on the market. That is, 50% of homes selling this month took *less* time to sell, and 50% of homes took *more* time to sell. Median Time to Sale gives a more accurate picture than Average Time to Sale, which can be skewed upward by small numbers of properties taking an abnormally long time to sell.

Month	Median Time to Sale	Percent Change Year-over-Year
Year-to-Date	79 Days	3.9%
April 2020	84 Days	7.7%
March 2020	62 Days	-8.8%
February 2020	115 Days	33.7%
January 2020	79 Days	-6.0%
December 2019	67 Days	-33.0%
November 2019	56 Days	-5.1%
October 2019	77 Days	4.1%
September 2019	73 Days	1.4%
August 2019	65 Days	12.1%
July 2019	74 Days	-25.3%
June 2019	88 Days	7.3%
May 2019	77 Days	-14.4%
April 2019	78 Days	14.7%





New Pending Sales	Month	New Pending Sales	Percent Change Year-over-Year
0.000	Year-to-Date	210	-21.3%
The number of listed properties that went under	April 2020	38	-44.1%
contract during the month	March 2020	54	-16.9%
contract during the month	February 2020	63	3.3%
	January 2020	55	-24.7%
<i>Economists' note</i> : Because of the typical length of time it takes for a	December 2019	37	-5.1%
sale to close, economists consider Pending Sales to be a decent	November 2019	56	5.7%
indicator of potential future Closed Sales. It is important to bear in	October 2019	56	24.4%
mind, however, that not all Pending Sales will be closed successfully.	September 2019	54	42.1%
So, the effectiveness of Pending Sales as a future indicator of Closed	August 2019	40	-11.1%
Sales is susceptible to changes in market conditions such as the	July 2019	45	28.6%
availability of financing for homebuyers and the inventory of	June 2019	50	-5.7%



May 2019

New Listings

Pending Sales

New Listings

distressed properties for sale.

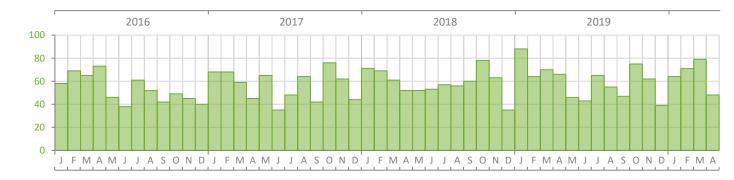
The number of properties put onto the market during the month

Economists' note : New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value—and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages. Note that in our calculations, we take care to not include properties that were recently taken off the market and quickly relisted, since these are not really *new* listings.

Month	New Listings	Percent Change Year-over-Year
Year-to-Date	262	-9.0%
April 2020	48	-27.3%
March 2020	79	12.9%
February 2020	71	10.9%
January 2020	64	-27.3%
December 2019	39	11.4%
November 2019	62	-1.6%
October 2019	75	-3.8%
September 2019	47	-21.7%
August 2019	55	-1.8%
July 2019	65	14.0%
June 2019	43	-18.9%
May 2019	46	-11.5%
April 2019	66	26.9%

60

27.7%



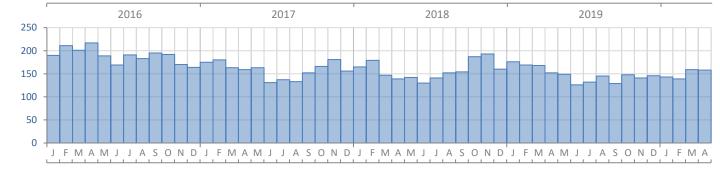
Monthly Market Detail - April 2020 Manufactured Homes Hernando County



Inventory (Active Listings) Month The number of property listings active at the end of the month April 20 The number of property listings active at the end of the month December of property listings

Economists' note : There are a number of ways to define and calculate Inventory. Our method is to simply count the number of active listings on the last day of the month, and hold this number to compare with the same month the following year. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going off-market.

Month	Inventory	Percent Change Year-over-Year
YTD (Monthly Avg)	150	-9.6%
April 2020	158	3.9%
March 2020	159	-5.4%
February 2020	139	-17.8%
January 2020	143	-18.8%
December 2019	146	-8.8%
November 2019	141	-26.9%
October 2019	148	-20.9%
September 2019	129	-16.2%
August 2019	145	-4.6%
July 2019	132	-6.4%
June 2019	126	-3.1%
May 2019	149	4.9%
April 2019	152	9.4%

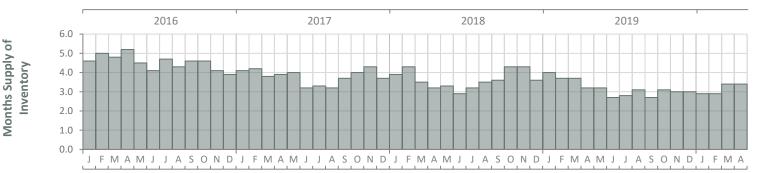


Months Supply of Inventory

An estimate of the number of months it will take to deplete the current Inventory given recent sales rates

Economists' note : MSI is a useful indicator of market conditions. The benchmark for a balanced market (favoring neither buyer nor seller) is 5.5 months of inventory. Anything higher is traditionally a buyers' market, and anything lower is a sellers' market. There is no single accepted way of calculating MSI. A common method is to divide current Inventory by the most recent month's Closed Sales count, but this count is a usually poor predictor of future Closed Sales due to seasonal cycles. To eliminate seasonal effects, we use the 12-month average of monthly Closed Sales instead.

Month	Months Supply	Percent Change Year-over-Year
YTD (Monthly Avg)	3.0	-18.9%
April 2020	3.4	6.2%
March 2020	3.4	-8.1%
February 2020	2.9	-21.6%
January 2020	2.9	-27.5%
December 2019	3.0	-16.7%
November 2019	3.0	-30.2%
October 2019	3.1	-27.9%
September 2019	2.7	-25.0%
August 2019	3.1	-11.4%
July 2019	2.8	-12.5%
June 2019	2.7	-6.9%
May 2019	3.2	-3.0%
April 2019	3.2	0.0%



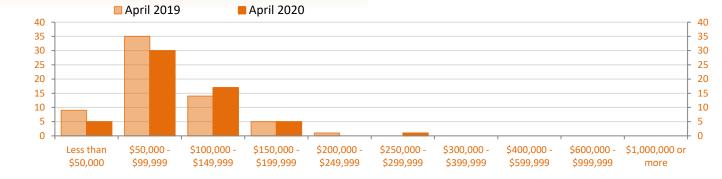


Closed Sales by Sale Price

The number of sales transactions which closed during the month

Economists' note: Closed Sales are one of the simplest-yet most important-indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales. Closed Sales (and many other market metrics) are affected by seasonal cycles, so actual trends are more accurately represented by year-over-year changes (i.e. comparing a month's sales to the amount of sales in the same month in the previous year), rather than changes from one month to the next.

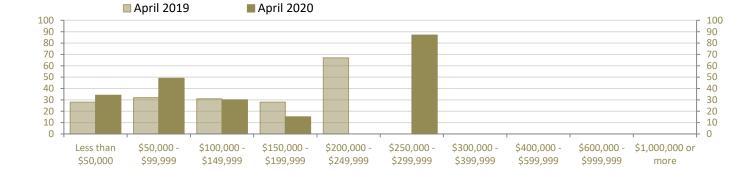
Sale Price	Closed Sales	Percent Change Year-over-Year
Less than \$50,000	5	-44.4%
\$50,000 - \$99,999	30	-14.3%
\$100,000 - \$149,999	17	21.4%
\$150,000 - \$199,999	5	0.0%
\$200,000 - \$249,999	0	-100.0%
\$250,000 - \$299,999	1	N/A
\$300,000 - \$399,999	0	N/A
\$400,000 - \$599,999	0	N/A
\$600,000 - \$999,999	0	N/A
\$1,000,000 or more	0	N/A



Median Time to Contract by Sale Price The median number of days between the listing date and contract date for all Closed Sales during the month

Economists' note : Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the month. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

Sale Price	Median Time to Contract	Percent Change Year-over-Year
Less than \$50,000	34 Days	21.4%
\$50,000 - \$99,999	49 Days	53.1%
\$100,000 - \$149,999	30 Days	-3.2%
\$150,000 - \$199,999	15 Days	-46.4%
\$200,000 - \$249,999	(No Sales)	N/A
\$250,000 - \$299,999	87 Days	N/A
\$300,000 - \$399,999	(No Sales)	N/A
\$400,000 - \$599,999	(No Sales)	N/A
\$600,000 - \$999,999	(No Sales)	N/A
\$1,000,000 or more	(No Sales)	N/A



Closed Sales

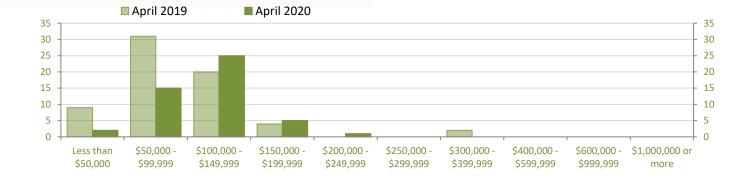


New Listings by Initial Listing Price The number of properties put onto the market during

the month

Economists' note: New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value—and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages. Note that in our calculations, we take care to not include properties that were recently taken off the market and quickly relisted, since these are not really *new* listings.

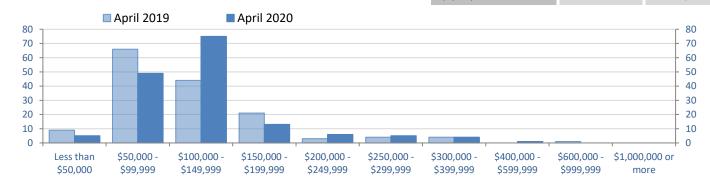
Initial Listing Price	New Listings	Percent Change Year-over-Year
Less than \$50,000	2	-77.8%
\$50,000 - \$99,999	15	-51.6%
\$100,000 - \$149,999	25	25.0%
\$150,000 - \$199,999	5	25.0%
\$200,000 - \$249,999	1	N/A
\$250,000 - \$299,999	0	N/A
\$300,000 - \$399,999	0	-100.0%
\$400,000 - \$599,999	0	N/A
\$600,000 - \$999,999	0	N/A
\$1,000,000 or more	0	N/A



Inventory by Current Listing Price The number of property listings active at the end of the month

Economists' note : There are a number of ways to define and calculate Inventory. Our method is to simply count the number of active listings on the last day of the month, and hold this number to compare with the same month the following year. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going off-market.

Current Listing Price	Inventory	Percent Change Year-over-Year
Less than \$50,000	5	-44.4%
\$50,000 - \$99,999	49	-25.8%
\$100,000 - \$149,999	75	70.5%
\$150,000 - \$199,999	13	-38.1%
\$200,000 - \$249,999	6	100.0%
\$250,000 - \$299,999	5	25.0%
\$300,000 - \$399,999	4	0.0%
\$400,000 - \$599,999	1	N/A
\$600,000 - \$999,999	0	-100.0%
\$1,000,000 or more	0	N/A



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nventory

Monthly Distressed Market - April 2020 Manufactured Homes Hernando County

\$40K

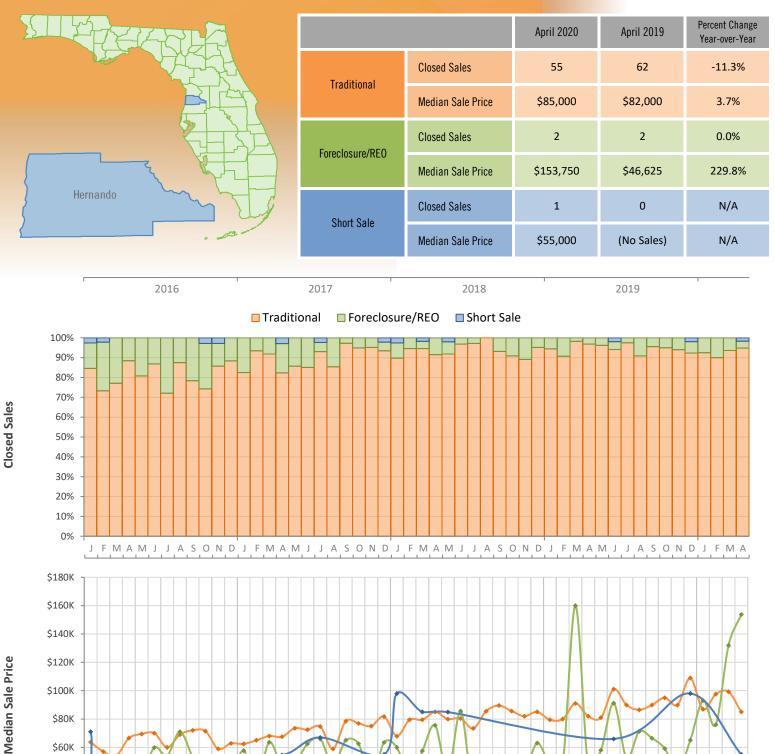
\$20K

\$0K

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2016





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2017

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2018

2019