

Build Your Business With Instagram & Snapchat

Part of the Florida Realtors® Virtual Campus Series

3 Hours CE Credit!



Date: Friday, September 6, 2019

Time: 9:00-12:00

Place: HCAR

Cost: ESP PASS -FREE NON- PASSHOLDER \$10

NON HCAR MEMBER \$25

Instructor: Christy Edgar

Course Description: Instagram and Snapchat are two of the fastest growing social media platforms. Raise your profile in your local market by using Instagram and Snapchat. This course includes a hands-on practice session as well as an introduction to Instagram TV and video capabilities.

Course Objectives: Use geolocations to create market-specific filters and lenses, understand how Instagram and Snapchat can increase your real estate business, identify apps that can make your Instagram posts more effective and engaging, differentiate the purposes of marketing with Instagram and Snapchat, develop strategies and analytics to empower your marketing.

Name: _____ Email: _____

Billing Address: _____ Zip Code: _____

Phone: _____ Total Amount _____ Cash _____ Check _____

Credit Card#: _____

M/C VISA AMEX DISCOVER Exp. _____

Signature _____

Registrations must be received by 4 PM the day prior to class to guarantee class materials are available for student. Register online following directions below. If you do not have a pass, please be prepared to pay when you arrive. We will let you know if your pass is expired.

GO TO BOARD WEBSITE- www.hernandorealtors.com SCROLL DOWN TO : **PAY BILL/REGISTER FOR EDUCATION -CLICK ON IT AND FOLLOW THE INSTRUCTIONS (MLS USER ID WITHOUT THE HC. AND THE LAST FOUR DIGITS OF YOUR NRDS #) – WHEN IT OPENS YOU WILL SEE THIS IS ALSO WHERE YOU CAN PAY ONLINE OR CLICK ON THE EDUCATION LINE AND IT WILL OPEN – CLICK ON ALL COURSES- SELECT THE ONE YOU WOULD LIKE TO REGISTER FOR AND ADD IT TO YOUR CART.FOLLOW THE INSTRUCTIONS AND IT WILL REGISTER YOU AND NOTIFY US- BE SURE TO COMPLETE THE PROCESS.**